

Experience of ENTSO-E

An insiders view by James Bradley

What I did

6 month Secondment to ENSTO-E Secretariat

- First short-term placement from National Grid

Supported the ongoing work of Network Codes

- At process and interaction level rather than content

Key areas of focus;

- Communication; internal & external
- Stakeholder Engagement
- Consistency

The Main Challenges

Process & Structure

- Network codes are developed very quickly
- Grouped by issue rather than content or audience

Focus

- Content & delivery
- Quality will follow
- Result: communication suffers

Clash

- Europe contains a vast variety of;
- Views/perceptions of TSO business
- Concept of 'customer'

What I found out from ENTSO-E

Genuine openness to stakeholder involvement

- Strong desire to produce balanced and inclusive results

Consensus is the desired outcome

- Making decisions quickly is very difficult
 - **Member approval by committee can be challenging**

Additionally:

- Internal structure based on subject matter
- Workload (excess of) is ongoing issue

My Conclusions

Culture

- Culture affects us more than we realise
- Our perceptions, thinking, negotiation and conclusions

Co-operation

- Co-operation is beneficial for all Industry players
- Difficult, testing and some still not convinced

Change

- Network codes represent a significant step change
- Long way to go before greater/full harmonisation

Compromise

- It involves an bit of give as well as take to achieve