Q1. Is your home connected to mains electricity?

					*																																		
			Location		L	ive near desig	nated landsc	apes		Visit designated	d landscapes		Visi	t other rural a	ireas	See trans	smission infra	structure						Region							A	ge			SEG		Elect	tricity bill siz	nc
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	p to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) 1,002.00) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Yes Sig	1,002 100%	787 100% .a	99 100% .a	115 100% .a	119 100% .a	634 100% .a	667 100% .a	44 100% .a	338 100% .a	307 100% .a	406 100% .a	331 100% .a	542 100% .a	200 100% _a	144 100% _a	258 100% .a	226 100% .a	512 100% .a	73 100% .a	94 100% .a	127 100% .a	45 100% .a	118 100% .a	138 100% .a	88 100% .a	90 100% .a	87 100% .a	92 100% .a	51 100% .a	406 100% .a	192 100% .a	157 100% .a	247 100% _a	512 100% _a	467 100% .a	24 100% .a	80 100% .a	364 100% .a	557 100% .a

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q2. Thinking about your main residence, do you pay for, or contribute to paying for, the electricity your household uses? Rose All Re

			Location		Liv	e near desigr	nated landsca	pes		Visit designate	ed landscape	s	Vis	it other rural	areas	See tran	ismission infr	astructure						Region							1	Age			SEG		Е	ectricity bill ?	.ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C) Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total ()	W) 1,002.00 U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Yes - I pay for my household's electricity in full Si	776 77%	621 79%	71 71%	85 74%	98 82%	506 80% C	502 75%	32 74%	284 84% C D	240 78%	304 75%	251 76%	434 80% B	143 71%	114 79%	197 77%	170 75%	404 79%	54 75%	69 73%	103 81%	29 65%	96 81%	103 75%	71 80%	70 78%	62 71%	79 86%	41 80%	273 67%	156 82% A	133 85% A	215 87% A	402 78%	356 76%	19 81%	73 91% BC	283 78%	420 75%
Yes - I contribute to paying for my household's electricity Si	200 20%	148 19%	23 23%	29 25%	18 15%	113 18%	149 22% B	11 26%	45 13%	62 20% A	92 23% A	73 22% A	95 18%	49 24%	27 19%	55 21%	50 22%	94 18%	17 23%	25 27%	15 12%	16 35% CJ	21 18%	33 24%	15 17%	19 21%	24 27%	10 11%	5 10%	118 29% B C D	30 16%	22 14%	30 12%	97 19%	98 21%	5 19%	6 7%	73 20% A	120 22% A
No - I do not contribute to paying for my household's electricity Si	26 3%	19 2%	5 5%	1 1%	3 2%	15 2%	15 2%	a	9 3%	4 1%	10 2%	6 2%	12 2%	9 4%	3 2%	5 2%	6 2%	14 3%	2 2%	a	9 7%	.a	1 1%	2 2%	2 2%	1 1%	1 2%	3 3%	5 10%	16 4%	6 3%	2 1%	2 1%	13 3%	13 3%	.a	1 1%	8 2%	17 3%
Don't know Si	0 0%	а	a	0 0%	.a	.a	0 0%	а	.a	a	a	0 0%	a	a		a	a	0 0%	0 1%	a	a	.a	.a	.a	.a	.a	а	.a	a	.a	.a	.a	0 0%	a	0 0%	.a	0 0%	.a	a

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q3. Do you have a role in deciding your household's supplier of mains electricity? Base: All Respondents

			Location			Live near design	nated landsca	apes		Visit designat	ted landscape	s	Visit o	ther rural area	25	See trans	smission infra	astructure						Region							А	ge			SEG		Ele	ctricity bill si	ine
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in a AONB/N A or National Park (A)	an Live near an AONB/NS A or al National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least O once a tin month (A)	Ine to four mes a year (B)	Hardly er/never/d n't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North Eas (D)	t North Wes (E)	t South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J) Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (V) 1,002.00 U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	7 634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Yes - I am the sole decision-maker S	599 60%	487 62% C	58 58%	54 47%	77 65%	384 61%	393 59%	20 46%	206 61%	181 59%	229 56%	200 60%	324 60%	120 60%	101 70%	152 59%	126 56%	317 62%	32 44%	56 59%	90 71% A D	19 41%	79 67%	82 60%	59 67%	48 53%	47 55%	56 61%	30 60%	218 54%	121 63%	95 61%	165 67% A	297 58%	289 62%	14 58%	58 72% C	220 61%	321 58%
Yes - I am a joint decision-maker S	371 37%	279 35%	34 35%	58 50% A	35 30%	233 37%	252 38%	21 49%	130 38%	120 39%	161 40%	116 35%	206 38%	66 33%	41 28%	93 36%	96 42%	180 35%	37 51% CE	37 40%	35 27%	25 57% C E	32 27%	50 36%	27 31%	40 44%	36 42%	31 34%	20 39%	174 43% D	63 33%	58 37%	77 31%	196 38%	165 35%	10 42%	21 27%	128 35%	221 40%
No - I do not contribute to the decision S	32 3%	21 3%	7 7% A	3 3%	6 5%	17 3%	22 3%	2 5%	3 1%	5 2%	16 4% A	15 4% A	12 2%	15 7% AC	2 1%	13 5%	4 2%	15 3%	3 4%	1 1%	2 2%	1 2%	7 6%	5 4%	2 2%	3 3%	3 3%	4 5%	1 1%	15 4%	8 4%	3 2%	6 2%	20 4%	12 3%	a	1 2%	15 4%	15 3%

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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Q4. Which region do you live in? Base: All Respondents

				Location		L	ive near desig	gnated landsc	ipes		Visit designal	ted landscape	s	Visit	other rural a	reas	See tran	smission infr	astructure						Region							А	Age			SEG		E	ectricity bill s	size
Weig	hted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near at AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly evet/nevet/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourf ood, nearby or in the distance (B	Cannot see	East Midlands (A)	East (B)	London (C)	North East (D)	North Wes (E)	t South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
East	Midlands Sig.	73 7%	58 7%	5 5%	11 9%	8 7%	39 6%	55 8%	4 8%	27 8%	17 5%	27 7%	26 8%	38 7%	9 4%	15 11%	16 6%	20 9%	37 7%	73 100% .a	a	а	.a	.a	.a	.a	.a	a	a	.a	37 9%	17 9%	6 4%	13 5%	35 7%	38 8%	0 1%	6 8%	23 6%	44 8%
	East Sig.	94 9%	57 7%	13 13%	23 20% A	7 6%	58 9%	79 12%	6 14%	36 11%	29 10%	45 11%	29 9%	54 10% C	11 6%	5 3%	13 5%	13 6%	67 13% A B	a	94 100% .a	а	.a	.a	.a	.a	.a	a	a	a	31 8%	11 6%	20 13%	31 12%	55 11%	39 8%	a	6 7%	36 10%	52 9%
	London Sig.	127 13%	123 16% B C	3 3%	0 0%	5 5%	45 7%	119 18% A B	10 23% A B	33 10%	45 15%	51 13%	49 15%	61 11%	47 23% A C	19 13%	13 5%	22 10%	91 18% AB	а	a	127 100% .a	.a	.a	.a	.a	.a	а	a	.a	46 11%	26 13%	24 16%	30 12%	73 14%	54 12%	.a	17 21% C	60 17% C	49 9%
1	North East Sig.	45 4%	34 4%	5 5%	6 5%	10 8%	32 5%	29 4%	3 8%	17 5%	10 3%	20 5%	12 4%	29 5%	6 3%	4 3%	8 3%	12 5%	24 5%	a	a	а	45 100% .a	.a	.a	.a	.a	a	a	.a	15 4%	11 6%	7 4%	12 5%	26 5%	18 4%	a	3 3%	23 6%	19 3%
N	orth West Sig.	118 12%	101 13%	10 10%	6 6%	16 13%	92 14% C	64 10%	3 7%	54 16% C	37 12%	38 9%	34 10%	61 11%	24 12%	27 19%	39 15% C	33 15%	46 9%	a	a	а	.a	118 100% .a	.a	.a	.a	a	a	.a	49 12%	19 10%	23 14%	28 11%	70 14%	47 10%	1 6%	8 10%	42 11%	68 12%
2	iouth East Sig.	138 14%	113 14%	12 13%	13 11%	17 14%	71 11%	104 16% B	6 14%	30 9%	39 13%	63 16% A	59 18% A	80 15%	27 13%	19 13%	28 11%	35 15%	75 15%	а	a	а	.a	.a	138 100% .a	.a	.a	а	a	.a	50 12%	31 16%	20 13%	37 15%	66 13%	67 14%	5 22%	10 12%	42 11%	87 16%
s	outh West Sig.	88 9%	65 8%	10 10%	13 11%	19 16% CD	67 11% C	47 7%	0 1%	34 10%	31 10%	31 8%	26 8%	55 10% B	9 4%	11 8%	28 11%	19 8%	41 8%	a	a	а	.a	.a	.a	88 100% .a	.a	a	a	.a	29 7%	24 13%	9 6%	25 10%	39 8%	41 9%	8 32% AB	7 9%	33 9%	47 8%
West	Midlands Sig.	90 9%	78 10%	9 9%	4 3%	5 4%	63 10%	66 10%	6 14%	22 7%	23 8%	42 10%	36 11%	48 9%	17 9%	22 15%	28 11%	19 8%	42 8%	а	a	а	.a	.a	.a	.a	90 100% .a	а	a	.a	49 12% B	9 5%	12 8%	21 8%	41 8%	42 9%	7 32% A B	8 10%	37 10%	45 8%
Yorkshire & H	amberside Sig.	87 9%	63 8%	12 12%	12 10%	14 12%	55 9%	42 6%	3 8%	30 9%	34 11%	27 7%	26 8%	51 9%	18 9%	5 4%	29 11%	19 9%	36 7%	a	a	а	.a	.a	.a	.a	.a	87 100% .a	a	a	43 10%	14 7%	13 8%	17 7%	37 7%	48 10%	1 6%	3 4%	27 7%	56 10%
	Scotland Sig.	92 9%	62 8%	13 13%	16 14%	8 7%	68 11% C	50 8%	2 4%	29 9%	32 10%	49 12%	27 8%	47 9%	18 9%	12 8%	25 10%	24 11%	42 8%	a	a	a	.a	.a	.a	.a	.a	a	92 100% .a	.a	30 7%	23 12%	16 10%	24 10%	48 9%	44 9%	a	11 13%	23 6%	59 11%
	Wales Sig.	51 5%	32 4%	7 7%	12 10% A	10 9% C	44 7% C	12 2%	0 1%	25 7% C D	10 3%	13 3%	7 2%	18 3%	16 8% A	5 3%	29 11% B C	10 4%	12 2%	a	.a	а	a	.a	.a	.a	.a	a	.a	51 100% .a	27 7%	7 4%	7 5%	9 4%	22 4%	28 6%	0 1%	2 2%	18 5%	31 6%

W = Weighted Count U = Unweighted Count

U e Unregime Journ Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons bloccuse its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subable using the Bonterroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q5. Would you describe where you live (ie in your main residence) as? Base: All Respondents

				Location		L	ive near design	nated landsca	ipes		Visit designal	ted landscape	3	Vis	it other rural ar	reas	See trans	smission infra	astructure						Region							А	ge			SEG		El	ectricity bill	size
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	0	V) 1,002.00 U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Urba	n (ie city or town with population over 10,000) Si	787 79%	787 100%	а	.a	84 71%	495 78%	534 80%	36 82%	257 76%	241 79%	321 79%	256 77%	476 88%	179 89%	132 91%	193 75%	174 77%	417 81%	58 79%	57 61%	123 97% A B D F G I	34 76%	101 86% B	113 82% B	65 74%	78 86% B	63 73%	62 68%	32 64%	328 81%	157 82%	122 78%	180 73%	403 79%	364 78%	20 86%	66 83%	286 79%	435 78%
	Rural – town and fringe Si	99 10%	а	99 100% .a	.a	13 11%	67 11%	58 9%	2 5%	34 10%	28 9%	43 11%	36 11%	65 12%	21 11%	13 9%	27 11%	24 11%	46 9%	5 6%	13 14%	3 2%	5 10%	10 9%	12 9%	10 12%	9 10%	12 13%	13 15% C	7 14%	45 11%	16 8%	14 9%	25 10%	50 10%	48 10%	2 7%	5 7%	41 11%	52 9%
	Rural – village Si	79 8%	a	а	79 68%	11 9%	56 9%	49 7%	4 9%	29 9%	25 8%	30 7%	28 9%	0 0%	а	а	22 9%	20 9%	36 7%	8 12% C	14 15% C	0 0%	4 10% C	5 4%	9 7%	10 12% C	2 3%	8 9% C	10 11% C	7 14% C	28 7%	14 7%	15 9%	23 9%	37 7%	41 9%	1 4%	4 5%	29 8%	46 8%
	Rural – hamlet and isolated dwelling Si	37 4%	a	а	37 32%	10 8% B	17 3%	26 4%	2 5%	18 5%	12 4%	12 3%	11 3%	.a	a	a	15 6%	8 3%	13 3%	2 3%	9 10%	а	2 4%	2 1%	3 2%	2 3%	1 1%	4 5%	6 7%	4 9%	6 1%	5 3%	6 4%	19 8% ^	22 4%	14 3%	1 3%	4 6%	8 2%	24 4%

W = Weighted Count U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonterroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q6.Gender Base: All Respondents

Location Live near designated landscapes Visit designated landscapes Visit other near areas See transmission infrastructure Region Age	SEG Electricity bill size	
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	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly evet/nevet/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East 1 (D)	North West : (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABCI (A)	C2DE (B)	Refused (C)	p to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total		(W) 1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
		(0) 1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93		99	60	215	234	243	310	553	425	24	82	369	550
	Male	60%	61%	53%	56%	51%	62%	60%	46%	59%	56%	62%	60%	60%	60%	61%	61%	65%	58%	64%	36%	73% BI	63%	64%	58%	59%	64%	47%	59%	76% B	57%	55%	60%	69%	62%	57%	83% B	70%	65%	55%
	Female 5	401 40% Sig.	304 39%	47 47%	50 44%	59 49%	240 38%	265 40%	23 54%	137 41%	134 44%	154 38%	132 40%	215 40%	79 40%	56 39%	101 39%	79 35%	217 42%	26 36%	60 64% АСЕНК	35 27%	17 37%	42 36%	58 42%	36 41%	32 36%	46 53% C	38 41%	12 24%	174 43% D	87 45% D	63 40%	77 31%	196 38%	201 43% C	4 17%	24 30%	127 35%	251 45% AB

W = Weighted Count U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonterroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q7. Age

Base: All Respondents																																							
			Location		I	Live near desig	mated landsc	apes		Visit designa	ted landscape	es	Vis	at other rura	areas	See tra	insmission infr	astructure						Region							А	ge			SEG		Ele	ctricity bill siz	ze
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	h Live near an S AONB/NS A or National Park (B)	Do not liv in or near an AONB/NS A or National Park (C)	B Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to for times a yea (B)	r Hardly ever/never/ on't know (C)	Can see from my d home, nearby or the distant (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W. U) 1,002.0) 1,002	0 787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
18 to 24 Sig	29 3%	22 3%	7 8% A	.a	.a	21 3%	22 3%	a	4 1%	7 2%	18 4% A	8 2%	20 4%	9 5%	а	15 6% C	7 3%	7 1%	.a	.a	а	5 12%	5 5%	8 6%	7 8%	2 2%	a	.a	2 3%	29 7%	.a	а	а	13 2%	16 4%	.a	a	15 4%	14 3%
25 to 34 Sig	165 16%	135 17%	16 16%	14 12%	8 6%	106 17% A	112 17% A	6 13%	69 21%	60 20%	62 15%	50 15%	100 19%	32 16%	18 13%	50 19%	45 20%	70 14%	12 16%	5 6%	37 29% B E	4 9%	11 10%	21 15%	11 13%	22 24% B	17 20%	11 12%	13 26% B	165 41%	a	а	a	69 13%	89 19% A	7 30%	9 12%	60 17%	95 17%
35 to 44 Sig	213 21%	172 22%	21 21%	20 17%	18 15%	132 21%	139 21%	13 29%	85 25% D	60 20%	94 23% D	48 15%	117 22%	43 21%	33 23%	66 26%	38 17%	107 21%	26 35% C	26 28% C	9 7%	6 13%	32 27% C	21 15%	11 13%	25 27% C	25 29% C	19 21%	12 24%	213 52%	.a	a	a	124 24%	85 18%	4 15%	12 15%	59 16%	141 25% B
45 to 54 Sig	192 19%	157 20%	16 16%	19 16%	28 23%	119 19%	125 19%	8 19%	55 16%	65 21%	83 20%	61 18%	106 20%	41 20%	27 18%	44 17%	50 22%	95 19%	17 23%	11 12%	26 20%	11 24%	19 16%	31 22%	24 28%	9 10%	14 16%	23 25%	7 14%	a	192 100%	.a	a	105 21%	81 17%	5 23%	15 19%	63 17%	114 20%
55 to 64 Sig	157 16%	122 15%	14 14%	21 18%	28 23%	93 15%	104 16%	11 25%	44 13%	51 17%	59 15%	63 19%	73 13%	39 20%	24 16%	31 12%	36 16%	87 17%	6 8%	20 22%	24 19%	7 15%	23 19%	20 14%	9 10%	12 13%	13 15%	16 17%	7 15%		.a	157 100% .a	a	70 14%	86 18%	1 4%	22 27% C	57 16%	78 14%
65 to 74 Sig	131 13%	88 11%	15 15%	27 24% A	22 18%	88 14%	83 12%	4 10%	55 16%	34 11%	42 10%	47 14%	72 13% B	13 7%	18 13%	30 12%	32 14%	68 13%	8 11%	18 19%	13 10%	7 15%	18 15%	17 12%	13 15%	9 9%	12 14%	13 14%	4 8%		.a	a	131 53%	68 13%	57 12%	5 22%	9 12%	61 17% C	61 11%
75+ Sig	116 12%	92 12%	10 10%	15 13%	16 14%	74 12%	82 12%	2 4%	26 8%	29 10%	47 12%	53 16% A	55 10%	22 11%	25 17%	22 8%	17 8%	77 15% A B	5 7%	13 13%	17 14%	5 12%	11 9%	20 15%	12 14%	12 14%	5 6%	11 12%	5 10%	.a	.a	.a	116 47%	63 12%	51 11%	1 6%	13 16%	49 13%	54 10%

W = Weighted Count

W a requires count U a Unweighted Count Results are based on two-client client with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subballe using the Bonterroni correction. c. Cell counts of some categories are not Integer. They were rounded to the nearest integers before performing column proportions tests.

Q8. Which of the following best describes your current working status? Base: All Respondents

			Location		1	ive near desig	gnated lands	zapes		Visit designa	ted landscape	s	Vis	it other rural a	areas	See tran	smission infra	structure						Region							А	ge			SEG		Е	lectricity bill :	size
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C	Live in an AONB/NS A or National Park (A)	Live near a S AONB/NS A or National Park (B)	Do not liv n in or near 3 an AONB/N A or Nationa Park (C	r iS Don't know (D) d	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABCI (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Working full time - working 30 hours per week or more	426 43% Sig.	349 44%	38 38%	39 34%	47 40%	291 46%	282 42%	13 29%	158 47% D	124 40%	196 48% D	108 33%	233 43%	100 50%	54 37%	108 42%	100 44%	215 42%	34 46%	29 31%	63 49%	22 50%	42 36%	55 40%	29 33%	49 54%	33 38%	41 44%	29 58%	238 59% CD	121 63% CD	55 35% D	12 5%	268 52% B	151 32%	7 28%	34 42%	156 43%	236 42%
Working part time - working between 8 and 29 hours per week	113 11% Sig.	85 11%	12 12%	16 14%	13 11%	56 9%	85 13% B	5 11%	38 11%	34 11%	46 11%	42 13%	67 12%	18 9%	11 8%	36 14%	21 9%	54 11%	11 15%	9 10%	8 6%	5 10%	16 13%	21 15%	7 8%	7 8%	18 21%	5 5%	7 13%	57 14%	17 9%	15 10%	23 9%	66 13%	47 10%	0 1%	3 3%	30 8%	80 14% A B
Full time student	22 2%	16 2%	5 5%	1 1%	1 1%	17 3%	17 3%	.a	6 2%	9 3% D	15 4% D	1 0%	16 3%	5 3%	1 0%	6 2%	5 2%	12 2%	1 1%	8 9%	3 3%	.a	1 0%	.a	6 7%	0 0%	1 1%	3 3%		22 5% B	0 0%	.a	a	16 3% B	6 1%	a	a	15 4% C	8 1%
Not working but seeking work or temporarily unemployed or	64 6%	52 7%	9 9%	2 2%	11 9%	38 6%	39 6%	3 7%	17 5%	19 6%	12 3%	31 9%	41 7%	9 4%	12 8%	17 7%	28 12%	19 4%	2 3%	1 1%	3 2%	3 7%	9 7%	9 7%	12 13%	6 6%	10 11%	7 8%	3 5%	37 9%	13 7%	14 9%	ı	9 2%	47 10%	8 32%	5 6%	17 5%	41 7%

sick S	ig.	1	С	1	1	1		1	1	1	1	С			1		С	l I		ĺ	l I	ĺ				1	1	1			1	1	a	ĺ	A	AB	1		1
Not working and not seeking work	48 5%	43 5%	4 4%	2 1%	6 5%	21 3%	32 5%	8 19% A B C	8 2%	21 7% A	20 5%	22 7% A	17 3%	20 10% A	9 6%	15 6%	6 3%	27 5%	5 6%	1 1%	16 13%	0 1%	6 5%	8 6%	5 5%	2 2%	2 2%	4 4%	a	29 7%	7 4%	12 8%	а	5 1%	43 9% A	a	4 5%	12 3%	32 6%
Retired on a state pension only S	102 10%	73 9%	12 12%	17 14%	11 9%	67 11%	65 10%	4 9%	28 8%	19 6%	36 9%	48 15% A B C	46 8%	16 8%	24 17% A B	24 9%	16 7%	61 12%	8 11%	14 15%	9 7%	3 6%	10 8%	14 10%	7 8%	7 8%	8 10%	16 17%	6 12%	.a	a	23 15%	79 32% C	18 4%	83 18% A	1 5%	12 15%	48 13% C	42 8%
Retired with a private pension S	164 16%	125 16%	13 13%	27 23%	27 23%	104 16%	108 16%	8 19%	57 17%	53 17%	60 15%	61 18%	83 15%	26 13%	28 19%	34 13%	41 18%	89 17%	6 8%	18 20%	22 18%	9 21%	27 23%	24 18%	19 22%	13 14%	8 10%	13 14%	4 8%	,a	9 4%	31 20% B	125 50% B C	109 21% B	49 11%	6 24%	21 26% C	69 19%	74 13%
House person, housewife, househusband, full-time carer etc S	42 4%	30 4%	3 3%	9 8%	0 0%	25 4%	27 4%	2 6%	22 6%	22 7% C	12 3%	10 3%	29 5% B	2 1%	3 2%	12 5%	5 2%	23 5%	4 6%	11 12%	3 2%	2 4%	2 2%	4 3%	3 3%	5 5%	4 5%	3 4%	1 2%	20 5% D	18 10% CD	2 2%	1 0%	12 2%	28 6% A	1 6%	1 1%	10 3%	31 6%
Other S	21 2%	14 2%	3 3%	3 3%	2 2%	14 2%	14 2%	a	6 2%	7 2%	8 2%	8 2%	10 2%	5 3%	3 2%	5 2%	3 1%	12 2%	3 4%	1 1%	a	1 2%	6 5%	3 2%	1 1%	1 2%	2 3%	2 2%	1 1%	4 1%	6 3%	4 2%	7 3%	7 1%	12 3%	1 5%	1 1%	6 2%	13 2%

No a comerginate down Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q9a.SEG Base: All Respondents

		Location	1	I	Live near desig	nated landsca	ipes		Visit designa	ted landscape	es	Vis	it other rural	areas	See tra	nsmission infr	astructure						Region							1	lge			SEG		E	ectricity bill :	size
Total Weighted data	Urban (A) Town an Fringe (E	d Rural (village and hamlet) (C	Live in an AONB/N3 d A or) National Park (A)	n Live near ar S AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/o on't know (C)	Can see from my home, nearby or i the distance (A)	Can see from my neighbourh n ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Totai (W) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
35 A Sig.	24 3%	4 4%	6 5%	9 7% C	25 4%	18 3%	3 7%	19 6%	7 2%	10 2%	8 2%	23 4%	4 2%	2 1%	9 4%	12 5%	14 3%	4 5%	6 7%	1 1%	4 8%	2 2%	5 4%	4 5%	1 1%	4 4%	1 1%	3 6%	12 3%	3 2%	3 2%	17 7%	35 7%	a	a	.a	13 4%	21 4%
153 B Sig.	111 14%	18 18%	23 20%	18 15%	108 17%	90 14%	8 18%	59 17%	46 15%	62 15%	37 11%	81 15%	26 13%	22 15%	34 13%	44 20%	73 14%	10 13%	9 9%	20 16%	11 26%	18 16%	18 13%	14 16%	16 18%	13 15%	14 15%	10 19%	55 14%	33 17%	20 13%	46 18%	153 30%	a	a	13 16%	58 16%	82 15%
C1 Sig. 324	267 34%	27 27%	30 26%	38 32%	198 31% D	230 35% D	5 12%	114 34%	114 37% D	143 35% D	85 26%	187 34% C	79 39% C	29 20%	74 29%	79 35%	170 33%	22 30%	40 42%	51 40%	11 25%	49 42%	43 31%	21 24%	24 27%	20 24%	33 36%	9 18%	138 34%	69 36%	47 30%	69 28%	324 63%	a	a	30 37%	114 31%	180 32%
C2 Sig. 140	108 14%	13 13%	19 16%	19 16%	96 15%	90 14%	3 6%	48 14%	39 13%	69 17%	37 11%	76 14%	26 13%	19 13%	34 13%	28 12%	77 15%	13 18%	13 14%	19 15%	7 16%	9 8%	23 17%	11 13%	7 7%	10 12%	13 14%	13 25%	65 16%	33 17%	18 12%	23 9%	а	140 30%	.a	6 7%	48 13%	86 15%
D Sig. 17%	137 17%	18 18%	15 13%	16 13%	116 18%	107 16%	9 20%	49 15%	60 19%	66 16%	71 21%	97 18%	27 13%	31 22%	52 20%	33 15%	83 16%	13 18%	11 12%	7 6%	7 15%	18 15%	20 14%	20 22% C	27 30% CJ	27 32% C J	8 8%	12 23% C	86 21% D	32 17%	29 18%	23 9%	а	170 36%	.a	14 18%	63 17%	92 17%
E Sig.	118 15%	18 18%	20 18%	17 15%	80 13%	114 17% B	14 33% A B C	43 13%	36 12%	51 12%	83 25% A B C	66 12%	37 18%	33 23% A	50 20% B	19 9%	87 17% B	11 15%	14 15%	28 22%	4 10%	20 17%	24 18%	10 11%	8 9%	10 12%	23 25%	4 7%	39 10%	16 8%	40 25% A B	62 25% A B	а	157 34%	a	18 22%	56 15%	83 15%
24 Refused Sig.	20 3%	2 2%	2 1%	3 2%	12 2%	17 2%	2 4%	6 2%	6 2%	5 1%	11 3%	12 2%	1 1%	9 6% A B	5 2%	10 5% C	8 2%	0 0%	.a	а	.a	1 1%	5 4%	8 9%	7 8%	1 2%	a	0 1%	11 3%	5 3%	1 1%	7 3%	a	.a	24 100% .a	.a	12 3%	12 2%

W = Weighted Count U = Unweighted Count

U e Unregarine Journ Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons threads to compose the proportion of the category with the larger column proportion. b. Tests are adjusted for all pairwise comparisons within a row of each interments stubble using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

C10. Do you live in or near an Area of Outstanding Natural Beauty (AONB) or a National Scenic Area (NSA)? By near, we mean no more than an hour's drive Base: All Respondents

		Location		L	ive near desig	nated landscap	pes	V	/isit designat	ted landscapes		Visi	it other rural	ireas	See tran	smission infra	astructure						Region							А	ge			SEG		Ele	ectricity bill :	size
Total Weighted data	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly evet/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East 1 (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Fotal (V) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Yes, live in an AONB or NSA Sig.	74 9%	11 11%	14 13%	100 84% B C D	62 10% C	35 5%	3 7%	30 9%	21 7%	22 5%	28 8%	55 10%	20 10%	10 7%	23 9%	27 12%	48 9%	5 7%	7 7%	5 4%	7 16%	12 10%	15 11%	18 21% C	5 5%	11 12%	8 8%	8 15%	23 6%	20 10%	24 15% A	34 14% A	56 11%	42 9%	2 10%	7 8%	37 10%	56 10%
Yes, live near an AONB or NSA Sig. 509	396 50%	56 56%	58 50%	5 4%	509 80% A C D	250 38% A D	8 18% A	220 65% D	189 62% D	230 57% D	122 37%	300 55% C	99 49%	53 37%	145 56% C	119 52%	242 47%	26 35%	54 58% C	41 32%	21 48%	68 58% C	60 44%	53 60% C	56 62% A C	38 44%	57 62% A C	33 66% A C	217 53%	96 50%	67 43%	129 52%	262 51%	238 51%	10 41%	33 41%	190 52%	287 51%
867 No Sig.	294 37%	31 32%	41 36%	13 11%	63 10%	367 55% A B D	7 16%	84 25%	94 31%	141 35% A	168 51% A B C	173 32%	77 39%	75 52% A B	85 33%	78 34%	203 40%	39 54% GJK	29 31%	77 61% B D E G H	13 30%	37 31%	58 42% G	17 19%	27 29%	34 40%	26 28%	10 19%	157 39%	70 37%	59 38%	80 33%	184 36%	173 37%	10 42%	35 44%	134 37%	198 35%
Don't know Sig.	23 3%	1 1%	1 1%	0 0%	1 0%	15 2% B	26 59% A B C	4 1%	3 1%	13 3%	13 4%	14 3%	4 2%	6 4%	4 2%	2 1%	19 4%	2 3%	3 4%	3 3%	3 6%	2 1%	5 3%	a	3 3%	3 4%	1 2%	.a	10 2%	6 3%	7 4%	3 1%	11 2%	13 3%	2 7%	6 7% B	3 1%	17 3%

U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q11. Do you live in or near a National Park? By near, we mean no more than an hour's drive Base: All Respondents

			Location		1	ive near desig	mated landscap	oes	v	'isit designat	ted landscape	s	Visi	t other rural ar	cas	See tran	smission infra	astructure						Region							Ąş	ge			SEG		Ele	ctricity bill si	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar S AONB/NS A or National Park (B)	Do not live a in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North Wes (E)	t South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W	V) 1,002.00 J) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Yes, live in a National Park Sig	19 2%	10 1%	2 2%	7 6% A	19 16% B C D	5 1%	13 2%	0 1%	9 3%	2 1%	3 1%	5 1%	5 1%	4 2%	3 2%	4 2%	7 3%	7 1%	3 4%	a	а	3 6%	4 3%	2 1%	1 1%	.a	3 4%	0 0%	3 5%	2 1%	8 4% A	4 3%	4 2%	9 2%	10 2%	0 2%	2 2%	5 1%	12 2%
Yes, live near a National Park	371 37%	287 36%	43 44%	41 35%	62 52% C D	371 58% C D	63 9%	1 1%	179 53% B C D	127 41% C D	119 29% D	62 19%	232 43% B C	63 31%	36 25%	116 45% C	93 41% C	158 31%	28 39% B C	12 13%	6 4%	20 46% B C	67 56% BCFH	34 24% C	42 48% B C F	25 27% C	49 56% BCFH	48 52% B C F H	42 82% A B C D F	151 37%	70 37%	58 37%	92 37%	196 38%	167 36%	8 32%	24 30%	124 34%	222 40%
No Sig	584 58%	469 60%	53 53%	63 54%	35 30%	250 39%	584 88% A B D	15 34%	144 43%	176 57% A	273 67% A B	246 74% A B	302 56%	122 61%	98 68% A	130 50%	122 54%	330 64% AB	39 54% K	79 85% A D E G I J	112 89% ADEFG	21 47% K	46 39% K	98 71% EIJK	45 51% K	62 68% E1K	32 36%	44 48% K	6 12%	239 59%	110 57%	89 57%	147 59%	297 58%	272 58%	16 66%	52 64%	225 62%	307 55%
Don't know Sig	28 3%	22 3%	1 1%	5 5%	3 3%	8 1%	7 1%	28 64% A B C	7 2%	2 1%	11 3%	18 5% B	4 1%	12 6% A	8 5% A	8 3%	4 2%	17 3%	2 3%	3 3%	9 7%	1 2%	1 1%	4 3%	0 0%	4 5%	3 3%	0 0%	0 1%	15 4%	3 2%	6 4%	4 2%	10 2%	18 4%	.a	2 3%	10 3%	16 3%

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q12. How often do you visit an Area of Outstanding Natural Beauty or a National Scenic Area? Would you say you visit an Area of Outstanding Natural Beauty or a National Scenic Area Base: Those who live near the AONBINSA; don't live in the AONBINSA; don't know

			Location			Live near desig	mated landsca	pes		Visit design	ated landscap	xes	Vis	it other rural	areas	See tra	nsmission infr	astructure						Region							/	ge			SEG		Е	lectricity bill	size
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in a AONB/P d A or) Nationa Park (A	an Live near an NS AONB/NS A or al National A) Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leasonce a month (A)	Visit an AONB/NS A or National Park three or four times a yea (B)	S Visit an AONB/N A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourh n ood, nearby e or in the distance (B)	Cannot see	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South Wes (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W)	901.77 879	712.94	87.84 159	100.99 248	18.54 30	572.52	631.49 588	40.37	308.72 300	285.67 279	384.25	302.56 304	486.94 379	180.03 142	134 111	234.33	199.02 213	464.21 435	67.33 75	86.94 42	121.24	37.58 49	106.52	122.89	69.44 72	85.88 84	76.19 67	84.63 89	43.12 50	383.62 198	171.85	133.12 209	213.18 265	456.19 482	424.29 375	21.28	73.77	327.08 320	500.92 484
Every day Sig	27 3%	19 3%	2 2%	6 6%	4 21% B C D	25 4%	18 3%	0 1%	27 9% BCD	2 1%	4 1%	4 1%	17 4%	2 1%	1 1%	9 4%	5 2%	13 3%	2 3%	5 6%	а	3 7%	3 2%	5 4%	7 11%	a	a	1 2%	2 4%	10 3%	8 4%	2 2%	8 4%	8 2%	17 4%	2 12% A	2 3%	6 2%	19 4%
At least once a week Sig.	66 7%	50 7%	5 6%	11 11%	0 3%	54 9% C	36 6%	1 2%	66 21% B C D	21 7% C D	8 2%	8 3%	50 10% B	5 3%	a	19 8%	15 8%	32 7%	2 3%	11 12%	9 7%	2 4%	12 11%	5 4%	8 12%	3 3%	4 5%	6 8%	5 12%	26 7%	12 7%	10 7%	18 8%	33 7%	31 7%	1 7%	11 15% B	14 4%	41 8%
At least once a fortnight Sig.	42 5%	32 5%	6 7%	4 4%	1 7%	36 6%	26 4%	2 5%	42 14% BCD	13 4% C	4 1%	4 1%	32 6% B	1 1%	5 4%	15 7%	10 5%	16 4%	6 9%	a	5 4%	5 13% F	5 5%	1 1%	3 5%	5 6%	6 8%	4 5%	2 4%	25 6%	6 3%	6 5%	6 3%	18 4%	24 6%	.a	0 0%	20 6%	22 4%
At least once a month Sig.	138 15%	110 15%	12 14%	16 16%	3 16%	110 19% C	81 13%	6 14%	138 45% B C D	35 12% D	31 8%	14 5%	104 21% B C	11 6%	7 5%	47 20%	30 15%	61 13%	7 10%	18 20%	18 14%	4 10%	23 21%	17 14%	7 10%	13 15%	17 22%	5 5%	13 29% J	71 18%	20 12%	14 11%	33 16%	85 19% B	52 12%	1 4%	9 13%	39 12%	90 18%
At least three or four times a year Sig.	199 22%	157 22%	21 24%	21 20%	2 11%	140 24% C	126 20%	3 7%	14 4%	199 70% A C D	68 18% A D	27 9%	130 27% B C	30 17%	18 14%	47 20%	56 28%	94 20%	13 20%	15 17%	29 24%	4 11%	17 16%	29 23%	24 35%	15 17%	22 29%	22 26%	9 20%	79 21%	46 27%	34 26%	40 19%	107 23%	88 21%	4 20%	13 17%	70 21%	116 23%
At least once or twice a year Sig.	252 28%	201 28%	24 28%	27 27%	3 16%	140 24%	194 31% B	14 34%	13 4%	9 3%	252 66% A B D	68 22% A B	112 23%	84 47% AC	30 22%	59 25%	51 25%	140 30%	18 27%	30 35% G	35 29%	13 35%	23 22%	33 27%	7 11%	30 35% G	18 24%	35 41% G	9 21%	115 30%	43 25%	43 32%	52 24%	130 29%	119 28%	3 16%	24 32%	110 34% C	118 24%
Hardly ever Sig.	125 14%	100 14%	13 14%	12 12%	4 24%	52 9%	103 16% B	3 8%	4 1%	6 2%	15 4%	125 41% A B C	33 7%	28 16% A	52 39% A B	27 11%	25 12%	73 16%	13 19%	4 4%	13 11%	6 16%	16 15%	27 22% B	10 15%	17 19%	5 7%	10 12%	4 8%	37 10%	28 17%	17 13%	42 20% A	53 12%	65 15%	7 34% A	12 16%	50 15%	63 13%
Never Sig.	45 5%	36 5%	5 5%	4 4%	1 3%	13 2%	42 7% B	11 26% B C	1 0%	2 1%	1 0%	45 15% A B C	7 1%	14 8% ^	19 14% A	8 4%	6 3%	31 7%	4 5%	5 6%	12 10%	2 4%	6 5%	4 4%	2 2%	4 5%	4 5%	2 3%	0 1%	15 4%	9 5%	7 5%	14 7%	19 4%	24 6%	2 8%	3 4%	16 5%	26 5%
Don't know Sig.	7 1%	6 1%	а	1 1%	.a	3 1%	6 1%	1 2%	3 1%	a	1 0%	7 2% C	3 1%	3 1%	1 1%	4 2%	0 0%	3 1%	3 4%	a	a	.a	3 3%	1 1%	.a	.a	1 1%	a	.a	6 2%	a	a	1 0%	3 1%	4 1%	.a	.a	2 1%	5 1%

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q13. How often do you visit a National Park? Would you say you visit a National Park

Base: Those who live near the National Park; don't live in the National Park; don't know

		Location		Li	ive near design	nated landscap	20		Visit designa	ited landscap	es	Vie	it other rural	areas	See tran	smission infr	astructure						Region							А	ge			SEG		E	lectricity bill s	ize
Total Weighted data	Urban (A)	Town and Fringe (B)	Rural (village an hamlet) (C	Live in an AONB/NS d A or) National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABCI (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (V) 983.46 (U) 972	777.59 525	97.06 181	108.81 266	100.23 123	629.02 634	653.76 622	43.28 42	329.67 324	304.49 299	402.97 386	325.75 333	537.1 430	196.31 158	141.44 119	253.58 246	219.29 232	505.14 486	70.04 79	93.75 47	126.68 82	42.25 55	114.06 112	136.16 188	86.6 91	90.46 93	83.56 72	91.88 98	48.02 55	404 211	183.61 224	152.68 236	243.17 301	503.33 538	456.95 411	23.17 23	78.53 80	359.42 360	545.19 531
8 Every day Sig.	4 0%	3 3% A	2 2%	4 4% C	8 1% C	1 0%	a	8 2% BC	1 0%	0 0%	a	5 1%	1 1%		4 2%	2 1%	2 0%	1 1%	a	а	0 1%	.a	1 1%	2 2%	0 0%	a	2 2%	2 3%	1 0%	5 3% A	1 0%	2 1%	3 1%	4 1%	1 6% A B	1 1%	2 1%	5 1%
44 At least once a week Sig.	37 5%	2 2%	5 5%	7 7%	35 6% C	19 3%	1 3%	44 13% B C D	5 2%	1 0%	6 2% C	35 6% B	4 2%	a	13 5%	11 5%	20 4%	4 5%	1 1%	6 5%	1 2%	9 8%	4 3%	7 8%	1 1%	1 1%	7 8%	4 9%	21 5%	4 2%	7 5%	13 5%	33 7% B	10 2%	1 6%	9 12% B	7 2%	28 5% B
At least once a fortnight Sig.	18 2%	1 1%	4 4%	4 4% C	20 3% C	6 1%	а	23 7% B C	0 0%	3 1%	a	17 3%	a	2 1%	8 3%	8 4%	7 1%	4 5%	a	а	4 9%	3 3%	1 1%	1 1%	1 1%	7 8%	1 1%	1 3%	13 3%	1 1%	3 2%	6 2%	12 2%	11 2%	.a	3 4%	10 3%	10 2%
At least once a month Sig.	85 11%	12 12%	10 9%	14 14% C	92 15% C	41 6%	5 12%	107 32% B C D	8 2%	9 2%	2 0%	72 13%	15 8%	10 7%	43 17% B C	11 5%	51 10%	9 14%	7 7%	8 7%	4 10%	20 17% F	5 4%	12 14%	9 10%	7 8%	10 11%	15 32% B C F I	58 14% B	11 6%	16 10%	22 9%	61 12%	45 10%	1 5%	6 7%	38 10%	63 12%
At least three or four times a year Sig.	157 20%	13 14%	25 23%	21 21%	133 21%	115 18%	3 8%	71 21% CD	195 64% A C D	9 2%	7 2%	126 24% C	33 17% C	11 8%	48 19%	52 24%	96 19%	13 18%	17 18%	27 21%	7 17%	28 24%	19 14%	15 17%	16 18%	29 34% F	17 19%	8 17%	84 21%	43 24%	30 19%	39 16%	108 21%	82 18%	6 25%	11 14%	58 16%	127 23% B
At least once or twice a year Sig.	250 32%	34 35%	29 27%	22 22%	209 33%	228 35% A	10 23%	47 14% D	68 22% A D	313 78% A B D	17 5%	188 35% C	71 36% C	25 17%	77 30%	83 38%	149 30%	18 25%	41 43%	37 30%	15 36%	30 26%	49 36%	29 33%	34 37%	17 20%	31 34%	12 25%	136 34%	67 36%	39 25%	71 29%	180 36% B	128 28%	5 20%	29 36%	125 35%	159 29%
190 Hardly ever Sig.	147 19%	20 21%	23 21%	15 15%	87 14%	158 24% B	14 32% B	20 6%	19 6%	48 12% A B	190 58% A B C	68 13%	44 23% A	54 38% A B	40 16%	38 17%	111 22%	14 20%	16 17%	32 25%	8 19%	15 13%	40 29%	14 16%	20 22%	17 20%	11 12%	4 9%	74 18%	30 17%	37 24%	48 20%	67 13%	115 25% A	8 34% A	13 17%	77 22%	99 18%
100 Never Sig.	79 10%	10 11%	11 10%	12 12%	42 7%	86 13% B	9 21% B	10 3%	7 2%	20 5%	100 31% A B C	24 4%	27 14% A	39 27% A B	19 7%	12 5%	69 14% AB	7 10%	12 13%	17 13%	3 7%	9 7%	17 12%	8 9%	10 11%	7 8%	11 12%	1 1%	17 4%	21 12% A	21 14% A	41 17% A	37 7%	62 14% A	1 5%	7 9%	40 11%	53 10%
3 Don't know Sig.	2 0%	1 1%	1 1%	1 1%	2 0%	1 0%	1 2% C	a	1 0%	.a	3 1%	2 0%		1 1%	2 1%	1 1%	a	1 1%	a	а	.a	1 1%	1 1%	1 1%	.a	а	.a	a	1 0%	1 1%	.a	2 1%	2 0%	1 0%	.a	a	2 1%	1 0%

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

nexus are used on involvation tests with a guineance therefore the one of a guineance part, set by one calegory with the amater coursing a . This category is not used in comparison because its column proportion is equal to zero or setter setup. The b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. These were rounded to the nearest integers before performing column proportions tests.

Q14. And how often do you visit other rural areas? Would you say you visit them Base: Those who live in urban; town and fringe areas

			Location		I	Live near desi	gnated landsca	pes		Visit designa	ted landscap	-5	Vie	it other rural	areas	See tran	smission infr	astructure						Region							Α	lge			SEG		Е	lectricity bill :	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/N3 A or National Park (A)	a Live near a S AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/o on't know (C)	Can see from my home, nearby or it the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	e East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	(G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W	886.73 721	787.44 535	99.11 185	0.19 1	97.66 103	562.2 459	591.47 463	37.65 31	290.79 231	269.2 215	364.85 290	291.5 249	541.8 436	200.5 163	144.44 122	220.15 164	198.06 175	462.48 374	62.2 50	70.28 24	126.45 81	38.64 39	111.89 99	125.58 144	74.91 58	86.81 78	74.88 51	75.81 65	39.28 32	372.96 167	172.82 177	135.72 172	205.23 205	452.75 402	412 300	21.98 19	71.87 62	327.57 272	487.3 387
Every day Sig	97 11%	76 10%	21 21% A	.a,b	11 11%	65 12%	61 10%	3 7%	51 18% C D	32 12%	36 10%	26 9%	97 18%			33 15%	22 11%	42 9%	6 9%	8 11%	9 7%	9 22%	13 12%	8 6%	9 12%	9 11%	6 7%	14 19%	6 15%	36 10%	19 11%	13 9%	29 14%	56 12%	37 9%	3 16%	7 9%	33 10%	57 12%
At least once a week Sig	197 22%	182 23%	15 15%	.a,b	20 20%	155 28% C	119 20%	6 15%	107 37% B C D	61 22% D	85 23% D	26 9%	197 36%			42 19%	48 24%	108 23%	22 35% C	30 43% C E	17 14%	7 17%	22 19%	29 23%	14 18%	20 23%	18 24%	13 18%	6 16%	94 25% B	26 15%	27 20%	49 24%	97 21%	94 23%	6 26%	13 18%	71 22%	113 23%
At least once a fortnight Sig	80 9%	69 9%	11 11%	0 100% .a,b	10 11%	56 10%	46 8%	6 16%	30 10%	24 9%	27 7%	25 9%	80 15%	a	a	29 13%	13 7%	37 8%	1 2%	6 8%	8 6%	3 7%	15 13%	15 12%	10 14%	5 5%	10 13%	7 9%	1 3%	22 6%	22 13% A	16 12%	21 10%	42 9%	37 9%	1 7%	7 10%	27 8%	46 9%
At least once a month Sig	168 19%	150 19%	18 18%	.a,b	18 19%	98 17%	120 20%	2 5%	55 19% D	84 31% A C D	75 21% D	31 11%	168 31%	a	a	43 20%	37 19%	86 19%	9 14%	11 15%	27 21%	11 27%	12 10%	28 22%	22 29%	14 16%	18 24%	12 16%	5 12%	84 23% C	39 22%	16 12%	28 14%	96 21%	71 17%	1 5%	11 16%	60 18%	97 20%
At least three or four times a year Sig	99 11%	89 11%	10 10%	.a,b	17 17%	66 12%	59 10%	1 2%	23 8%	31 12%	45 12%	29 10%	.a	99 49%	a	31 14%	18 9%	49 11%	4 6%	2 3%	16 12%	5 12%	16 14%	9 7%	5 6%	10 12%	8 11%	12 16%	12 30% BFG	40 11%	20 12%	23 17%	16 8%	59 13%	38 9%	1 7%	5 8%	49 15% C	44 9%
At least once or twice a year Sig	102 11%	90 11%	11 11%	.a,b	8 8%	56 10%	78 13%	11 28% A B C	5 2%	12 5%	57 16% A B	50 17% A B	.a	102 51%	a	10 4%	25 13% A	65 14% A	5 8%	9 13%	31 24% E G	1 2%	7 7%	18 14%	4 5%	7 8%	10 14%	5 7%	4 11%	45 12%	21 12%	17 12%	19 9%	51 11%	51 12%	a	9 12%	40 12%	53 11%
Hardly ever Sig	96 11%	87 11%	9 9%	.a,b	10 11%	51 9%	71 12%	1 3%	14 5%	13 5%	30 8%	70 24% A B C	a	a	96 66%	23 11%	25 13%	46 10%	7 11%	3 5%	5 4%	4 9%	19 17%	14 11%	11 15%	13 15%	5 7%	10 13%	5 13%	30 8%	23 13%	14 10%	29 14%	36 8%	52 13%	7 33% A B	14 19%	33 10%	49 10%
Never Sig	44 5%	41 5%	4 4%	.a,b	3 3%	14 2%	37 6% B	6 15% A B	3 1%	11 4%	9 3%	33 11% A B C	a	a	44 30%	6 3%	9 5%	29 6%	8 14%	2 2%	14 11%	1 2%	8 8%	3 2%	.a	7 8%	a	1 2%	.a	18 5%	4 2%	10 7%	13 6%	14 3%	28 7% A	2 8%	6 9%	11 4%	26 5%
Don't know Sig	5 1%	4 1%	0 0%	.a,b	0 0%	2 0%	2 0%	3 8% A B C	2 1%	2 1%	a	2 1%	a	a	5 3%	3 1%	a	1 0%	a	a	а	.a	.a	2 2%	.a	2 3%	a	a	.a	3 1%	0 0%	a	1 0%	2 0%	3 1%	.a	.a	3 1%	1 0%

W = Weighted Count

U = Unweighted Count

A companies occurs. Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. This category is not used in comparisons because the sum of case weights is less than two.

c. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. d. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q15a. What activities do you do when you visit an AONB/NSA? Base: Those who live outside AONB/NSA and visit AONB/NSA

			Location		Liv	ve near design	ated landscap	pes		Visit designat	ed landscape	s	Vis	it other rural a	ireas	See trans	smission infra	istructure						Region							Ąş	ge.			SEG		E	ectricity bill	size
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don'i know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) (U)	724.69 701	570.02 371	70.49 125	84.18 205	13.63 24	503.57 501	480.86 443	25.31 25	300.91 291	278.37 271	367.16 351	125.48 126	444.31 341	134.66 108	61.73 48	195.74 186	167.55 180	357.38 329	48.12 54	77.91 35	95.68 61	30.08 38	82.16 82	89.7 132	57.28 61	65.44 63	66.9 58	72.35 74	39.08 43	325.28 165	134.13 166	109.15 171	156.13 199	381 395	331.36 287	12.33 19	59.21 60	259.42 245	406.07 396
Work Sig.	18 2%	14 2%	2 2%	2 2%	1 10%	18 4%	9 2%	а	14 5%	5 2%	7 2%	1 1%	15 3%	0 0%	1 1%	3 2%	5 3%	10 3%	2 4%	.a	2 2%	1 3%	2 3%	4 4%	3 6%	.a	3 4%	1 2%	0 1%	5 1%	6 5%	2 1%	5 3%	11 3%	5 2%	1 9%	1 1%	5 2%	12 3%
Holiday Sie	90 12%	70 12%	11 16%	9 11%	0 3%	54 11%	70 15%	1 4%	21 7%	42 15%	56 15%	17 13%	56 13%	13 10%	12 19%	28 14%	16 9%	46 13%	9 19%	15 19%	6 7%	5 15%	8 9%	14 16%	4 7%	9 13%	6 9%	12 17%	2 6%	44 14%	15 11%	18 17%	13 8%	41 11%	47 14%	3 25%	3 5%	28 11%	59 15%
Visit family/friends	76 11%	61 11%	9 13%	6 7%	0 1%	57 11%	54 11%	0 1%	27 9%	33 12%	39 11%	13 10%	53 12%	12 9%	5 8%	15 8%	22 13%	39 11%	2 4%	3 4%	23 24%	6 19%	12 14%	8 9%	8 14%	1 1%	3 5%	10 13%	1 3%	39 12%	11 8%	4 4%	22 14%	43 11%	32 10%	1 10%	7 12%	39 15%	31 8%
Sig. Visit specific places of interest	102 14%	74 13%	14 20%	14 17%	1 11%	77 15%	59 12%	6 25%	32 11%	44 16%	56 15%	10 8%	55 12%	24 18%	9 14%	26 13%	25 15%	51 14%	3 7%	13 17%	9 10%	3 12%	16 20%	18 21%	6 11%	8 13%	8 11%	12 17%	3 7%	35 11%	23 17%	18 16%	27 17%	56 15%	45 14%	1 9%	8 13%	37 14%	57 14%
Driw/moton:wline	94 13%	73 13%	10 14%	11 14%	3 19%	74 15%	51 11%	6 26%	45 15%	31 11%	44 12%	15 12%	59 13%	21 15%	3 5%	29 15%	25 15%	40 11%	7 14%	8 10%	5 5%	7 22%	12 15%	19 21%	5 9%	8 13%	7 11%	9 13%	7 19%	29 9%	21 15%	15 14%	29 19%	43 11%	47 14%	4 35%	7 12%	36 14%	51 13%
Cvcle/nm/walk/hiking	553 76%	429 75%	60 85%	64 76%	8 61%	C 395 78%	355 74%	14 57%	240 80%	224 80%	269 73%	88 70%	349 79%	98 73%	41 67%	146 74%	140 83%	263 74%	39 80%	56 72%	61 64%	23 77%	66 80%	70 78%	41 71%	52 80%	55 82%	55 76%	36 92%	254 78%	104 78%	76 70%	A 118 76%	294 77%	253 76%	A 6 49%	38 64%	190 73%	325 80%
Other (nlesse specify)	4 1%	3 1%		1 1%		3 1%	2 0%		3 1%	2 1%	1 0%	2 1%	3 1%			1 0%	C 1 0%	2 1%			1 1%		1 1%			1 2%	1 1%		С	1 0%	1 1%	2 2%		2 1%	2 0%			2 1%	A 2 0%
None of these	6 1%	4 1%	a	2 2%	.a 1 5%	5 1%	6 1%	.a	5 2%	0 0%	1 0%		4 1%	a	<u>a</u>	5 3%		1 0%	.a	.a 1 1%	4 4%	.a 1 2%	0 0%	.a	.a			.а	.a	5 1%		1 1%	- 0 0%	5 1%	1 0%	.a	a	2 1%	4 1%
Nature pursuits - bird watching/watch wildlife/take in	22 3%	16 3%	.a 2 3%	4 5%	0 2%	16 3%	10 2%	.a 3 13%	14 5%	10 4%	9 2%	.a 4 4%	10 2%	7 5%	а 1 2%	2 1%	.a 5 3%	15 4%	.a 0 1%	2 3%	1 1%		8 10%	.a 3 3%	.a 1 2%	.a 1 2%	.a 4 7%	.a 1 2%	а	8 2%	.a 4 3%	3 3%	8 5%	7 2%	14 4%	.a 1 9%	.a 4 6%	6 2%	12 3%
scenery Sig. Photography/sideoing/painting	18 2%	14 3%	2 2%	2 2%	0 2%	17 3%	6 1%	С	10 3%	8 3%	10 3%	2 2%	12 3%	2 2%	2 3%	4 2%	4 3%	8 2%		3 4%	3 3%	.a 1 4%	1 2%	3 3%	2 4%	2 3%	1 1%	2 3%	a	1 0%	8 6%	2 1%	7 5%	9 2%	8 2%	1 6%	0 0%	8 3%	10 3%
Cunceine/cuiline/cusckine	2 0%	1 0%	1 1%	0 0%		C 2 0%	1 0%	a	1 0%	2 1%			2 0%			1 0%		1 0%	.a			1 3%	0 0%				1 1%		a	1 0%	A 0 0%		A 1 1%	1 0%	1 0%		1	1 0%	1 0%
Shonning	1 0%	1 0%		1 1%	.a	1 0%	1 0%	a	0 0%	1 0%	.ª 1 0%	.ª 1 1%		a	1 1%	0 0%	.a	1 0%	.a	.a	.a		1 1%	.a	.a	.a	1 1%	.а	a		1 1%	.a 0 0%	0 0%	1 0%	1 0%	a	.a	0 0%	1 0%
Climbing	2 0%	2 0%	a		.a 1 6%	1 0%	1 0%	a	1 0%	1 0%	1 0%		.ª 2 1%	a			.a 1 1%	1 0%	.a	.a	a	.a 1 3%		.a 1 1%	.a	.a 1 1%		.а	a	.a	1 1%		1 1%	2 0%	1 0%	a	.a 1 1%	1 1%	
Sig.	11 1%	8 1%	.a 0 0%	.a 3 3%	BC	8 2%	6 1%	a	7 2%	3 1%	4 1%	.a 2 2%	8 2%	a	a	.a 5 3%	4 2%	1 0%	.a 3 7%	.a	a		.a 2 2%	2 2%	.a 1 1%		.a 1 2%	.a 1 2%	a	.a 6 2%	2 2%	.a 0%	2 2%	5 1%	6 2%	a		2 1%	.a 9 2%
Eisking Hunting/shooting	12 2%	7 1%	3 4%	2 2%	.a	7 1%	8 2%	.a 1 3%	6 2%	5 2%	5 1%	3 2%	7 2%	3 2%	a	6 3%	3 2%	3 1%	1 2%	.a 2 3%	.a 1 1%	.a	0 0%			.a 2 4%	2 3%	3 5%	а	1 0%	5 4%	4 4%	1 1%	6 1%	6 2%	a	.a 0 1%	4 2%	7 2%
Mountain bikine/auad bikine/off road	3 0%	1 0%	1 2%	1 1%	.a	3 1%	3 1%		2 1%	3 1%	1 0%		2 1%		a	1 0%	1 1%	1 0%				.a 2 8%		.a	.a			1 1%	а	1 0%	A 1 1%	A	1 0%	2 0%	1 0%	a		2 1%	1 0%
Leisure activities - picnic/pubs/eating and drinking/kids	41 6%	32 6%	5 6%	5 6%	.a	32 6%	22 5%	.a 5 21%	17 6%	12 4%	21 6%	.a 6 5%	21 5%	8 6%	а 7 12%	12 6%	7 4%	22 6%	.a 6 12%	.a 2 3%	.a 4 4%	5 20%	.a 2 3%	.a 9 10%	.a 3 6%	.a 2 4%	.a 2 2%	5 7%	.a 0 1%	27 8%	7 5%	.a 4 3%	4 2%	17 5%	22 7%	.a 2 14%	.a 5 9%	14 6%	22 5%
activities/park/relaxing etc. Sig.	7 1%	5 1%	1 1%	1 1%	.a	7 1%	1 0%	BC	5 2%	4 1%	0 0%	1 0%	3 1%	3 2%		3 2%	2 1%	1 0%				0 1%	2 3%	1 1%		3 4%	0 1%	1 1%		5 1%	1 1%	0 0%	1 1%	6 1%	1 0%			5 2%	2 1%
Play sports - colf/football/fly fishing	15 2%	11 2%	3 4%	1 1%	.a 0 2%	C 12 2%	4 1%	.a	C 3 1%	10 4%	5 1%	2 2%	12 3%	0 0%	2 3%	4 2%	7 4%	4 1%	.a 1 2%	.a	a	0 1%		2 3%	.a 0 0%		7 10%	2 3%	2 5%	9 3%	3 2%	1 1%	2 2%	3 1%	12 4%	a	.а	4 2%	11 3%
Horse riding	4 1%	4 1%		1 1%		C 3 1%	1 0%	.a	3 1%	A 2 1%			2 1%	1 1%		1 1%		3 1%	2 5%	.a	.a 1 1%		.a		0 0%	.a			0 1%	2 1%	2 1%	0 0%		2 0%	A 2 1%	.a	.a 1 2%	3 1%	0 0%
Swimming/diving	1 0%	1 0%	a		.a	1 0%	1 0%	.a			.ª 1 0%	.a	1 0%		а		.a 1 0%			.a		.a	.a	.a 1 1%		.a	.a	.а					1 0%		1 0%	a	С	1 0%	
See a concert	0 0%		a	.a 0 0%	.a	0 0%		a	a	.a	0 0%	.a			2	.a		.a 0 0%	.a	.a	a	.a	.a		.a 0 1%	.a	.a	.a	.a	.a	.ª 0 0%	.a		0 0%		a	.a	0 0%	а
Coach trin	1 0%	.a 1 0%	a		.a		.a 1 0%	.a	a	.a 1 0%		.a	.ª 1 0%		a	_a 1 0%	.a		.a	.a	a	.a	.a	.a		.a 1 1%	a	.a	а			.a	1 0%	1 0%	.a	a	.a		.a 1 0%
Sig.	2 0%	2 0%	a	.a	.a	.a 2 0%	2 0%	a	a		.a 2 0%	.a 2 1%		2 1%	<u>a</u>		a	.a 2 0%	.a	.a	.a 2 2%	.a	.a	.a	.a		.a	.a	.a	.a	.a	.ª 2 1%			.a 2 0%	.a	.a	.a 2 1%	
Scouts Sig.	1 0%	1 0%	a	.a	.a	1	1	.a	.a 1 0%	a			.ª 1 0%		<u>a</u>	.a	.* 1 1%		.a	.a		.a	.a	.a 1 1%	.a	.a	a	.а	.a	.a	.ª 1 1%			a	1 0%	a	.a 1 2%		a
Uiliding Sig.	0		a	.a 0	.a	0		.a		.a	.a 0	.a		a	a	.a 0		.a	.a	.a	a	.a	.a	0	.a	.a	a	.a	.a	a	~	.a	 0	a	0	a		a	_a 0
Car/motor shows Sig.	2	- 2	a	0%	.a	2	.a	a	a	.a	2	a	.a	2 10'	a	U%	.a	.a 2	.a	.a	a	.a	.a	0%	.a	.a	a	.a 2	a	.a	.a	.a	0% 2	<u>a</u>	2	a	a	.a 2	0%
Museum/historical sites	U%	U%				U%			1		U%			1 1%	. 1		1	U%		1	1	1	1 1	. 1				∠%				. I	170		076	. 1		1 1%	1 I.

Accent

Sig.	a a	.a	a a	a a	.a	.a	<u>a</u>	.a	.a	a a	ı a	.a	.a .a	a.	.a	.a	.a	.a	.a	.a			.a	a		.a
Volunteer activities - Keep Britain Tidy/National Trust Sig.	a a	1 0%	2 0%	2 1% .a	1 0% _a	1 1 0% 1%	a	.a	2 1%	د هد	1 1%	.a	.a .a	.a	.a	1 2%	.a	.a	1 1%	1 1%	1 0%	1 0%	.a	.a	.a	2 0%

Note: More than one nswer may be given, so percentages may add up to more than 100% Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q15b. What activities do you do when you visit a National Park? Base: Those who live outside National Park

			Location		L	ive near desig	nated landscap	pes	,	isit designate/	d landscapes		Visit	t other rural a	reas	See trans	mission infra	structure						Region							Ag	e			SEG		Elec	tricity bill siz	ze
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don'i know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Fotal (W	689.9 671	549.86 362	65.63 124	74.41	72.13 88	498.73 493	408.51 378	19.56 16	299.56 296	277.07	335.03 320	32.2 32	443.06 350	125.2 97	47.42 40	192.54 183	167.85 168	325.42 314	48.46	66.02 29	78.05 50	31.24 37	89.47 85	78.83 114	64.42 69	60.61 63	60.18 54	69.64 70	42.98 46	312.34 162	130.8 158	94.66 157	152.1 194	396.69 403	279.06 249	14.16 19	58.01 57	239.8 237	391.76 376
Work Sig	10 1%	6 1%	1 2%	2 3%	3 4%	10 2%	3 1%	a	9 3% C	3 1%	2 0%	.a	6 1%	0 0%	2 3%	1 1%	3 2%	6 2%	2 4%	a	.a	0 1%	0 0%	1 2%	2 2%	.a	1 2%	3 4%	1 3%	2 1%	5 4%	1 1%	2 1%	7 2%	3 1%		a	0 0%	10 2% B
Holiday Sig	91 13%	67 12%	13 19%	11 15%	2 3%	52 10%	68 17% A B	2 8%	22 7%	42 15% A	58 17% A	8 26% A	60 14%	8 7%	11 23% B	30 15%	19 11%	42 13%	7 13%	22 33% E1K	11 14%	2 6%	8 9%	13 16%	7 10%	9 15%	3 4%	10 14%	1 2%	48 15%	15 11%	9 9%	19 12%	47 12%	41 15%	2 17%	2 4%	27 11%	61 16%
Visit family/friends Sig	52 8%	37 7%	6 10%	8 11%	11 15%	39 8%	30 7%	.a	24 8%	27 10% C	13 4%	3 9%	30 7%	9 7%	5 11%	10 5%	14 8%	28 9%	4 8%	2 2%	8 10%	1 4%	17 19%	4 5%	4 6%	1 2%	4 6%	8 11%	0 1%	23 7%	13 10%	5 5%	12 8%	35 9%	17 6%	0 2%	7 12%	16 7%	30 8%
Visit specific places of interest Sig	123 18%	92 17%	19 29% A	12 16%	13 18%	92 18%	72 18%	4 21%	49 16%	54 20%	65 19%	2 7%	72 16%	32 25%	7 15%	20 11%	26 16%	76 23% A	6 13%	22 34% G	13 17%	10 31%	19 21%	13 17%	6 9%	8 14%	9 15%	10 15%	6 14%	52 17%	19 15%	22 23%	31 20%	83 21% B	37 13%	2 16%	10 18%	44 18%	69 18%
Drive/motorcycling Sig	88 13%	66 12%	10 15%	12 16%	9 12%	69 14%	42 10%	5 28%	38 13%	33 12%	45 13%	3 10%	56 13%	17 14%	2 5%	28 14%	22 13%	39 12%	3 5%	5 7%	3 4%	6 18%	10 12%	16 20%	15 24% C	5 8%	5 8%	13 19%	8 18%	32 10%	15 11%	15 16%	27 18%	41 10%	42 15%	5 34% A	5 9%	33 14%	50 13%
Cycle/run/walk/hiking Sig	529 77%	419 76%	51 77%	60 80%	54 75%	393 79% D	306 75%	10 51%	231 77%	223 80%	255 76%	24 74%	346 78%	93 74%	31 64%	156 81% C	142 84% C	227 70%	42 88% C	42 64%	44 57%	24 78%	72 81% C	64 82% C	54 84% C	45 75%	50 83%	51 74%	38 89% C	251 80% D	100 76%	73 77%	105 69%	299 75%	222 80%	8 54%	39 67%	186 77%	304 78%
Other (please specify) Sig	3 0%	2 0%	1 1%	1 1%	.a	3 1%	2 1%	a	2 1%	1 1%	2 0%	.a	2 1%	a		0 0%	1 0%	2 1%	a	a	a	0 1%	.a	.a	2 2%	.a	1 2%	.a	.a	.a	1 1%	0 0%	2 1%	2 1%	0 0%	.a	a	.a	3 1%
None of these Sig	9 1%	8 2%	а	1 1%	.a	8 2%	9 2%	1 5%	5 2%	4 1%	2 1%	2 5%	7 1%	a	2 4%	6 3%	2 1%	2 1%	a	a	6 7%	.a	1 1%	.a	.a	2 3%	a	0 0%	.a	6 2%	a	1 1%	2 1%	6 2%	1 0%	2 12% AB	a	2 1%	7 2%
Nature pursuits - bird watching/watch wildlife/take in scenery Sig	27 4%	20 4%	3 4%	4 5%	3 4%	25 5%	18 4%	a	14 5%	11 4%	14 4%	2 5%	16 4%	6 5%	2 4%	2 1%	6 4%	19 6% A	0 1%	1 2%	3 4%	6 20%	6 6%	3 4%	1 2%	1 1%	1 2%	4 5%	0 0%	10 3%	3 2%	5 6%	8 6%	14 4%	12 4%	1 8%	3 6%	11 5%	12 3%
Photography/videoing/painting Sig	19 3%	14 3%	2 3%	3 4%	1 2%	17 3% C	5 1%	1 6%	13 4%	9 3%	8 3%	0 1%	14 3%	2 2%		6 3%	4 3%	9 3%	a	4 6%	3 4%	1 3%	1 1%	2 3%	2 3%	2 3%	1 1%	2 4%	0 1%	2 1%	7 5% A	1 1%	8 6% A	12 3%	6 2%	1 5%	a	6 3%	13 3%
Live there Sig	0%	а	0 0%	.a	0 0%	0 0%	.a	a	0 0%	a	.a	a	0 0%	a	a	.a	.a	0 0%	.a	.a	а	.a	a	.a	.a	0 0%	.a	a	.a	.a	a	0 0%	a	0 0%	.a	.a	.a	0 0%	a
Canoeing/sailing/kayaking Sig	5 1%	3 1%	1 1%	1 1%	3 3% C	5 1%	0 0%	a	1 0%	2 1%	2 1%	0 1%	1 0%	3 2% A	a	2 1%	3 1%	0 0%	.a	2 3%	а	.a	a	0 0%	0 1%	.a	1 1%	1 1%	0 1%	1 0%	a	3 3% A	1 1%	4 1%	1 0%	.a	0 0%	2 1%	2 1%
Shopping Sig	1 0%	a	a	1 1%	1 1%	1 0%	0 0%	.a	1 0%	0 0%	a	a	.a	а	a	1 0%	.a	0%	.a	.a	а	.a	.a	.a	1 1%	.a	0 0%	а	.a	.a	a	0 0%	1 0%	1 0%	0 0%	a	.a	0 0%	1 0%
Climbing Sig	4	4	a	1%	.a	4	3 1%	а	1 0%	1 0%	3 1%	2 8% A B C	4 1%	a	a	1 0%	а	4	a	1 1%	a	.a	1 1%	.a	.a	2 4%	a	.a	.a	2 1%	a	1 1%	1 0%	1 0%	4 1%	.a	a	2 1%	2 1%
Dog walking Sig	1%	1%	0%	4%	0%	1%	1%	a	2%	1%	1%	a	1%	a	a	2% C	2%	0%	5%	.a	a	.a	1%	2%	1%	1%	2%	a	.a	2%	1%	0%	0%	0%	2% A	.a	a	1%	2%
Fishing, Hunting/shooting Sig	1%	1%	2%	2%	2%	1%	1%	.a	0%	1%	1%	a	1%	1%	a	1%	1%	1%	1%	.a	а	.a	.a	.a	1%	2%	1%	3 4%	.a	0%	2%	1%	1%	1%	1%	.a	1%	0%	1%
Mountain biking/quad biking/off road Sig	1%	4	a	.a	.a	4	4		1%	0%	3 1%	a	4		4	.a		4	37%	a	<u>.a</u>	3%		.a	.a	.a	a	a	.a	3 1%	1%		4	4	.a	a		2%	
Leisure activities - picnic/pubs/eating and drinking/kids activities/park/relaxing etc. Sig	7%	8%	6%	3%	5%	40 8%	7%	14%	8%	6%	6%	2%	7%	7%	11%	5%	7%	25 8%	12%	7%	4%	18%	10%	11%	3 5%	4%	<u>.a</u>	6%	2%	9%	7%	3%	4%	5%	10%	7%	3%	7%	7%
Sightseeing, day out Sig	1%	2%	0%	2%	0%	1% C	0%	12% ABC	2%	1%	3	a	3 1%	2%	5% A	2%	0%	2%	5%	.a	3%	1%	.a	1%	.a	3 5%	1%	1%	.a	2%	1%	0%	0%	2%	1%	.a	4% C	3% C	0%
Play sports - golf//tootball/fly fishing Sig	13 2%	13 2%	1%	0%	.a	13 3% C	3 1%	а	3 1%	10 4% AC	3 1%	a	13 3%	0%	a	4 2%	4% C	3 1%	a	a	a	.a	a	1 1%	3 4%	.a	11%	3 4%	U 1%	10 3%	3 2%	1 1%	U 0%	3 1%	10 4% A	.a	.a	1 0%	13 3% B
Horse riding Sig	0%	1 0%	a	0%	.a	0%	0%	.a	0%	1%	a	a	.a	1%	a	1%	.a	0%	a	a	2%	.a	a	.a	0%	.a	.a	.a	.a	a	1%	a	a	0%	.a	.a	2% C	<u>.a</u>	0%
See a concert Sig	0%	.a 1	a	1%	.a	0%	0%	1%	а	.a 1	0%	a	.a 1	a	a	0%	.a	0%	.a	.a	a	.a	.a	.a	0%	.a	a	0%	.a	.a	0%	a	a 1	0%	0%	.a	.a	0%	0%
Coach trip Sig	0%	0%	a	.a	.a	.a	0%	.a	a	0%	a	.a	0%	a	4	0%	a	a	a	a	a	.a	.a	.a	.a	1%	a	a	.a	a	a	a	0%	0%	.a	.a	a	a	0%

Accent

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2383: CONSUMERS' WILLINGNESS TO PAY (WTP) RESEARCH

Scouts Sig.	0 0%	a	a	0 0%	a	0 0%	0 0%	a	a	0 0%	0 0%	a	.a	a	a	.a	.a	0 0%	a	а	a	.a	.a	0 0%	.a	.a	a	a	a	0 0%	a	.a	<u>a</u>	0 0%	.a	.a	.a	a	0 0%
Gliding Sig.	1 0%	1 0%	a	.a	a	1 0%	1 0%	a	1 0%	a	a	a	1 0%	a	a	a	1 1%	.a	a	a	a	.a	.a	1 2%	.a	.a	a	a	a	.a	1 1%	.a	a	a	1 0%	.a	1 2%	.a	a
Car/motor shows Sig.	2 0%	1 0%	a	0 1%	a	2 0%	.a	a	2 1%	0 0%	2 0%	a	1 0%	a	a	0 0%	.a	1 0%	a	a	a	.a	.a	0 0%	.a	.a	1 2%	0 0%	a	.a	1 1%	0 0%	0 0%	a	2 1%	.a	0 0%	.a	2 0%
Museum/historical sites Sig.	2 0%	2 0%	0 0%	.a	.a	2 0%	.a	а	0 0%		2 0%		0 0%	2 1% A	а	a	.a	2 1%	a	a	a	.a	.a	.a	.a	.a	a	2 2%	0 1%		a	0 0%	2 1%	0 0%	2 1%	.a	.a	2 1%	0 0%
Volunteer activities - Keep Britain Tidy/National Trust	1 0%	1 0%	a	.a	.a	1 0%	1 0%	а	a	1 0%	1 0%	a	1 0%	a	а	a	.a	1 0%	.a	a	a	.a	.a	.a	.a	.a	a	1 2%	a	a	1 1%	.a	a	1 0%	.a	.a	.a	a	1 0%

W = Weighted Count U = Unweighted Count Note: More than one answer may be given, so percentages may add up to more than 10%. Results are based on two-aided tests with aignificance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each inmermost subable using the Bonteroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q15c. What activities do you do when you visit other rural areas? Base: Those who live in urban/town and fringe area and visit rural areas

			Location		Li	ive near desiş	gnated landscap	pes		Visit designat	ed landscape	s	Visit other	r rural areas	See trans	mission infr	astructure						Region							A	Age			SEG		Ele	etricity bill s	size
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near at AONB/NS A or National Park (B)	Do not live n in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W)	742.29	655.5 441	86.6 157	0.19 1	84.21 89	494.95 398	481.97 376	27.68 20	271.7 217	243.4 195	325.4 255	186.08 159	541.8 436	200.5 163	188.14 134	163.59 149	385.67 309	46.88 41	65.38 22	107.78 71	34.14 33	84.8 75	106.39 119	64.02 51	64.9 59	69.41 46	64.31 56	34.27 26	321.64 142	146.3 149	111.98 145	162.37 163	400.54 351	328.72 232	13.04 16	52 48	279.67 231	410.62 320
Work	40 5%	31 5%	9 10%		3 3%	33 7%	20 4%	3 9%	21 8%	9 4%	21 7%	13 7%	39 7%	0 0%	15 8%	8 5%	17 4%	0 1%	3 5%		4 13%	5 6%	4 4%	3 4%	7 11%	5 8%	4 7%	4 10%	22 7%	10 7%	3 3%	4 3%	18 5%	18 5%	4 27%	2 4%	15 5%	23 6%
Sig.	64	56	A 8	.a,b	8	42	38	4	20	28	17	19	B 35	29	16	9	40	7	7	.a 5	1	10	5	3	8	4	12	2	29	7	12	16	37	25	A B 2	3	20	42
Holiday Sig.	9%	9%	9%	.a,b	10%	9%	8%	13%	8%	11% C	5%	10%	7%	14% A	8%	5%	10%	14%	11%	4%	3%	12%	5%	5%	13%	6%	18%	6%	9%	5%	10%	10%	9%	8%	16%	5%	7%	10%
Visit family/friends Sig.	111	101	12%	.a,b	19%	13%	16%	21%	33 12%	45 18%	42	31 17%	16%	12%	11%	16%	17%	3 7%	9 15%	24%	6 19%	15	9 8%	5 8%	13%	11	25%	4%	44 14%	18	19	30 19%	14%	49 15%	4 32%	21%	39 14%	15%
Visit specific places of interest Sig.	124 17%	107 16%	17 20%	.a,b	16 19%	85 17%	78 16%	10 35% C	25 9%	42 17% A	74 23% A D	22 12%	80 15%	44 22% A	23 12%	20 12%	81 21% AB	5 11%	23 35% F	20 18%	7 20%	14 16%	13 12%	8 13%	11 17%	8 12%	11 17%	4 12%	54 17%	21 14%	20 18%	29 18%	65 16%	58 18%	1 7%	8 15%	52 19%	64 16%
Drive Sin	122 16%	101 15%	20 24%		12 15%	96 19%	68 14%	5 19%	50 18%	40 16%	54 17%	27 14%	92 17%	30 15%	33 18%	31 19%	58 15%	6 12%	11 17%	6 6%	6 17%	18 21%	19 18%	9 15%	9 14%	10 14%	16 26%	12 35%	39 12%	30 20%	19 17%	35 22%	54 13%	65 20%	3 20%	6 12%	52 19%	64 15%
Cycle/run/walk	495 67%	430 66%	65 75%	0 100%	54 64%	337 68%	312 65%	17 62%	182 67%	174 71%	215 66%	115 62%	374 69%	121 61%	136 72%	120 73%	234 61%	32 68%	37 56%	66 61%	25 72%	57 67%	80 75%	46 72%	46 72%	48 70%	34 53%	25 72%	227 71%	96 66%	72 64%	100 61%	270 67%	220 67%	5 38%	28 54%	186 66%	281 69%
Sig	148	128	20	.a,b	18	104	84	4	54	55	71	31	B 117	31	C 32	C 35	80	12	10	18	15	11	21	6	18	20	16	2	64	28	28	28	81	64	3	11	65	72
Other Sig.	10	9	1	.a,b	2276	7	7	1476	6	4	3	10%	9	10%	4	1	5	25%	13%	6	EGK	2	20%	10%	2176	20%	20%	5%	5	19%	20%	4	5	5	23%	20%	23%	7
None of these Sig.	1%	1%	1%	.a,b	.a	1%	2%	.a	2%	1%	1%	1%	2%	0%	2%	1%	1%	.a	.a	6%	a	3%	.a	1%	.a	.a	.a	.а	2%	1%	.a	2%	1%	1%	.a	a	1%	2%
Nature pursuits - bird watching/watch wildlife/take in scenery Sig.	15 2%	13 2%	2 2%	.a,b	2 2%	10 2%	5 1%	3 11% BC	6 2%	2 1%	9 3%	4 2%	10 2%	5 3%	1 1%	4 3%	9 2%	1 2%	.a	1 1%	a	2 2%	4 3%	2 3%	2 3%	3 4%	1 2%	.a	6 2%	1 1%	2 2%	6 4%	7 2%	7 2%	1 8%	3 5%	6 2%	7 2%
Photography/videoing/painting Sig.	6 1%	5 1%	1 1%	.a,b	1 1%	6 1%	1 0%	a	5 2%	2 1%	2 1%	.a	6 1%		1 1%	3 2%	2 0%	.a	a	1 1%	2 5%	.a	1 1%	a	0 1%	.a	2 2%	a	a	2 1%	a	4 2%	3 1%	1 0%	1 6% B		4 1%	1 0%
Live there	9 1%	5 1%	5 5%		0 0%	9 2%	4 1%		4 1%	8 3%	6 2%	0 0%	9 2%		2 1%	6 4%	1 0%				2 5%	2 2%			0 0%		5 8%		5 2%	3 2%	1 1%	1 1%	6 1%	3 1%			2 1%	7 2%
org	5 1%	4 1%	1 1%	.a,b	1 1%	4 1%		.a 1 3%	3 1%	2 1%	1 0%		3 1%	2 1%	2 1%	0	2 1%	.a	.a	-a 1 1%	0 1%	2 2%	.a	.а	1 2%	.a 1 1%		.a	4 1%	0 0%	1 1%		4 1%	1 0%	.a		2	2 1%
Canoeing/saiiing/kayaking Sig.	2	2		.a,b		2	.a 1		1			.a 1	2		1	1		.a	.a				.a 1	.a		1	a	.a				.a 2		2	.a		1	1
Shopping Sig.	0%	0%		.a,b	.a 2	0%	0%	a	0%		.a 2	0%	0%	a	0%	1%	.a	.a 9	.a	.a 0	a	.a 2	1%	.a	.a	2%	.a	.a	a		.a 9	1%		1%	.a		0% E	0%
Dog walking Sig.	2%	2%	1%	.a,b	2%	2%	1%	.a	1%	1%	1%	3%	2%	a	3%	1%	1%	7%	.a	0%	a	2%	2%	.a	6%	.a	a	a	1%	1%	3%	2%	1%	2%	.a	a	2%	1%
Fishing, Hunting/shooting Sig.	16 2%	12 2%	4 4%	.a,b	2 2%	11 2%	12 3%	.a	3 1%	4 2%	10 3%	3 2%	13 2%	3 1%	8 4% B	1 0%	7 2%	2 3%	1 2%	1 0%	5 16% CEF	0 0%	1 1%	.a	2 4%	.a	3 5%	a	8 2%	2 2%	6 5%	1 0%	8 2%	8 2%	.a	1 2%	10 3%	5 1%
Mountain biking/quad biking/off road Sig.	1 0%	1 0%	а	.a,b	.a	1 0%	1 0%	a	1 0%	1 0%	а	a	1 0%	а	а	.a	1 0%	.a	.a	.a	1 3%	.a	.a	.a	.a	.a	а	a	.a	1 1%	a	a	1 0%	а	.a		1 0%	а
Leisure activities - picnic/pubs/eating and drinking/kids	26 4%	23 4%	3 3%		1 1%	15 3%	21 4%		8 3%	10 4%	14 4%	6 3%	19 4%	7 3%	4 2%	3 2%	19 5%	3 7%		3 3%		1 2%	9 8%	3 4%	4 6%	1 2%	1 1%	1 2%	10 3%	7 5%	3 3%	6 4%	17 4%	8 2%	1 9%	4 8%	12 4%	9 2%
Siehtweine day out	13 2%	12 2%	1 1%	-14,00	1 1%	8 2%	5 1%		6 2%	3 1%	4 1%	5 3%	7 1%	6 3%	3 1%	1 0%	9 2%	2 5%		1 1%	2 6%		1 1%		3 4%	3 4%	1 1%		9 3%	2 1%	1 1%	1 0%	7 2%	6 2%			11 4%	2 0%
Signaccing, any our Sig	12	11	1	.a,b	1	11	2	a	2	10 49	3	1	12	0	3	7	2	0	a			.a 1	1	.a	1	7	2	.a 0	7	2	2	1	3	9	.a		C 2	10
Play sports - golf/football/fly fishing Sig.	3	276	176	.a,b	2	270 C 3	1	a	176	476 A C	2	1	1	2	270	476 C	176	0%	.a 2	.a	a	176	170	.a	276	10%	376	176	270	270	270	176	2	3%	.a	a	3	276
Horea ridina	0%	0%	1	1	3%	1%	0%	I	I	l	1%	0%	0%	1%	1	1%	0%	l .	3%	1	l	I	1%					I	1	0%	2%	1	1%	0%	1	, I	1%	1 I

norse mang Sig.			a	.a,b	с			.a	a	a								.a		a	a	.a		.a	.a	.a	a	.a	a	1		a	₁ 1	I İ	.a	.a		.a
Swimming/diving Sig.	1 0%	1 0%	а	.a,b	.a	.a	1 0%	.a	a	а	1 0%	1 1%	1 0%	а	a	.a	1 0%	.a	.a	1 1%	a	.a	.a	.a	.a	.a	а	a	.a	а	1 1%	a	1 0%	a	a	.a	1 0%	a
Coach trip Sig.	2 0%	2 0%	а	.a,b	.a	1 0%	1 0%	a	1 0%	1 0%	1 0%	.a	2 0%	a	1 0%	a	1 0%	.a	а	.a	a	.a	.a	.a	1 1%	1 2%	a	.a	.a	1 1%	.a	1 0%	1 0%	1 0%	.a	a	.a	2 0%
Scouts Sig.	2 0%	2 0%	а	.a,b	.a	2 0%	2 0%	.a	a	а	2 0%	2 1%	a	2 1%	a	.a	2 0%	.a	.a	2 1%	a	.a	.a	.a	.a	.a	а	a	.a	а	2 1%	a	a	2 0%	a	.a	2 1%	a
Gliding Sig.	1 0%	1 0%	a	.a,b	.a	1 0%	1 0%	.a	1 0%	.a	.a	a	1 0%	a	a	1 1%	.a	.a	a	.a	а	.a	1 1%	.a	.a	.a	a	.a	.a	1 1%	a	a	a	1 0%	.a	1 3%	a	a
Car/motor shows Sig.	2 0%	2 0%	a	.a,b	.a	2 0%	2 0%	.a	a	a	2 1%	a	2 0%	a	a	.a	2 1%	.a	a	.a	а	.a	.a	.a	.a	2 3%	a	.a	2 1%	a	a	a	2 1%	<u>a</u>	.a	.a	a	2 1%
Museum/historical sites Sig.	4 0%	3 1%	0 0%	.a,b	.a	3 1%	2 0%	.a	1 1%	1 0%	3 1%	.a	1 0%	2 1%	a	.a	4 1%	.a	.a	2 2%	.a	.a	.a	.a	.a	.a	2 2%	0 1%	a	а	2 2%	2 1%	0 0%	3 1%	a	.a	2 1%	2 1%
Volunteer activities - Keep Britain Tidy/National Trust Sig.	2 0%	1 0%	0 0%	.a,b	1 1%	1 0%	0 0%	a	a	2 1%	0 0%	a	2 0%	a	a	0 0%	1 0%	.a	а	0 0%	а	1 1%	.a	.a	.a	.a	a	.a	.a	0 0%	1 1%	.a	0 0%	1 0%	.a	a	0 0%	1 0%

Note: More than enswer may be given, so percentages may add up to more than 100% Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. This category is not used in comparisons because the sum of case weights is less than two. c. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

d. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q16. Thinking now about your electricity bill, how does your household pay for its electricity? Base: All Respondents

			Location		Live near designated landscapes Visit designated landscap								Visit	t other rural a	ireas	See trar	ismission infi	rastructure						Region							А	ge			SEG		E	lectricity bill	size
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in ar AONB/N A or National Park (A)	a Live near a S AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourt ood, nearby or in the distance (B	h Cannot see y (C)	East Midlands (A)	East (B)	London (C)	North East (D)	t North Wes (E)	t South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J) W	/ales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W.) 1,002.00) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Direct Debit Sig	746 74%	582 74%	76 76%	89 77%	88 74% D	493 78% D	491 74% D	23 53%	264 78%	230 75%	308 76%	231 70%	426 79% B C	138 69%	94 65%	190 74%	169 75%	382 75%	61 84%	75 80%	79 62%	37 84%	85 72%	97 70%	55 62%	75 83%	67 77%	70 76%	45 88%	299 73%	140 73%	117 74%	191 77%	422 83% B	305 65%	19 83%	55 68%	291 80% C	401 72%
Standing Order Sig	34 3%	27 3%	2 2%	6 5%	4 3%	21 3%	24 4%	2 5%	12 3%	16 5% D	13 3%	4 1%	19 3%	6 3%	4 3%	16 6% C	5 2%	13 2%	2 2%	1 1%	5 4%	1 1%	4 3%	7 5%	9 10%	2 2%	2 2%	2 2%	1 2%	13 3%	8 4%	5 3%	9 4%	16 3%	15 3%	3 12%	4 5%	15 4%	15 3%
Credit or Debit Card Sig	33 3%	29 4%	2 2%	3 3%	2 2%	16 2%	22 3%	4 10% B	7 2%	13 4%	15 4%	15 4%	12 2%	3 1%	16 11% AB	7 3%	3 1%	23 5%	3 4%	1 1%	8 6%	1 2%	4 3%	9 7%	1 1%	a	2 2%	4 4%	1 1%	15 4%	6 3%	5 3%	6 3%	12 2%	22 5% A	.a	4 5%	8 2%	22 4%
Payment card (a swipe card which allows you to pay your bill at a Post Office or PayPoint outlet. This is NOT the same as the card used for some prevavment meters	36 4%	27 3%	5 5%	3 3%	2 1%	17 3%	29 4%	2 4%	15 4%	13 4%	13 3%	13 4%	15 3%	11 5%	6 4%	11 4%	9 4%	16 3%	1 1%	6 7%	6 5%	2 4%	5 4%	5 3%	4 5%	4 4%	0 1%	3 3%	0 1%	14 3%	9 5%	6 4%	7 3%	9 2%	27 6% A	.a	0 1%	7 2%	28 5%
Prepayment meter Sig	103 10%	82 10%	12 12%	9 8%	13 11%	61 10%	62 9%	10 24% B C	25 7%	26 8%	40 10%	46 14% A	49 9%	31 16% A	14 10%	27 10%	31 14%	45 9%	5 7%	6 6%	14 11%	2 4%	18 15%	14 10%	12 14%	5 6%	10 12%	13 14%	4 8%	60 15% D	18 9%	15 9%	10 4%	26 5%	76 16% A	.a	12 15% B	17 5%	74 13% B
Other Sig	9 1%	8 1%	а	1 1%	1 1%	4 1%	7 1%	a	5 2%	1 0%	2 1%	3 1%	4 1%	a	3 2%	1 0%	2 1%	6 1%	1 2%	.a	3 3%	.a	1 1%	.a	.a	1 1%	2 2%	1 1%	.a	a	7 3%	1 0%	1 1%	4 1%	5 1%	.a	.a	3 1%	6 1%
Cash Sig	13 1%	11 1%	2 2%	1 0%	4 4%	6 1%	10 1%	1 2%	4 1%	1 0%	3 1%	9 3%	7 1%	1 0%	5 3%	2 1%	.a	11 2%	0 1%	1 1%	5 4%	.a	1 1%	2 1%	3 3%	1 1%	a	0 0%	a	a	2 1%	4 2%	7 3%	1 0%	11 2% A	1 5% A	2 2%	8 2%	4 1%
Cheque Sig	18 2%	15 2%	0 0%	3 2%	3 3%	11 2%	15 2%	1 3%	5 1%	4 1%	7 2%	7 2%	8 1%	7 3%	1 1%	2 1%	4 2%	12 2%	.a	4 4%	а	0 1%	0 0%	4 3%	4 5%	3 3%	2 2%	0 0%	0 1%	1 0%	1 0%	5 3% A	11 4% A	13 3%	5 1%	0 1%	4 4%	7 2%	8 1%
Bank transfer Sig	3 0%	3 0%	а	1 1%	1 1%	3 0%	2 0%	a	2 1%	1 0%	a	1 0%	1 0%	a	1 1%	2 1%	.a	1 0%	.a	.a	1 1%	2 4%	.a	.a	.a	.a	a	a	a	1 0%	1 1%	а	1 0%	2 0%	1 0%	a	a	2 1%	1 0%
At the bank Sig	2 0%	1 0%	1 1%	.a	.a	1 0%	2 0%	a	a	a	1 0%	2 1%	1 0%	1 1%	а	a	.a	2 0%	a	a	1 1%	.a	.a	.a	.a	.a	1 1%	a	a	a	.a	a	2 1%	1 0%	1 0%	a	a	2 1%	a
Don't know Sig	4 0%	4 1%	0 0%	.a	.a	0 0%	4 1% B	a	a	0 0%	4 1%	.a	0 0%	4 2% A	a	a	4 2%	a	a	.a	4 3%	.a	.a	.a	.a	a	0 0%	a	.a	4 1%	.a	0 0%	a	4 1%	a	.a	.a	4 1%	а

W = Weighted Count

U = Unweighted Count U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q17. Do you currently pay your electricity bill.. Base: All Respondents

Location	Live near designated landscapes	Visit designated landscapes	Visit other rural areas	See transmission infrastructure	Region	Age	SEG	Electricity bill size
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Weighted data	Total	Urban (A)	Town and Fringe (B)	d Rural (village and hamlet) (C)	Live in an AONB/NS d A or) National Park (A)	a Live near a S AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardli ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourt n ood, nearby te or in the distance (B	Cannot se (C)	e East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B) Refused (C) Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (V)	v) 1,002.00 J) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
weckly Si	72 7%	54 7%	11 11%	7 6%	13 11%	47 7%	36 5%	3 8%	22 6%	27 9%	24 6%	24 7%	39 7%	19 10%	7 5%	21 8%	26 11% C	25 5%	3 4%	3 4%	4 3%	3 7%	12 10%	9 7%	14 16% CH	1 1%	11 12%	8 9%	4 7%	39 10% D	12 7%	13 8%	8 3%	13 3%	59 13% A	a	4 4%	10 3%	59 11% B
monthly Si	705 70%	550 70%	70 71%	85 73%	77 65%	465 73%	463 69%	26 59%	246 73%	230 75%	284 70%	221 67%	397 73% C	134 67%	90 62%	180 70%	154 68%	365 71%	61 83% C	69 73%	76 60%	36 79%	81 68%	92 67%	54 61%	78 86% C G J	64 74%	59 64%	36 72%	274 67%	139 72%	114 73%	178 72%	391 76% B	296 63%	18 77%	44 55%	265 73% A	395 71% A
quarterly (every three months) Si	165 16%	134 17%	11 11%	19 17%	21 18%	93 15%	125 19% B	6 15%	57 17%	44 14%	72 18%	56 17%	85 16%	25 12%	35 25% A B	39 15%	34 15%	92 18%	6 9%	17 18%	32 25%	5 12%	17 14%	27 19%	18 20%	9 10%	9 10%	17 19%	8 15%	61 15%	32 17%	20 12%	52 21%	84 16%	75 16%	6 23%	23 29% C	69 19% C	73 13%
every six months Si	4 0%	2 0%	0 0%	1 1%	0 0%	2 0%	1 0%	1 2%	0 0%	0 0%	2 1%	2 1%	1 0%	1 0%	1 1%	2 1%	1 0%	1 0%	.a	а	а	.a	0 0%	1 1%	0 0%	1 1%	а	0 0%	1 2%	a	0 0%	1 1%	2 1%	2 0%	2 0%	a	0 0%	3 1%	1 0%
annually Si	2 0%	2 0%	а	.a	2 2% C	.a	2 0%	a	2 1%	.a	a	a	2 0%	a	a	.a	2 1%	.a	2 3%	.a	а	.a	a	.a	.a	.a	а	a	.a	2 0%	.a	a		2 0%	.a	a	a	.a	2 0%
other Si	42 4%	34 4%	5 5%	3 3%	3 3%	21 3%	30 4%	7 15% A B C	8 2%	1 0%	20 5% B	26 8% A B	14 3%	15 8% A	10 7% A	12 5%	5 2%	26 5%	1 1%	4 5%	10 8%	1 3%	6 5%	8 6%	2 2%	2 2%	0 0%	7 7%	1 2%	23 6%	7 4%	6 4%	6 2%	11 2%	32 7% A	a	9 11% BC	9 2%	24 4%
don't know Si	12 1%	10 1%	2 2%	1 0%	1 1%	6 1%	10 1%	1 1%	4 1%	4 1%	4 1%	2 1%	5 1%	6 3% ^	a	4 1%	5 2%	3 1%	1 1%	a	5 4%	.a	2 2%	1 0%	.a	.a	3 3%	a	1 1%	7 2%	2 1%	3 2%	0 0%	9 2%	3 1%	a	0 0%	8 2%	3 1%

b = 0 imeginate Ocan. Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons theocause its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q18. How much is your electricity bill? Base: All Respondents

				Location		Ц	ve near desig	nated landscape	es		Visit designat	ted landscape	s	Visit	other rural a	ireas	See tran	ismission infr	astructure						Region							1	ge			SEG		E	ectricity bill s	ine
Wei	chted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	cotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	£ per week Sig.	95 9%	71 9%	15 15%	9 8%	11 9%	56 9%	55 8%	9 20% C	30 9%	30 10%	30 7%	38 12%	50 9%	25 12%	10 7%	28 11%	27 12%	40 8%	3 4%	6 6%	8 6%	2 4%	18 15%	18 13%	16 18%	.a	11 13%	10 11%	4 8%	58 14% B D	13 7%	12 8%	12 5%	19 4%	76 16% A	.a	3 4%	8 2%	84 15% A B
£	per month Sig.	611 61%	489 62%	56 56%	66 57%	72 60%	403 64%	392 59%	24 55%	213 63%	195 64%	254 63%	189 57%	344 63%	122 61%	80 55%	159 62%	138 61%	309 60%	51 71%	50 54%	70 55%	32 71%	71 60%	83 60%	42 48%	65 71%	54 62%	61 66%	32 63%	255 63%	123 64%	98 62%	136 55%	347 68% B	249 53%	15 63%	50 63%	188 52%	372 67% B
£	per quarter Sig.	122 12%	98 13%	6 6%	17 15%	14 12%	68 11%	88 13%	6 14%	40 12%	33 11%	59 15%	36 11%	67 12% B	12 6%	26 18% B	26 10%	19 8%	78 15% B	5 8%	21 22%	26 21%	4 9%	9 8%	14 10%	13 15%	7 8%	8 9%	9 10%	4 9%	43 11%	25 13%	15 9%	39 16%	53 10%	69 15% A	.a	20 25% B C	37 10%	64 12%
£ per	six months Sig.	2 0%	1 0%	0 0%	0 0%	0 0%	1 0%	a	1 2% B	0 0%	.a	0 0%	1 0%	.a	a	1 1%	1 0%	.a	0 0%	.a	.a	а	.a	.a	1 1%	.a	0 0%	а	.a	0 1%	.a	.a	0 0%	1 1%	а	2 0%	.a	0 0%	1 0%	а
	£ per year Sig.	22 2%	18 2%	1 1%	4 3%	4 4%	12 2%	19 3%	.a	13 4% D	8 3%	8 2%	3 1%	16 3%	2 1%	0 0%	5 2%	6 3%	11 2%	5 6%	1 1%	5 4%	.a	2 2%	2 1%	1 1%	3 3%	1 1%	2 2%	1 3%	2 0%	9 4% A	3 2%	8 3% A	10 2%	12 3%	0 1%	2 3%	5 2%	14 3%
1	Don't know Sig.	151 15%	110 14%	22 22%	19 17%	18 15%	95 15%	113 17%	3 8%	42 12%	40 13%	55 14%	63 19%	64 12%	40 20%	27 19%	39 15%	36 16%	75 15%	8 11%	17 18%	18 14%	7 16%	19 16%	20 15%	15 17%	15 17%	13 15%	11 12%	9 17%	49 12%	22 12%	29 19%	51 20% A	83 16%	60 13%	8 36% AB	4 5%	125 34% AC	22 4%

W = Weighted Count

U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q19. Please say if that is an estimate or not

			Location		L	ive near desig	nated landscape	5	Visit o	esignated landsc	pes	Visit	other rural a	reas	See transm	nission infras	tructure						Region							Age			SEG		Electr	icity bill size	
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	A Don't know (D) Pa n	Visit an ONB/NS A or National rk at least once a times (it an B/NS or ional three bour B) Visit a AONB/1 A or Nation: Park on or twice year (C	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a t month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, i hearby or in e the distance (A) c	Can see from my neighbourh ood, nearby or in the fistance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A) 4	5-54 (B) 55	-64 (C) 65+	D) ABCI (A) C2DE (B)	Refused (C)	ip to £300 ± (A) £	2300 to 500 (B) r	:500 or tore (C)
Total (V	V) 850.83	677.12	77.5	96.22	101.15	539.57	553.89	40.15	296.32 26	5.31 350.3	267.47	477.49	160.2	117.11	218.89	190.13	437.47	64.51	77.21	109.01	37.73	99.45	117.79	72.62	75.06	73.76	81.48	42.22	357.36	169.09 1	27.69 196	.7 428.9	406.82	15.1	76.22 2	239.72	j34.89

	U) 831	458	140	233	129	532	526	37	284	254	328	275	365	133	101	206	200	419	72	38	68	48	101	157	75	75	63	83	51	184	203	202	242	459	355	17	76	224	531
Estimate	587	471	52	63	75	366	372	26	201	191	238	181	326	113	84	149	132	303	49	56	72	22	76	83	45	46	53	58	28	243	127	81	136	286	292	9	58	158	371
	69%	70%	68%	66%	75%	68%	67%	66%	68%	72%	68%	68%	68%	71%	72%	68%	70%	69%	76%	72%	66%	57%	76%	71%	62%	62%	72%	71%	66%	68%	75%	64%	69%	67%	72%	57%	77%	66%	69%
Exact amount	264	206	25	33	26	174	182	14	95	76	112	86	152	47	33	70	58	135	16	21	37	16	24	34	28	29	20	24	15	115	42	46	61	143	115	6	18	82	164
	31%	30%	32%	34%	25%	32%	33%	34%	32%	28%	32%	32%	32%	29%	28%	32%	30%	31%	24%	28%	34%	43%	24%	29%	38%	38%	28%	29%	34%	32%	25%	36%	31%	33%	28%	43%	23%	34%	31%

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q20. That would make your annual electricity bill [VALUE]. Does that seem right to you?

Base: Those who answered how much is their electricity bill (in non-annual amount)

	L	ocation		Live near d	signated lan	ndscapes		Visit designa	ted landscape	-5	Visi	it other rural	areas	See transi	mission infra	structure						Region							Ag	je			SEG		El	ectricity bill s	ize
Total Weighted data	Urban (A) Fr	own and ringe (B) hamlet	ral AO e and . t) (C) Na Pa	e in an Live nea NB/NS AONB, A or A or ational Nation rk (A) Park (Do not r an in or r NS an AONB al A o 3) Natio Park	t live near 3/NS or (C) Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C) Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) 828.73 (U) 802	659.06 443	76.98 92. 138 22	69 9 1	6.95 527.3 125 513	5 534. 504	.78 40.15 4 37	283.1 270	257.84 241	342.7 318	264.4 271	461.08 351	158.3 131	116.84 100	213.71 199	183.82 193	426.86 404	59.88 66	76.6 37	104.18 64	37.73 48	97.26 97	115.76 153	71.33 73	72.18 71	73.14 61	79.93 82	40.75 50	355.39 183	160.5 194	124.58 196	188.26 229	419.12 446	394.74 340	14.87 16	73.83 73	234.25 216	520.65 513
817 Yes Sig.	650 99%	76 9 99% 98	1 % 1	97 521 00% 99%	52 9	9 38 % 96%	281 99%	255 99%	334 97%	262 99%	456 99%	155 98%	115 98%	212 99%	183 99%	418 98%	60 100%	74 96%	101 97%	38 100% .a	95 98%	116 100%	71 100%	70 97%	73 99%	79 99%	41 99%	354 100% D	158 98%	123 99%	182 96%	410 98%	392 99%	15 100% .a	73 99%	224 96%	519 100% B
12 No Sig.	9 1%	1 2 1% 29	6	6 1%	6 1%	2 6 4%	3 1%	3 1%	9 3%	3 1%	5 1%	3 2%	2 2%	2 1%	1 1%	9 2%	.a	3 4%	3 3%	.a	2 2%	0 0%	0 0%	2 3%	0 1%	1 1%	0 1%	1 0%	3 2%	2 1%	7 4% A	9 2%	3 1%	a	0 1%	10 4% C	2 0%

W = Weighted Count

U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q21. The average electricity bill is currently £424 pa. Base: Those who answered how much is their electri	Does that seer city bill per yes	n about righ Ir but for wi	t for you? nom the cal	culated value	ue per year	does not se	em right, o	r those wh	o did not k	now their b	ill size																												
			Location		L	ive near desig	nated landscap	pes		Visit designa	ited landscap	es	Visi	it other rural a	reas	See trans	smission infra	structure						Region							А	ge			SEG		Ele	ctricity bill si	ize
Weighted data	Total	Urban (A	Town and Fringe (B)	Rural (village and hamlet) (C	Live in an AONB/NS d A or) National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know r (C) t	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) 163.04 (U) 185	119.58 84	22.34 47	21.12 54	17.62 24	100.83 124	118.41 119	5.15 8	44.55 61	43.21 52	64.28 71	66.07 68	69.33 74	43.38 33	29.21 24	40.19 48	37.12 44	83.82 90	8.26 10	19.42 10	20.44 16	7.06 10	20.6 19	20.46 36	15.18 20	17.69 22	13.44 15	11.68 17	8.81 10	50.09 32	25.01 35	30.72 45	57.21 73	91.76 103	62.79 75	8.49 7	4.53 8	134.44 154	23.73 22
Ye	119 73% Sig.	82 68%	20 88%	17 81%	15 85%	69 68%	83 70%	5 88%	33 75%	33 77%	48 74%	44 67%	54 77%	30 70%	18 60%	28 71%	31 83%	57 68%	7 82%	9 48%	19 94%	7 100% .a	10 50%	17 83%	11 75%	10 57%	11 84%	10 87%	6 70%	39 78%	22 87%	20 65%	38 66%	66 72%	47 75%	6 71%	.a	119 88%	a
No	44 27% Sig.	38 32%	3 12%	4 19%	3 15%	32 32%	35 30%	1 12%	11 25%	10 23%	16 26%	22 33%	16 23%	13 30%	12 40%	12 29%	6 17%	26 32%	1 18%	10 52%	1 6%	.a	10 50%	4 17%	4 25%	8 43%	2 16%	2 13%	3 30%	11 22%	3 13%	11 35%	19 34%	26 28%	16 25%	2 29%	5 100% .a	16 12%	24 100% .a

W = Weighted Count U = Unweighted Count

o a unreguined count

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

ANNUAL BILL SIZE Base: All respondents

			Location		L	ive near desig	nated landsca	apes		Visit designa	ted landscapes		Visit	other rural	areas	See tran	nsmission infr	rastructure						Region							Aş	ge			SEG		Elec	ctricity bill si	.20
Weighted data	Total	Urban (A)	Town and Fringe (B	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an KONB/NS A or National ark hardly ver, never or don't know (D)	At least once a sonth (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or ii the distanc (A)	Can see from my neighbourt n ood, nearby e or in the distance (B	a Cannot see y (C)	East Midlands (A)	East (B)	London (C)	North East (D)	t North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (V	N) 1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
a	U) 1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93	77	99	60	215	234	243	310	553	425	24	82	369	550
Up to £300 Si	80 8%	66 8%	5 5%	8 7%	8 7%	41 6%	57 9%	6 13%	28 8%	18 6%	37 9%	23 7%	38 7%	14 7%	20 14% A	17 7%	14 6%	49 10%	6 8%	6 6%	17 13%	3 6%	8 7%	10 7%	7 9%	8 9%	3 4%	11 12%	2 3%	21 5%	15 8%	22 14% A	22 9%	43 8%	38 8%	.a	80 100% .a	.a	a
6300 to 6500	364 36%	286 36%	41 42%	37 32%	42 35%	232 37%	248 37%	11 26%	96 28%	100 33%	163 40%	130 39%	191 35%	89 44%	48 33%	93 36%	84 37%	185 36%	23 32%	36 38%	60 48%	23 51%	42 35%	42 30%	33 38%	37 41%	27 31%	23 25%	18 36%	134 33%	63 33%	57 37%	110 44%	185 36%	167 36%	12 51%		364 100%	

1.00 to 1.000 Sig	¥.	1	1	1	1	1	l I	1			A	A	Ì	l I	1						1 I		1		Ì			ĺ					A				.a	.a	а
£500 or more Sig	557 56%	435 55%	52 53%	70 61%	68 57%	362 57%	362 54%	27 61%	214 63% C D	188 61% C	206 51%	178 54%	313 58%	98 49%	77 53%	147 57%	128 57%	278 54%	44 60%	52 55%	49 39%	19 43%	68 58%	87 63% C	47 53%	45 50%	56 65% C	59 64% C	31 61%	251 62% D	114 59% D	78 50%	115 46%	284 55%	262 56%	12 49%	.a	.a	557 100% .a
Don't know Sig	0 0%	а	а	0 0%	0 0%	0 0%	.a	а	0 0%	,a	a	.a	а	а	а	.a	0 0%	.а	.a	.a	а	.a	.a	.a	0 0%	.a	a	а	a	a	.a	.a	0 0%	а	0 0%	.a	.a	.a	a
Mean Std. Deviation Sig.	670.86 407.41	650.93 352.21	713.15 562.42	770.82 560.55 A	701.39 444.43	678.89 417.05	665.97 406.51	655.76 270.3	720.32 459.33	674.17 420.28	664.23 417.28	659.82 367.39	676.67 411.2	632.09 327.27	624.7 332.82	664.14 427.49	662.52 373.53	678.5 413.9	773.24 536.15	675.12 452.12	613.54 360.39	557.48 251.87	676.93 406.06	695.91 360.63	634.8 349.87	616.37 358.03	715.27 432.96	715.36 498.11	679.57 373.53	672.81 374.33	720.34 386.78	645.57 387.31	645.35 480.08	683.44 469.16	660.95 332.83	594.02 285.76	251.21 51.21	418.8 46.15 A	896.19 423.08 A B
Base	1,002	787	99	115	118	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	87	90	87	92	51	406	192	157	247	512	466	24	80	364	557

o a unreguined count

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q23r1. Thinking now about your household bills over the past two years, would you say they have: food Base: All Respondents

buse. An nespondents																																								
				Location		Ц	ve near desig	nated landsca	ipes		Visit designate	sd landscapes		Visit	t other rural	ireas	See tran	ismission infra	astructure						Region							А	ge			SEG		El	ectricity bill si	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	0	v) 1,002.00	787.44	99.11 185	115.45	118.77	634.31 646	666.7 639	43.6	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5	144.44	257.58	226.1 243	512.08 499	72.77	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49	191.51 234	156.72 243	247.28 310	511.86 553	466.55	23.59 24	80.31 82	364.27 369	557.08 550
	Increased dramatically	326 32%	255 32%	33 33%	37 32%	36 31%	205 32%	223 33%	16 36%	121 36%	117 38% C	120 30%	98 30%	187 35%	58 29%	43 30%	94 37% B	54 24%	175 34% B	23 31%	51 54% FGH	45 35%	14 30%	39 33%	31 22%	17 19%	24 26%	35 40%	32 35%	16 32%	152 37% D	65 34%	51 32%	58 23%	157 31%	164 35%	4 17%	20 25%	106 29%	200 36%
	Increased quite a bit	398 40%	324 41%	30 30%	45 39%	43 36%	246 39%	273 41%	17 39%	132 39%	119 39%	178 44%	127 38%	216 40%	85 42%	52 36%	97 38%	102 45%	196 38%	36 49% B	22 24%	50 39%	20 45%	48 40%	61 44%	51 58% B	32 35%	29 33%	31 34%	19 38%	146 36%	84 44%	63 40%	105 42%	207 41%	180 38%	11 46%	29 37%	143 39%	226 40%
	Increased a little Sig	189 19%	138 18%	27 27%	24 20%	25 21%	127 20%	121 18%	5 12%	56 16%	53 17%	82 20%	68 20%	97 18%	40 20%	28 19%	36 14%	44 20%	107 21%	10 13%	16 17%	26 20%	7 16%	25 21%	32 23%	10 12%	25 27%	17 20%	18 19%	3 6%	67 16%	30 16%	31 20%	60 24%	106 21%	82 18%	1 3%	21 26%	79 22%	89 16%
	Stayed the same Sig	57 6%	40 5%	10 10%	7 6%	10 8%	35 6%	35 5%	3 7%	17 5%	11 4%	21 5%	24 7%	25 5%	8 4%	16 11% A B	11 4%	22 10% AC	22 4%	3 4%	4 5%	5 4%	3 6%	7 6%	6 5%	8 9%	7 8%	4 4%	7 8%	4 8%	25 6%	8 4%	7 4%	16 7%	30 6%	19 4%	7 30% A B	8 10%	21 6%	27 5%
	Dropped Si	24 2%	22 3%	0 0%	2 2%	3 3%	18 3%	9 1%	0 1%	9 3%	7 2%	4 1%	8 2%	9 2%	9 4%	4 3%	11 4%	2 1%	11 2%	1 1%	a	2 2%	1 3%	.a	3 2%	2 2%	1 1%	2 2%	4 4%	8 16% CFH	8 2%	4 2%	4 2%	8 3%	10 2%	13 3%	1 3%	2 3%	14 4%	8 1%
	Not applicable Si	9 1%	9 1%	а	.a	1 1%	3 0%	7 1%	2 5% B	3 1%		1 0%	6 2% C	7 1%		2 1%	8 3% C	1 0%	1 0%	1 1%	.a	а	.a	.a	6 4%	.a	3 3%	a	.a	.a	8 2%	a	1 1%		1 0%	9 2% A	a	а	2 1%	7 1%
	Mean Std. Deviation	2.05 0.98	2.04 0.98	2.14 1	2.07 0.98	2.16 1.05	2.07 1	1.99 0.93	1.92 0.94	1.99 0.99	1.93 0.95	2.04 0.9	2.13 1.01	1.97 0.93	2.13 1.02	2.21 1.08	1.99 1.05	2.19 0.95	2.02 0.96	1.94 0.86	1.72 0.91	1.97 0.93	2.05 0.97	2 0.88	2.16 0.91	2.17 0.92	2.2 0.96	1.96 1	2.13 1.12	2.36 1.42 B	1.97 0.99	1.96 0.93	2.04 0.97	2.25 1	2.08 0.96	1.99 0.98	2.57 1.21 B	2.29 1.04	2.16 1.03	1.94 0.93
	Sig. Base	993	778	99	115	118	632	660	42	335	307	405	325	535	200	142	250	225	511	72	94	127	45	118	132	88	88	87	92	51	399	192	155	247	511	458	24	80	362	550

W = Weighted Count

U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests. Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q23r2. Thinking now about your household bills over the past two years, would you say they have: petrol/diesel

Base: All Respondents

				Location			Live near desig	gnated lands	capes		Visit designa	ated landscapes		Vis	it other rural	l areas	See tra	insmission infr	astructure						Region							1	Age			SEG		Е	ectricity bill s	ize
	Weighted data	Total	Urban (A)) Fringe (B	Rural (village and hamlet) (C	Live in a AONB/P A or Nationa Park (A	an Live near a iS AONB/NS A or al National) Park (B)	Do not liv in or near an AONB/N A or National Park (C)	r S Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to fou times a yea (B)	IF ever/never on't knov (C)	Can see from my home, nearby or the distan (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)) North Eas (D)	t North W (E)	'est South Eas (F)	South Wes (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	c i	W) 1,002.0 (U) 1,002	0 787.44 535	99.11 185	115.45 282	118.77 153	7 634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.19 118	5 138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Increased dramatically S	683 68%	528 67%	68 69%	86 75%	82 69%	450 71%	465 70%	28 65%	257 76% D	212 69%	287 71% D	203 61%	394 73% B C	124 62%	79 55%	190 74%	146 65%	345 67%	52 71%	72 76%	71 56%	37 82%	88 74%	86 62%	56 64%	60 67%	59 68%	66 72%	37 72%	287 71%	141 74%	99 63%	156 63%	363 71%	307 66%	14 58%	41 51%	225 62%	417 75% A B
	Increased quite a bit S	142 14%	111 14%	14 14%	17 15%	17 15%	91 14%	89 13%	1 2%	39 11%	46 15%	66 16%	40 12%	78 14%	26 13%	21 14%	31 12%	40 18%	71 14%	15 21%	13 14%	13 10%	5 10%	7 6%	26 19%	18 21%	10 11%	12 14%	11 12%	11 22%	48 12%	28 14%	22 14%	45 18%	78 15%	60 13%	4 17%	13 16%	56 15%	74 13%
	Increased a little	22 2%	17 2%	3 3%	2 1%	4 3%	10 2%	16 2%	6 13%	4 1%	3 1%	10 2%	12 4%	7 1%	3 1%	10 7%	2 1%	7 3%	12 2%	3 4%		5 4%		0 0%	3 2%	2 3%	7 8%		1 1%	0 0%	10 3%	3 1%	4 3%	4 2%	9 2%	11 2%	2 7%	4 5%	8 2%	10 2%

increased a intre Sig.	4	1	1	1	1	1	ĺ	BC					1		A B					.a	1	.a	ĺ	ĺ	1		a	1			1		1 1	ĺ				. 1	
Stayed the same Sig.	9 1%	6 1%	1 1%	1 1%	2 2%	7 1%	4 1%	0 0%	4 1%	2 0%	4 1%	2 1%	2 0%	1 0%	4 3% A	3 1%	0 0%	5 1%	1 1%	.a	а	.a	2 2%	1 1%	1 1%	1 1%	1 1%	2 3%	0 1%	2 1%	a	1 1%	5 2%	4 1%	5 1%	.a	2 3%	2 1%	5 1%
Dropped Sig.	11 1%	10 1%	0 0%	1 1%	2 1%	8 1%	6 1%	a	5 1%	5 2%	3 1%	1 0%	10 2%	а	а	0 0%	4 2%	5 1%	0 0%	1 1%	4 4%	0 1%	.a	1 1%	1 1%	1 1%	1 1%	1 1%	0 1%	3 1%	3 1%	2 1%	3 1%	10 2% B	1 0%	.a	1 1%	6 2%	4 1%
Not applicable Sig.	135 13%	115 15%	12 12%	8 7%	12 10%	69 11%	87 13%	8 19%	30 9%	40 13%	36 9%	71 22% A B C	51 9%	46 23% A	30 21% A	31 12%	28 12%	74 14%	2 3%	9 9%	33 26% A K	3 7%	21 17%	21 15%	9 11%	11 13%	14 16%	10 11%	2 4%	56 14%	17 9%	28 18%	33 14%	48 9%	83 18% A	4 18%	20 25% C	68 19% C	47 8%
Mean Std. Deviation Sig.	1.3 0.69	1.3 0.7	1.28 0.63	1.28 0.68	1.35 0.78	1.29 0.69	1.27 0.64	1.36 0.77	1.25 0.69	1.28 0.69	1.3 0.66	1.3 0.65	1.28 0.71	1.22 0.5	1.47 0.81 A B	1.2 0.53	1.37 0.77 A	1.3 0.69	1.33 0.63	1.18 0.47	1.44 0.97	1.15 0.51	1.14 0.49	1.35 0.68	1.37 0.71	1.38 0.77	1.27 0.69	1.3 0.75	1.29 0.59	1.25 0.63	1.25 0.64	1.33 0.73	1.39 0.79	1.32 0.75	1.26 0.61	1.38 0.66	1.51 0.91 C	1.34 0.74	1.25 0.62
Base	867	672	87	108	107	566	579	35	309	267	370	259	491	154	114	226	198	438	71	85	93	42	98	118	78	79	73	82	49	351	174	128	214	464	383	19	61	296	510

U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests. Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q23r3. Thinking now about your household bills over the past two years, would you say they have: gas

base. All nespondents																																							
			Location		I	ive near desig	gnated lands	apes		Visit designal	ted landscape	*	Visi	it other rural	areas	See tra	ismission infr	astructure						Region							Ą	ge			SEG		Elec	tricity bill siz:	2
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near at AONB/NS A or National Park (B)	Do not liv in or near an AONB/N A or National Park (C)	e Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/o on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) (U)	1,002.00	787.44	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Increased dramatically Sig.	247 25%	203 26%	22 22%	23 20%	24 21%	159 25%	158 24%	17 38%	101 30% C	72 23%	86 21%	78 24%	154 28% B	35 17%	35 24%	71 27%	51 23%	125 24%	16 22%	24 26%	35 28%	7 16%	36 31%	28 20%	18 21%	25 27%	19 22%	24 26%	15 29%	98 24%	47 25%	41 26%	61 25%	113 22%	127 27%	7 30%	18 22%	85 23%	145 26%
Increased quite a bit Sig.	273 27%	219 28%	32 32%	23 20%	33 28%	168 26%	193 29%	10 22%	84 25%	81 26%	118 29%	93 28%	144 27%	64 32%	43 30%	62 24%	71 32%	137 27%	20 28%	20 21%	42 33%	11 24%	41 35%	47 34%	16 18%	22 24%	21 25%	21 23%	12 23%	89 22%	54 28%	50 32%	80 33% A	142 28%	128 27%	3 11%	21 26%	103 28%	149 27%
Increased a little Sig.	186 19%	158 20% C	17 17%	11 10%	23 19%	115 18%	119 18%	6 14%	57 17%	66 22%	79 20%	51 15%	113 21%	42 21%	20 14%	45 17%	43 19%	97 19%	11 16%	15 16%	22 17%	6 13%	15 12%	41 29%	21 24%	18 19%	18 21%	11 12%	10 20%	83 20%	45 24%	24 15%	34 14%	110 21%	72 15%	5 20%	16 20%	72 20%	98 18%
Stayed the same Sig.	128 13%	107 14%	12 12%	9 8%	16 14%	77 12%	86 13%	4 10%	49 14%	35 11%	41 10%	62 19% B C	60 11%	28 14%	31 22% A	28 11%	24 10%	76 15%	13 18%	10 11%	15 12%	5 12%	17 14%	13 10%	10 12%	6 6%	17 19%	13 14%	8 16%	65 16%	22 12%	18 11%	23 9%	58 11%	63 13%	7 30% A	9 12%	49 13%	70 13%
Dropped Sig.	35 4%	29 4%	4 4%	2 2%	3 2%	26 4%	16 2%	1 2%	4 1%	17 5% A	12 3%	9 3%	22 4%	9 4%	2 2%	8 3%	14 6% C	13 2%	4 6%	2 2%	2 2%	1 3%	4 4%	2 2%	3 3%	4 5%	7 8%	4 4%	1 2%	16 4%	6 3%	8 5%	6 2%	19 4%	16 3%	.a	6 8% B	7 2%	23 4%
Not applicable Sig.	132 13%	72 9%	13 13%	47 41% A B	19 16%	89 14%	95 14%	6 14%	42 13%	36 12%	69 17%	38 12%	49 9%	23 11%	13 9%	44 17%	22 10%	64 13%	8 11%	23 25% CEFI	10 8%	15 32% CEFI	5 4%	6 5%	20 23% E F	16 18% EF	5 5%	19 21% EF	5 10%	56 14%	17 9%	16 11%	42 17%	69 14%	60 13%	2 9%	9 12%	49 14%	73 13%
Mean Std. Deviation	2.35 1.16	2.36 1.16	2.35 1.13	2.19 1.14	2.4 1.11	2.35 1.18	2.31 1.11	2.02 1.15	2.22 1.13	2.42 1.19	2.34 1.1	2.42 1.18	2.29 1.16	2.5 1.12	2.41 1.17	2.26 1.16	2.41 1.19	2.36 1.14	2.54 1.25	2.23 1.14	2.2 1.07	2.43 1.18	2.22 1.17	2.35 0.98	2.48 1.17	2.23 1.17	2.65 1.27	2.34 1.26	2.32 1.19	2.46 1.2	2.34 1.1	2.31 1.19	2.19 1.07	2.39 1.13	2.29 1.18	2.54 1.28	2.51 1.25	2.33 1.09	2.33 1.18
Sig.	970	716	96	69	00	EAE	571	27	206	271	227	202	402	177	122	214	204	449	CE.	70	117	20	112	122	69	74	02	72	46	250	174	140	205	442	406	22	71	215	495

W = Weighted Count

U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q23r4. Thinking now about your household bills over the past two years, would you say they have: electricity Passa All P

			Location		Ц	ive near design	nated landscap	pes		Visit designal	ted landscape	s	Visit	other rural a	ireas	See tran	smission infr	astructure						Region							А	ge			SEG		Ele	ctricity bill siz	x
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W)	1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
(U)	1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93	77	99	60	215	234	243	310	553	425	24	82	369	550
Increased dramatically Sig.	204 20%	162 21%	20 20%	22 19%	18 15%	133 21%	139 21%	12 27%	76 23%	51 17%	89 22%	59 18%	118 22%	44 22%	20 14%	53 21%	41 18%	110 21%	10 14%	28 30%	23 18%	10 23%	35 29%	22 16%	11 13%	17 19%	19 21%	17 19%	11 22%	83 20%	43 23%	33 21%	45 18%	107 21%	95 20%	1 6%	11 13%	73 20%	120 22%
Increased anits a bit	322 32%	250 32%	37 38%	34 30%	45 37%	204 32%	216 32%	13 30%	108 32%	86 28%	131 32%	116 35%	182 34%	56 28%	50 35%	75 29%	80 35%	165 32%	26 36%	26 28%	42 33%	13 30%	36 31%	53 38%	26 29%	27 30%	24 28%	32 35%	16 32%	117 29%	64 33%	52 33%	90 36%	162 32%	151 32%	9 37%	18 23%	108 30%	196 35%

nicreased quite a on Sig	¥.	1	l I	l I	l I	1	1	1			l I	1							I				1	1			I				1 1		1 1		1	1	1 1		1
Increased a little Sig	262 26%	206 26%	24 24%	32 28%	34 29%	159 25%	172 26%	14 32%	67 20%	102 33% A	117 29% A	81 25%	137 25%	56 28%	37 26%	70 27%	49 22%	140 27%	15 21%	26 28%	35 28%	11 23%	23 20%	42 30%	32 37%	30 33%	19 22%	19 20%	10 19%	109 27%	51 26%	39 25%	64 26%	137 27%	120 26%	5 21%	30 37% C	102 28%	130 23%
Stayed the same Sig	158 16%	127 16%	14 14%	17 14%	15 13%	109 17%	102 15%	3 6%	66 20% C	48 16%	47 12%	59 18% C	77 14%	31 15%	33 23% A	46 18%	40 17%	71 14%	14 19%	9 10%	16 13%	8 18%	19 16%	15 11%	12 14%	11 12%	24 28%	18 19%	12 23%	79 19%	25 13%	19 12%	35 14%	71 14%	79 17%	8 33% A	7 8%	60 16%	91 16%
Dropped Sig	41 4%	30 4%	3 3%	8 7%	5 4%	22 3%	26 4%	a	13 4%	16 5%	14 4%	14 4%	21 4%	10 5%	1 1%	10 4%	11 5%	20 4%	7 9%	2 3%	4 3%	2 4%	5 4%	5 4%	5 5%	4 4%	0 1%	5 6%	2 4%	13 3%	10 5%	11 7%	8 3%	26 5%	14 3%	1 3%	15 18% BC	10 3%	16 3%
Not applicable Sig	15 2%	11 1%	1 1%	2 2%	2 2%	7 1%	12 2%	2 5%	8 2%	4 1%	8 2%	1 0%	7 1%	4 2%	2 1%	4 1%	6 3%	5 1%	1 1%	2 2%	6 5%	1 2%	0 0%	.a	1 1%	3 3%	1 1%	1 1%	a	6 1%	a	2 1%	7 3%	9 2%	6 1%	.a	a	10 3% C	5 1%
Mean Sid. Deviation Sig. Baue	2.5 1.11	2.5 1.11	2.4 1.05	2.61 1.17	2.52 1.04	2.5 1.11	2.48 1.11	2.17 0.93	2.49 1.16	2.64 1.1 C	2.42 1.07	2.55 1.1	2.44 1.1	2.53 1.15	2.62 1.03	2.55 1.13	2.55 1.13	2.46 1.1	2.72 1.19	2.27 1.08	2.48 1.05	2.48 1.16	2.35 1.18	2.48 1.02	2.69 1.05	2.51 1.06	2.58 1.13	2.58 1.17	2.54 1.19	2.56 1.12	2.44 1.12	2.5 1.17	2.46 1.05 240	2.49 1.13	2.49 1.09	2.9 1.06	2.97 1.26 B C 80	2.51 1.09	2.43 1.09
, Date	507	110	50	110		UL1	004	75	000	000	000	OLU	505	101	146	204	LLU	507	12	UL.	120		110	100	01	00	00	01	01	400	102	100	240	500	400	2.4	00	004	001

w = wegines count U = Unweginet Count Results are based on two-lide downt Are subset on two-lide downs with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonterroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q27. And which of the following statements most closely describes your situation? Base: All Respondents

			Location		L	ive near desig	nated landsca	ipes		Visit designal	ted landscapes		Visi	t other rural	areas	See tran	smission infra	istructure						Region							A	ge			SEG		El	ectricity bill si	.ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly over, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J) W	/ales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (1	W) 1,002.00 U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
My household income has gone down in the past two years Si	227 23%	176 22%	23 23%	29 25%	27 23%	149 23%	135 20%	7 16%	78 23%	65 21%	89 22%	74 22%	129 24%	45 23%	24 17%	74 29% C	47 21%	104 20%	8 11%	28 30%	22 17%	6 14%	21 18%	36 26%	21 24%	18 20%	27 31%	23 25%	16 32%	96 24%	47 25%	43 27%	41 17%	107 21%	114 24%	7 31%	10 13%	64 18%	154 28% A B
My household income has stayed the same in the past two years Si	312 31%	250 32%	32 32%	31 27%	41 34%	201 32%	201 30%	10 23%	122 36% C	104 34%	112 28%	106 32%	186 34% B	47 24%	49 34%	89 35%	75 33%	146 29%	20 27%	19 21%	46 36%	13 28%	49 42%	41 30%	31 35%	27 30%	23 26%	27 29%	17 33%	125 31%	65 34%	47 30%	76 31%	156 30%	147 32%	9 39%	25 31%	110 30%	177 32%
My household income has increased a little in the past two years, but not in line with price increases Si	324 32%	246 31%	33 33%	45 39%	35 30%	193 30%	236 35%	20 47%	92 27%	104 34%	134 33%	107 32%	154 28%	75 37%	50 35%	74 29%	68 30%	180 35%	29 40%	38 41%	35 28%	19 43%	34 29%	36 26%	24 27%	32 36%	32 37%	32 35%	12 24%	110 27%	61 32%	50 32%	103 42% A	162 32%	157 34%	5 21%	33 41% C	137 37% C	154 28%
My household income has increased in the past two years and has kept up with/grown faster than price increases Si	138 14%	116 15%	11 11%	11 9%	16 13%	91 14%	95 14%	6 14%	47 14%	34 11%	71 17% B	43 13%	73 13%	33 17%	21 15%	20 8%	36 16% A	82 16% A	16 21%	8 9%	24 19%	7 15%	13 11%	26 19%	12 14%	13 14%	5 5%	10 11%	6 11%	75 18% B	18 10%	18 11%	27 11%	87 17% B	49 11%	2 8%	12 15%	54 15%	72 13%

W = Weighted Count

U = Unweighted Count U = Unweighted Count Results are based on two-side tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q28. Which of the following statements best describes your opinion? Base: Those whose household income has changed in the last 2 years

			Location		1	Live near desig	gnated landsc	apes	,	Visit designa	ted landscape	3	Vis	it other rural	areas	See trar	nsmission infra	structure						Region							А	ge			SEG		E	ectricity bill :	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	h Live near an S AONB/NS A or National Park (B)	Do not liv n in or near 3 an AONB/NS A or National Park (C)	B Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	r ever/never/c on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourh o ood, nearby e or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	e Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total ()	W) 689.69 U) 692	537.82 364	67.13 127	84.74 201	77.87 101	433.19 450	466.04 441	33.54 31	216.76 232	202.49 202	294.15 282	224.65 229	356.05 288	153.28 121	95.62 82	168.66 160	150.87 169	365.95 358	53.27 62	74.36 37	80.75 53	32.24 41	68.66 71	97.14 140	56.77 58	63.41 65	63.93 54	65.01 72	34.14 39	281.48 147	126.85 159	110.15 176	171.21 210	356.05 379	319.37 298	14.27 15	55.79 62	253.79 246	379.77 383
I think they are short term, likely to last no longer than a year S	55 8%	46 9%	4 6%	5 6%	7 9%	24 6%	37 8%	1 2%	17 8%	11 6%	24 8%	23 10%	30 9%	13 9%	7 7%	12 7%	18 12%	25 7%	2 4%	3 4%	11 14%	2 6%	6 9%	11 12%	8 14%	3 4%	4 6%	5 7%	0 1%	24 8%	7 5%	8 7%	16 9%	27 7%	24 8%	4 29% A B	1 2%	23 9%	31 8%
I think they are likely to last 1 to 2 years §	131 19%	105 20%	12 18%	14 17%	9 11%	93 21%	80 17%	9 28%	35 16%	42 21%	62 21%	37 16%	64 18%	38 25%	15 15%	40 24%	36 24%	56 15%	6 12%	10 13%	11 14%	3 9%	8 11%	18 19%	16 28%	10 15%	22 34%	17 26%	11 32%	61 22%	30 24%	17 16%	23 13%	69 19%	62 19%	0 1%	14 26%	50 20%	67 18%
I think they are likely to last 2-5 years §	241 35%	186 35%	24 35%	31 36%	20 25%	152 35%	169 36%	9 25%	91 42% C	79 39%	93 32%	81 36%	127 36%	45 29%	39 40%	57 34%	52 34%	130 36%	23 43%	36 49%	30 37%	11 33%	30 43%	27 28%	19 34%	21 33%	16 25%	16 25%	12 34%	107 38%	48 38%	38 35%	48 28%	131 37%	107 34%	3 20%	25 44% B	68 27%	148 39% B
I think they are likely to last longer than 5 years S	263 38%	200 37%	27 41%	35 41%	42 54% B C	164 38%	181 39%	15 45%	74 34%	71 35%	116 39%	85 38%	135 38%	57 37%	36 37%	60 35%	45 30%	156 43% B	22 41%	25 34%	28 35%	17 52%	26 37%	41 42%	14 24%	30 47%	22 35%	27 42%	11 33%	90 32%	42 33%	47 42%	85 50% A B	130 36%	126 39%	7 50%	16 29%	113 45%	134 35%

W = Weighted Count

U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q29r1. How strongly do you agree with the following statements regarding the visual impact of electricity transmission infrastructure on the countryside: It is necessary and unavoidable

				Location			Live near designation	gnated landsc	apes		Visit designa	ited landscap	es	Vie	it other rural	areas	See tran	ismission infr	astructure						Region							А	ge			SEG		Е	lectricity bill	size
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C	Live in AONB/ d A or) Natior Park (.	an Live near an INS AONB/NS : A or aal National (A) Park (B)	Do not liv in or near an AONB/NS A or National Park (C)	Bon't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or it the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	(Cannot see	e East Midlands (A)	East (B)	London (C) North East (D)	North Wes (E)	t South Eas (F)	t South Wes (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.7 153	7 634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Strongly disagree (1) Sig.	76 8%	62 8%	5 5%	8 7%	7 6%	45 . 7%	52 8%	6 13%	24 7%	19 6%	32 8%	29 9%	34 6%	26 13% A	8 6%	28 11%	12 5%	35 7%	5 6%	1 2%	18 14%	3 6%	10 8%	6 4%	1 1%	7 7%	7 8%	9 10%	9 17% B G	19 5%	17 9%	22 14% A	18 7%	30 6%	45 10% A	a	4 5%	33 9%	38 7%
	Disagree (2) Sig.	120 12%	84 11%	18 19%	18 15%	19 16%	73 11%	79 12%	5 12%	45 13%	43 14%	51 13%	35 11%	75 14%	16 8%	11 8%	26 10%	33 15%	60 12%	10 14%	9 10%	18 14%	6 14%	7 6%	19 14%	10 12%	10 11%	8 10%	12 13%	10 20%	44 11%	23 12%	24 15%	28 11%	68 13%	47 10%	5 22%	7 9%	44 12%	69 12%
	Neither agree nor disagree (3) Sig.	186 19%	146 18%	16 17%	24 21%	16 13%	5 20%	125 19%	8 19%	56 17%	78 25% A D	83 20%	55 17%	107 20%	35 17%	20 14%	52 20%	34 15%	96 19%	13 18%	34 37% CFJK	15 12%	7 15%	26 22%	20 14%	21 24%	18 20%	16 19%	12 13%	5 9%	57 14%	51 27% A	28 18%	50 20%	93 18%	91 19%	2 9%	14 17%	62 17%	110 20%
	Agree (4) Sig.	388 39%	313 40%	31 31%	44 38%	47 39%	• 37%	263 39%	16 37%	129 38%	104 34%	150 37%	127 39%	200 37%	76 38%	67 46%	88 34%	98 43%	201 39%	20 28%	38 41%	51 40%	19 42%	46 39%	57 41%	32 37%	33 36%	40 46%	33 35%	19 37%	186 46% B C	57 30%	49 31%	96 39%	208 41%	171 37%	10 40%	31 39%	146 40%	211 38%
	Strongly agree (5) Sig.	233 23%	183 23%	28 28%	21 19%	31 26%	151 24%	147 22%	9 20%	83 25%	63 20%	90 22%	84 25%	126 23%	48 24%	38 26%	63 25%	50 22%	119 23%	25 34% B	11 11%	25 20%	10 23%	30 25%	36 26%	22 25%	24 26%	15 18%	26 28%	9 17%	100 25%	43 22%	34 22%	56 23%	113 22%	113 24%	7 29%	25 31%	79 22%	129 23%
	Mean Std. Deviation	3.58 1.18	3.6 1.18	3.58 1.23	3.46 1.16	3.64 1.19	3.59 9 1.17	3.56 1.18	3.4 1.3	3.6 1.2	3.49 1.15	3.53 1.19	3.61 1.22	3.57 1.17	3.53 1.29	3.79 1.09	3.51 1.27	3.62 1.13	3.6 1.16	3.71 1.25	3.51 0.88	3.38 1.33	3.61 1.18	3.67 1.16	3.71 1.13	3.73 1.02	3.63 1.19	3.55 1.14	3.58 1.31	3.18 1.39	3.75 1.09	3.44 1.22	3.31 1.35	3.58 1.17	3.6 1.14	3.55 1.23	3.76 1.12	3.83 1.11	3.53 1.22	3.58 1.17
	Sig. Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Base: All Respondent

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q29r2. How strongly do you agree with the following statements regarding the visual impact of electricity transmission infrastructure on the countryside: It is ugly and an eyesore

base. All Respondents																																							
			Location		L	ive near desig	mated landsca	apes		Visit designa	ited landscap	-5	Vis	it other rural a	reas	See trans	mission infras	tructure						Region							/	lge			SEG		Ele	setricity bill si	œ
Weighted data	Total	Urban (A)	Town and Fringe (B	Rural (village and hamlet) (C)	Live in an AONB/NS d A or) National Park (A)	Live near ar S AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly evet/nevet/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) 1,002. (U) 1,003	0 787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Strongly disagree (1)	47 5% Sig.	37 5%	5 5%	5 5%	9 8% C	37 6% C	22 3%	a	15 4%	13 4%	9 2%	20 6% C	25 5%	8 4%	9 6%	19 7% C	16 7% C	12 2%	4 6%	.a	4 3%	1 2%	5 4%	3 2%	8 9%	6 6%	7 9%	8 8%	2 5%	20 5%	10 5%	8 5%	9 4%	17 3%	26 6%	4 16% A	3 3%	13 4%	31 6%
Disagree (2)	153 15% Sig.	123 16%	14 14%	16 14%	21 18%	89 14%	102 15%	9 20%	54 16%	42 14%	69 17%	49 15%	88 16%	28 14%	21 15%	45 17%	29 13%	78 15%	14 19%	12 13%	16 13%	6 13%	14 12%	27 19%	17 20%	13 14%	23 27% K	11 12%	1 2%	63 15%	23 12%	19 12%	48 19%	83 16%	63 13%	7 28%	12 15%	57 16%	83 15%
Neither agree nor disagree (3)	242 24% Sig.	193 24%	21 22%	28 24%	21 18%	149 24%	154 23%	15 33%	85 25%	74 24%	98 24%	61 19%	130 24%	36 18%	48 33% B	64 25%	72 32% C	106 21%	25 35% C I	28 29%	18 15%	9 21%	32 27%	34 25%	23 27%	21 23%	9 11%	29 32% I	12 24%	125 31% D	43 22%	31 20%	44 18%	128 25%	106 23%	8 35%	20 25%	98 27%	124 22%
Agree (4)	295 29% Sig.	224 28%	36 37%	35 30%	36 31%	187 29%	198 30%	15 35%	95 28%	96 31%	123 30%	96 29%	160 30%	68 34%	32 22%	68 26%	55 24%	171 33% B	14 19%	34 36%	43 34%	17 37%	27 23%	45 33%	19 21%	24 27%	24 27%	25 27%	23 46%	111 27%	56 29%	50 32%	78 32%	159 31% C	134 29%	2 7%	25 31%	106 29%	164 30%
Strongly agree (5)	265 26% Sig.	211 27%	22 23%	31 27%	31 26%	172 27%	191 29%	5 12%	90 27%	81 27%	107 26%	105 32%	139 26%	60 30%	35 24%	62 24%	54 24%	146 28%	15 21%	21 22%	45 35%	12 27%	41 34%	29 21%	21 24%	27 30%	23 27%	19 21%	11 22%	87 21%	60 31%	49 32%	68 28%	124 24%	137 29%	3 13%	21 26%	90 25%	154 28%
Mean Std. Deviation Sig.	3.58 1.17	3.57 1.17	3.57 1.14	3.6 1.16	3.49 1.27	3.58 1.19	3.65 1.14	3.39 0.94	3.57 1.17	3.62 1.14	3.62 1.11	3.66 1.23	3.55 1.17	3.72 1.16	3.44 1.18	3.43 1.23	3.45 1.19	3.7 1.11 A B	3.31 1.18	3.67 0.96	3.86 1.13 G	3.75 1.06	3.72 1.17	3.52 1.09	3.32 1.27	3.6 1.23	3.37 1.35	3.41 1.19	3.79 0.99	3.45 1.14	3.7 1.18	3.72 1.18	3.6 1.19	3.57 1.12 C	3.63 1.2 C	2.75 1.23	3.61 1.13	3.56 1.13	3.59 1.2
Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q29r3. How strongly do you agree with the following statements regarding the visual impact of electricity transmission infrastructure on the countryside: I don't feel strongly about it Base: All Respondents

				Location		Ц	ve near desig	nated landsca	ipes		Visit designat	ed landscapes	s	Visi	t other rural	areas	See trar	smission infr	astructure						Region							А	ge			SEG		El	ectricity bill si	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or it the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	1,002.00	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Strongly disagree (1) Sig.	126 13%	98 12%	15 15%	13 12%	9 7%	79 12%	85 13%	6 14%	38 11%	36 12%	45 11%	48 15%	78 14% C	28 14% C	7 5%	37 14%	30 13%	58 11%	9 12%	7 8%	30 24% E	3 6%	8 7%	16 12%	8 9%	10 11%	14 17%	16 17%	5 10%	36 9%	29 15%	24 15%	37 15%	62 12%	62 13%	2 7%	11 13%	39 11%	77 14%
	Disagree (2) Sig.	173 17%	132 17%	21 22%	20 17%	29 24%	108 17%	102 15%	5 10%	66 20%	60 20%	63 15%	46 14%	98 18%	30 15%	26 18%	50 19%	35 16%	87 17%	9 13%	14 15%	18 15%	9 20%	29 25%	28 20%	8 9%	15 17%	20 23%	10 10%	13 25%	69 17%	32 17%	33 21%	39 16%	111 22% B	62 13%	1 3%	20 25% B	48 13%	105 19%
	Neither agree nor disagree (3) Sig.	295 29%	232 29%	27 27%	36 31%	35 29%	175 28%	214 32%	12 29%	91 27%	97 32%	143 35% D	90 27%	140 26%	73 36% A	46 32%	71 28%	80 35%	140 27%	26 36%	33 35%	37 29%	18 39%	30 26%	33 24%	33 37%	27 30%	22 26%	29 31%	6 12%	145 36% D	65 34% D	41 26%	45 18%	152 30%	136 29%	7 29%	19 23%	118 33%	158 28%
	Agree (4) Sig.	300 30%	241 31%	25 25%	34 30%	31 26%	198 31%	195 29%	19 43%	109 32%	95 31%	115 28%	101 30%	167 31%	52 26%	47 32%	68 27%	57 25%	173 34%	18 25%	34 37%	31 24%	9 21%	35 29%	45 33%	28 32%	23 26%	24 27%	29 31%	24 47%	106 26%	52 27%	47 30%	95 39% A	139 27%	150 32%	12 51% A	20 25%	118 32%	162 29%
	Strongly agree (5) Sig.	108 11%	84 11%	11 12%	12 10%	16 13%	74 12%	70 10%	2 4%	34 10%	18 6%	41 10%	46 14% B	59 11%	18 9%	19 13%	30 12%	23 10%	54 10%	11 14%	5 5%	11 8%	6 13%	16 13%	15 11%	11 13%	15 17%	7 8%	9 10%	3 6%	51 13%	13 7%	12 8%	32 13%	48 9%	57 12%	2 10%	11 14%	42 11%	55 10%
	Mean Std. Deviation Sig.	3.09 1.18	3.1 1.18	2.97 1.24	3.1 1.16	3.14 1.14	3.12 1.2	3.09 1.17	3.12 1.13	3.1 1.17	3 1.1	3.11 1.13	3.16 1.25	3.06 1.22	3.01 1.15	3.31 1.07	3.02 1.23	3.04 1.17	3.15 1.17	3.18 1.19	3.16 1.01	2.79 1.28	3.13 1.09	3.17 1.15	3.11 1.2	3.31 1.09	3.21 1.22	2.87 1.21	3.06 1.23	3.15 1.16	3.16 1.12	2.93 1.15	2.94 1.2	3.18 1.27	3 1.16	3.17 1.2	3.55 0.98	3.01 1.26	3.21 1.14	3.02 1.19
	Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q29r4. How strongly do you agree with the following statements regarding the visual impact of electricity transmission infrastructure on the countryside: I really don't notice it

				Location			Live near desig	gnated landsc	apes		Visit designa	ted landscape	s	Visi	t other rural	areas	See trai	ismission inf	rastructure						Region								Age			SEG		Б	ectricity bill si	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in a AONB/I A or Nationa Park (A	an Live near a NS AONB/NS · A or ial National A) Park (B)	Do not liv in or near an AONB/NS A or National Park (C)	e Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or it the distance (A)	Can see from my neighbour ood, nearb o or in the distance (E	h Cannot see y (C)	East Midlands (A)	East (B)	London (C) North East (D)	t North We (E)	st South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humbersid (I)	s Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) 1,002.00) 1,002	787.44 535	99.11 185	115.45 282	118.7 153	7 634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Strongly disagree (1) Sig	155 15%	119 15%	15 16%	20 17%	13 11%	110 17% D	94 14%	1 2%	55 16%	56 18%	65 16%	47 14%	87 16%	30 15%	18 12%	47 18%	39 17%	68 13%	11 15%	11 12%	26 20%	5 11%	16 13%	17 13%	16 18%	14 16%	17 20%	18 20%	3 6%	45 11%	34 18%	28 18%	47 19% A	83 16%	69 15%	2 7%	10 12%	55 15%	89 16%
	Disagree (2) Sig	292 29%	234 30%	29 29%	29 25%	41 35%	186 29%	195 29%	10 23%	99 29%	89 29%	126 31%	87 26%	162 30%	57 29%	43 30%	59 23%	70 31%	163 32% A	18 24%	27 29%	33 26%	19 43%	36 30%	35 25%	29 33%	24 26%	24 28%	26 28%	21 42%	115 28%	53 28%	58 37%	65 26%	155 30%	130 28%	7 28%	23 28%	95 26%	174 31%
	Neither agree nor disagree (3) Sig	142 14%	104 13%	16 16%	22 19%	10 9%	86 13%	100 15%	6 15%	35 10%	55 18% A	69 17% A	46 14%	63 12%	41 20% A	16 11%	33 13%	40 18%	66 13%	12 16%	9 9%	23 18%	6 14%	24 21%	17 12%	9 10%	16 18%	8 9%	15 17%	3 5%	61 15%	25 13%	24 15%	32 13%	77 15%	60 13%	5 23%	13 16%	62 17%	67 12%
	Agree (4) Sig	298 30%	236 30%	29 29%	32 28%	35 30%	186 29%	203 30%	16 38%	114 34%	83 27%	113 28%	102 31%	174 32%	50 25%	42 29%	85 33% B	50 22%	161 31% B	22 31%	41 44% C	26 20%	13 28%	29 25%	49 36%	27 31%	25 27%	27 32%	24 26%	13 26%	132 32% C	55 29%	32 20%	79 32%	143 28%	151 32%	4 16%	23 29%	115 32%	159 29%
	Strongly agree (5) Sig	116 12%	95 12%	9 10%	12 10%	19 16%	67 11%	75 11%	10 23%	35 10%	23 7%	32 8%	48 15% B C	56 10%	24 12%	25 17%	33 13%	27 12%	54 11%	10 14%	6 6%	19 15%	2 4%	13 11%	19 14%	8 9%	11 12%	10 12%	8 9%	10 20%	53 13%	24 12%	15 9%	25 10%	54 10%	57 12%	6 26% A	12 15%	36 10%	68 12%
	Mean Std. Deviation	2.93 1.29	2.94 1.3	2.88 1.26	2.89 1.28	3.04 1.32	2.86 1.3	2.95 1.27	3.58 1.14	2.93 1.3	2.76 1.24	2.81 1.23	3.05 1.32	2.91 1.29	2.9 1.26	3.09 1.34	3 1.35	2.81 1.29	2.94 1.26	3.06 1.32	3.05 1.21	2.84 1.37	2.71 1.12	2.9 1.23	3.12 1.29	2.79 1.3	2.95 1.3	2.87 1.36	2.76 1.29	3.12 1.33	3.08 1.25	2.9 1.34	2.66 1.25	2.88 1.32	2.86 1.28	2.99 1.3	3.26 1.34	3.05 1.3	2.95 1.26	2.9 1.31
	Sig. Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q29r5. How strongly do you agree with the following statements regarding the visual impact of electricity transmission infrastructure on the countryside: It is industrial architecture/heritage

Base: All Respondents			
Location Live near designated landscapes	Visit designated landscapes Visit other rural areas	See transmission infrastructure Region	Age SEG Electricity bill size
Weighted date Total Town and Fringe (II) Read Uthus (A) Live in an Fringe (II) Live in an Uthus (A) Live in an Read Read National Live in an AOXIN/SS Do not live AOXIN/SS Weighted date Uthus (A) Fringe (II) Uthus (A) Read Read National AOXIN/SS AOXIN/SS ADXIN/SS ADXIN/SS	Visit an ADNR/NS ADNR/NS ADNR/NS ADNR/NS ADNR/NS ADNR/NS ADNR/NS ADNR/NS ADNR/NS AC ADNR/NS AC AC AC AC AC AC AC AC AC AC	Jandly from vare (C) Can see from up (boom, neighbord) (C) Cannot we (C) East (B) London (C) North East (D) North West (E) South West (E) South West (C) West (C) West Multands (B) Yorkshire & (B) North West (C) South West (E) South West (C) South West (C) South West (C) West (C) South West (B) South West (B) </th <th>1 18-44 (A) 45-54 (B) 55-64 (C) 65+ (D) ABC1 (A) C2DE (B) Refineet (C) Up to £000 to £500 to £500 (B) £500 (B) 0 18-44 (A) 45-54 (B) 55-64 (C) 65+ (D) ABC1 (A) C2DE (B) Refineet (C) Up to £500 (B) £500 (B) £500 (B)</th>	1 18-44 (A) 45-54 (B) 55-64 (C) 65+ (D) ABC1 (A) C2DE (B) Refineet (C) Up to £000 to £500 to £500 (B) £500 (B) 0 18-44 (A) 45-54 (B) 55-64 (C) 65+ (D) ABC1 (A) C2DE (B) Refineet (C) Up to £500 (B) £500 (B) £500 (B)
Total (W) 1,002.00 787.44 99.11 115.45 118.77 634.31 666.7 43.6 (U) 1,002 535 185 282 153 646 639 43	338.29 306.62 405.85 330.66 541.8 200.5 144. 341 302 390 339 436 163 12	44.4 257.58 226.1 512.08 72.77 93.75 126.68 44.79 118.15 138.08 87.62 90.46 86.73 92.2 50.76 122 251 243 499 82 47 82 58 118 192 94 93 77 99 60	406.49 191.51 156.72 247.28 511.86 466.55 23.59 80.31 364.27 557.08 215 234 243 310 553 425 24 82 369 550
198 150 23 25 27 126 135 4 20% 19% 23% 22% 22% 23% 20% 20% 9%	66 69 85 66 106 34 32 19% 23% 21% 20% 20% 17% 22*	32 57 50 89 16 13 30 6 19 22 19 21 19 25 9 22% 22% 17% 14% 14% 16% 16% 22% 23% 22% 27% 17%	62 59 36 41 110 83 6 17 59 122 15% 31% 23% 17% 21% 18% 25% 21% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 23% 18% 25% 21% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 18% 22% 22% 18% 22% 18% 22% 23% 18% 22% 22% 22% 18% 22% 23% 18% 22% 22% 22% 23% 23% 23% 23% 23% 23% 23% 23% 23% 23% <
278 211 30 36 36 177 182 15 Disagree (2) 30% 27% 30% 31% 30% 28% 27% 35%	104 76 115 96 144 64 34 31% 25% 28% 29% 27% 32% 23%	34 71 61 144 15 27 28 10 47 31 24 26 26 25 17 23% 28% 20% 29% 22% 23% 40% 22% 28% 29% 34%	119 49 47 63 140 131 7 22 98 158 29% 25% 30% 25% 27% 28% 29% 28% 27% 28%
202 167 22 13 18 129 130 4 Neither agree nor disagree (3) Sep C C 11% 15% 20% 20% 9%	58 69 86 68 111 47 30 17% 23% 21% 20% 20% 23% 21%	30 44 54 101 19 15 26 12 21 32 18 15 20 16 9 21% 17% 24% 20% 16% 20% 27% 17% 23% 20% 17% 17% 17%	115 26 22 39 99 100 2 8 91 102 28% 14% 14% 16% 19% 22% 11% 10% 25% 18% B C D 3 10% 22% 11% 10% 2% 18%
265 210 20 35 25 163 185 17 Agree (4) Sop 20% 20% 30% 21% 26% 26% 40%	90 76 97 84 142 46 42 27% 25% 24% 25% 26% 23% 29%	42 64 51 149 17 35 31 11 23 46 25 26 16 24 11 29% 25% 22% 23% 25% 25% 19% 33% 26% 29% 18% 26% 21%	95 47 38 85 127 129 9 24 96 145 23% 24% 24% 34% 25% 28% 36% 29% 26% 26% 26% 26% 26%
60 50 4 6 13 29 34 3 Strongly agree (5) 5% 6% 6% 5% 11% 6% 8%	20 16 23 17 38 10 5 6% 5% 6% 5% 7% 5% 4%	5 21 10 29 7 3 11 5 8 7 2 3 5 2 6 4% 8% 5% 6% 9% 4% 9% 11% 7% 5% 2% 3% 6% 2% 11%	15 11 13 21 36 24 10 21 30 4% 6% 6% 7% 5% 12% 6% 5%
Mean 2.71 2.75 2.51 2.65 2.67 2.7 2.7 3.03 Sul Devision 1.22 1.22 1.17 1.26 1.33 1.22 1.22 1.2	2.69 2.65 2.65 2.67 2.75 2.67 2.6 1.22 1.21 1.2 1.24 1.15 1.2	2.69 2.69 2.6 2.78 2.79 2.88 2.73 2.95 2.61 2.9 2.62 2.61 2.57 2.49 2.75 1.22 1.28 1.19 1.2 1.28 1.17 1.31 1.23 1.18 1.19 1.18 1.22 1.2 1.21 1.21 1.28	2.71 2.49 2.64 2.92 2.69 2.74 2.58 2.84 2.79 2.64 1.1 1.31 1.3 1.26 1.25 1.18 1.23 1.38 1.17 1.23
Base 1,002 787 99 115 119 634 667 44	338 307 406 331 542 200 14	144 258 226 512 73 94 127 45 118 138 88 90 87 92 51	406 192 157 247 512 467 24 80 364 557

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q30r1. Which would be your preferred means of lessening the visual impact of existing transmission i	infrastructure on the countryside? Undergrounding
Deep All Deependente	

				Location		L	ive near desig	nated landsc	ipes		Visit designate	ed landscapes		Visi	it other rural	areas	See trar	smission infr	astructure						Region							А	ge			SEG		Ele	ectricity bill si	.ne
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourh a ood, nearby e or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)) 1,002.00) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	1 Sig.	547 55%	432 55%	54 55%	61 53%	60 50%	371 59%	375 56%	20 47%	180 53%	174 57%	230 57%	177 53%	299 55%	117 59%	70 48%	134 52%	122 54%	288 56%	40 55%	52 55%	77 61%	25 55%	70 59%	75 54%	42 48%	48 53%	41 47%	46 50%	31 61%	215 53%	103 54%	90 58%	138 56%	276 54%	256 55%	15 64%	36 44%	200 55%	311 56%
	² Sig.	126 13%	99 13%	13 13%	15 13%	13 11%	65 10%	88 13%	9 20%	44 13%	38 13%	40 10%	59 18% C	66 12%	25 13%	20 14%	30 12%	26 11%	68 13%	1 2%	8 8%	15 12%	5 12%	20 17% A	21 15%	10 12%	9 10%	17 20% A	12 12%	7 15%	53 13%	20 10%	19 12%	34 14%	54 11%	73 16% A	.a	9 11%	35 10%	82 15%
	³ Sig.	112 11%	90 11%	11 11%	11 9%	13 11%	79 12% C	53 8%	10 24% C	49 14% D	31 10%	50 12%	26 8%	65 12%	22 11%	15 10%	29 11%	32 14%	50 10%	10 13%	13 14%	6 5%	6 13%	11 9%	15 11%	9 10%	13 15%	13 15%	12 13%	4 8%	51 12%	23 12%	12 7%	26 11%	65 13%	46 10%	1 3%	18 22% B C	35 9%	59 11%
	⁴ Sig.	217 22%	167 21%	21 21%	29 25%	33 28%	119 19%	151 23%	4 10%	65 19%	63 20%	86 21%	69 21%	112 21%	36 18%	40 27%	64 25%	46 20%	106 21%	22 30%	21 22%	28 22%	9 20%	17 15%	27 19%	27 31%	20 22%	16 18%	23 25%	8 17%	87 22%	45 24%	35 23%	49 20%	117 23%	92 20%	8 33%	18 22%	94 26% C	105 19%
	Mean Std. Deviation Sig.	2 1.24	1.99 1.23	2 1.24	2.07 1.28	2.16 1.31	1.92 1.21	1.97 1.24	1.97 1.06	2 1.21	1.94 1.22	1.98 1.24	1.96 1.2	1.98 1.23	1.88 1.19	2.17 1.29	2.09 1.28	2.01 1.23	1.95 1.22	2.18 1.37	2.03 1.26	1.88 1.24	1.97 1.23	1.8 1.11	1.95 1.2	2.24 1.33	2.06 1.26	2.04 1.16	2.12 1.27	1.81 1.16	2.02 1.23	2.06 1.27	1.95 1.25	1.94 1.21	2.05 1.26	1.94 1.2	2.04 1.44	2.22 1.23	2.06 1.3	1.93 1.19

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q30r2. Which would be your preferred means of lessening the visual impact of existing transmission infrastructure on the countryside? Screening with trees

Base: All Respondents									
	Location	Live near designated landscapes	Visit designated landscapes	Visit other rural areas	See transmission infrastructure	Region	Age	SEG	Electricity bill size

2383: CONSUMERS' WILLINGNESS TO PAY (WTP) RESEARCH

	Total Weighted data	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	e East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
1	Fotal (W) 1,002.00 (U) 1,002	0 787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	255 ¹ Sig.	200 25%	25 25%	30 26%	31 26%	140 22%	166 25%	13 30%	89 26%	68 22%	116 29%	77 23%	142 26%	39 20%	43 29%	81 31% B	48 21%	123 24%	21 29%	24 26%	19 15%	10 22%	25 21%	39 28%	31 36% C	18 20%	30 34%	26 28%	11 22%	118 29%	50 26%	35 23%	51 21%	137 27%	116 25%	2 10%	27 34%	92 25%	135 24%
	2 Sig.	293 37%	32 32%	36 31%	43 36%	241 38%	245 37%	12 27%	125 37%	107 35%	134 33%	131 40%	197 36%	76 38%	52 36%	81 31%	83 37%	194 38%	26 36%	27 29%	66 52% B I J	16 36%	39 33%	49 36%	26 30%	40 44%	23 27%	26 28%	21 41%	130 32%	81 42%	66 42%	84 34%	187 37%	161 35%	13 55%	25 32%	130 36%	206 37%
	247 25% Sig.	187 24%	31 31%	30 26%	23 20%	167 26%	160 24%	11 25%	68 20%	84 27%	111 27%	84 25%	131 24%	49 24%	37 25%	56 22%	70 31%	120 23%	18 25%	26 28%	15 12%	14 32%	32 27%	36 26%	20 23%	26 29%	27 31% C	24 26%	8 16%	108 27%	36 19%	36 23%	66 27%	105 20%	136 29% A	7 28%	18 22%	84 23%	145 26%
	4 Sig. 4	108 14%	12 12%	19 17%	21 18%	87 14%	96 14%	8 18%	56 17%	49 16%	45 11%	39 12%	71 13%	36 18%	13 9%	40 16%	25 11%	74 15%	7 10%	16 17%	26 21%	5 10%	22 18%	14 10%	10 11%	6 7%	7 8%	16 18%	10 21%	50 12%	24 12%	19 12%	47 19%	84 16%	54 12%	2 7%	10 12%	58 16%	71 13%
	Mean 2.27 Sid. Deviation 0.99 Sig. - Base 1.002	2.26 0.99 787	2.3 0.98 99	2.33 1.04 115	2.29 1.05 119	2.32 0.96 634	2.28 0.99 667	2.31 1.1 44	2.27 1.03 338	2.37 1 307	2.21 0.98 406	2.26 0.95 331	2.24 0.99 542	2.41 1 C 200	2.14 0.95	2.22 1.05 258	2.31 0.93 226	2.29 0.99 512	2.15 0.96 73	2.37 1.05 94	2.38 0.98 127	2.3 0.94 45	2.43 1.02 118	2.18 0.96 138	2.09 1.02 88	2.24 0.85 90	2.13 0.99 87	2.34 1.07 92	2.36 1.05 51	2.22 1 406	2.18 0.96 192	2.25 0.94 157	2.44 1.02 A B 247	2.26 1.03 512	2.28 0.96 467	2.32 0.76 24	2.12 1.02 80	2.3 1.02 364	2.27 0.97 557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests. Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons

Q30r3. Which would be your preferred means of lessening the visual impact of existing transmission infrastructure on the countryside? Rerouting Base: All Respondents

				Location		L	ive near desiş	mated landsca	pes		Visit designa	ited landscap	es	Visi	t other rural a	areas	See tra	usmission infr	astructure						Region							1	lge			SEG		Ele	ectricity bill s	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near at AONB/NS A or National Park (B)	Do not live a in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourh ood, nearby o or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W (U	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	1 Sig	80 8%	69 9%	4 4%	7 6%	7 6%	47 7%	51 8%	6 13%	22 7%	21 7%	30 7%	29 9%	35 6%	25 13% A	13 9%	11 4%	26 12% A	41 8%	10 14%	4 5%	9 7%	5 11%	10 8%	5 4%	2 3%	14 15%	5 6%	11 11%	5 10%	40 10%	17 9%	8 5%	14 6%	43 8%	33 7%	4 17%	10 13%	21 6%	49 9%
	² Sig	235 23%	166 21%	32 32% A	37 32% A	23 20%	145 23%	155 23%	10 23%	79 23%	78 25%	112 28% D	60 18%	137 25% C	38 19%	23 16%	70 27%	53 23%	112 22%	19 26%	31 33% C	17 13%	6 13%	24 20%	35 25%	26 30%	13 15%	20 23%	35 38% C H	8 16%	100 25%	45 24%	29 19%	60 24%	114 22%	118 25%	3 12%	20 25%	96 26%	119 21%
	³ Sig	345 34%	279 35%	25 25%	41 35%	51 43%	207 33%	244 37%	11 26%	118 35%	101 33%	130 32%	120 36%	181 33%	70 35%	53 37%	84 33%	67 30%	190 37%	19 26%	26 27%	60 47% H	15 34%	39 33%	52 38%	37 42%	20 22%	25 29%	31 34%	21 41%	106 26%	73 38% A	71 45% A	95 38% A	187 37%	146 31%	11 48%	31 38%	145 40% C	169 30%
	4 Sig	343 34%	273 35%	38 39%	31 27%	37 31%	235 37%	217 33%	17 38%	119 35%	106 35%	133 33%	121 37%	189 35%	67 33%	56 39%	92 36%	80 35%	169 33%	25 34%	32 34%	41 32%	19 42%	46 39% J	46 34%	22 25%	43 48% J	36 41% J	15 17%	17 33%	160 39%	57 30%	48 31%	78 32%	168 33%	169 36%	5 23%	19 24%	102 28%	221 40% AB
	Mean Std. Deviation Sig. Base	2.95 0.94 1,002	2.96 0.95 787	2.99 0.93 99	2.83 0.9	2.99 0.87 119	2.99 0.95 634	2.94 0.93 667	2.9 1.07 44	2.99 0.92 338	2.95 0.94 307	2.9 0.95 406	3.01 0.95 331	2.97 0.93 542	2.89 1.01 200	3.06 0.95 144	3 0.89 258	2.89 1.02 226	2.95 0.93 512	2.8 1.06 73	2.92 0.93 94	3.05 0.86 J 127	3.08 1 45	3.02 0.96 J 118	3.01 0.86 J 138	2.89 0.81 88	3.03 1.12 J 90	3.06 0.95 J 87	2.56 0.91 92	2.97 0.95 51	2.95 1.02 406	2.88 0.93 192	3.01 0.84 157	2.96 0.89 247	2.94 0.94 512	2.97 0.95 467	2.76 1.01 24	2.73 0.97 80	2.9 0.87 364	3.01 0.98 A 557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons

Q30r4. Which would be your preferred means of lessening the visual impact of existing transmission infrastructure on the countryside? Replace existing pylons with T Pylon Rose All Res

base. An nespondenta																																		
		Location		Live near desi	ignated landsca	apes	1	/isit designated I	landscapes	,	isit other rur	al areas	See tra	nsmission infr	astructure					Region						A	Age			SEG	1	Ele	ctricity bill siz	ne
Tetal Weighted data	Urban (A)	Town and Fringe (B)	Rural Ad (village and hamlet) (C) N P	ve in an Live near a ONB/NS AONB/N A or A or Vational National Park (A) Park (B)	an Do not live in or near iS an AONB/NS d A or) National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an ONB/NS A or National Park orce year (C) Visit an Natonal Park or or know	iit an (B/NS) ional hardly never don't w (D)	t One to fo times a ye A) (B)	ur ever/never/ on't know (C)	Can see from my d home, nearby or the distant (A)	Can see from my neighbourh n ood, nearby e or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B) Lon	adon (C) North E (D)	ist North Wes (E)	t South East (F)	South West (G)	West Midlands (H)	Yorkshire & umberside (I)	J) Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D) .	ABC1 (A)	C2DE (B) I	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)

Total		W) 1,002.0 (U) 1,002	0 787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	1	121 12%	87 11%	16 17%	18 15%	20 17%	76 12%	75 11%	4 10%	46 14% C	44 14% C	30 7%	48 15% C	65 12%	18 9%	19 13%	32 13%	29 13%	59 12%	1 2%	14 14%	21 16%	5 11%	14 12%	19 14%	12 14%	11 12%	11 12%	10 10%	4 8%	32 8%	21 11%	23 15%	44 18% A	56 11%	62 13%	2 9%	7 9%	51 14%	62 11%
	2	280 28%	230 29%	23 23%	27 24%	39 33%	183 29%	179 27%	13 31%	90 27%	83 27%	120 30%	81 24%	142 26%	61 31%	49 34%	77 30%	65 29%	138 27%	26 36%	27 29%	29 23%	17 39%	35 29%	33 24%	25 28%	28 31%	26 30%	20 21%	14 28%	123 30%	45 24%	42 27%	69 28%	157 31%	115 25%	8 32%	25 32%	104 28%	151 27%
	3	299 30%	232 30%	32 32%	34 30%	32 27%	182 29%	209 31%	11 26%	104 31%	91 30%	115 28%	100 30%	165 30%	59 30%	40 28%	88 34%	57 25%	152 30%	26 36%	28 30%	45 36%	10 23%	36 30%	35 26%	22 25%	31 34%	22 26%	25 28%	17 34%	142 35% D	59 31%	38 24%	60 24%	155 30%	139 30%	5 21%	14 17%	100 28%	185 33% A
	4	303 30%	239 30%	28 28%	36 31%	27 23%	193 30%	203 30%	15 33%	98 29%	89 29%	142 35%	101 31%	170 31%	61 31%	36 25%	61 24%	76 33% A	163 32%	19 26%	25 27%	32 25%	12 27%	33 28%	51 37%	29 33%	21 23%	28 32%	37 41%	15 30%	109 27%	66 34%	54 34%	74 30%	143 28%	151 32%	9 38%	34 42% C	109 30%	160 29%
	Mean Std. Deviation Sig.	2.78 1.01	2.79 1	2.72 1.05	2.77 1.06	2.56 1.02	2.78 1.01	2.81 0.99	2.82 1.02	2.75 1.02	2.74 1.03	2.91 0.96	2.77 1.04	2.81 1.01	2.82 0.97	2.64 1	2.69 0.97	2.79 1.04	2.82 1.01	2.86 0.83	2.69 1.02	2.7 1.02	2.67 1.01	2.75 1	2.86 1.07	2.77 1.06	2.68 0.96	2.78 1.04	2.98 1.02	2.86 0.94	2.81 0.92	2.88 1.01	2.78 1.07	2.66 1.09	2.75 0.98	2.81 1.03	2.88 1.04	2.92 1.05	2.74 1.04	2.79 0.98
	Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonfe

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean: Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q32r1. Which of these countryside types would be your first choice for lessening the visual impact of the infrastructure? farmland Base: All Respondents

				Location		I	ive near desiş	mated landsc	apes		Visit designa	ted landscap	es	Vi	sit other rural	areas	See tran	smission infr	astructure						Region							/	Age			SEG		Е	lectricity bill	size
Weighted data		Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS I A or National Park (A)	Live near at AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	r r r r r r r r r r r r r r r r r r r	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourt ood, nearby or in the distance (B	(C)	East Midlands (A)	East (B)	London (C) North East (D)	t North Wes (E)	st South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABCI (A)	C2DE (B) Refused (C	Up to £300 (A)) £300 to £500 (B)	£500 or more (C)
Total	(W) 1,0 (U) 1	002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
1	Sig.	50 5%	38 5%	6 6%	5 5%	11 9%	37 6%	35 5%	1 2%	24 7% C	15 5%	13 3%	20 6%	34 6%	6 3%	4 3%	7 3%	11 5%	31 6%	3 4%	2 2%	11 9%	2 4%	8 7%	5 3%	5 5%	3 3%	4 4%	8 9%	1 2%	24 6%	7 4%	7 5%	12 5%	24 5%	26 6%	.a	4 5%	22 6%	24 4%
2	Sig.	57 6%	44 6%	5 5%	9 8%	4 3%	28 4%	42 6%	8 18% A B C	14 4%	10 3%	25 6%	31 9% A B	19 4%	21 11% A	8 6%	7 3%	11 5%	39 8% A	6 9%	7 8%	10 8%	1 2%	6 5%	9 6%	3 3%	7 7%	0 0%	9 10%	0 0%	25 6%	13 7%	9 6%	10 4%	27 5%	30 6%	.a	5 6%	18 5%	34 6%
3	Sig.	108 11%	88 11%	7 7%	14 12%	13 11%	68 11%	70 11%	3 8%	30 9%	43 14%	36 9%	39 12%	70 13% B	9 4%	16 11%	27 11%	27 12%	54 11%	3 4%	11 12%	8 6%	2 4%	12 10%	21 15%	9 10%	11 12%	13 15%	11 12%	8 15%	40 10%	27 14%	13 8%	29 12%	49 9%	56 12%	3 15%	10 13%	31 9%	67 12%
		786	618	81	87	91	501	519	31	269	239	332	240	418	164	117	216	177	389	61	73	98	41	93	104	71	70	69	64	42	318	145	127	197	412	355	20	61	293	432
Not stated		78%	78%	82%	76%	76%	79%	78%	72%	80%	78%	82%	73%	77%	82%	81%	84%	78%	76%	83%	78%	77%	91%	79%	75%	82%	78%	80%	70%	82%	78%	76%	81%	80%	80%	76%	85%	76%	80%	78%
	Sig.											D	1				С		1														1							
Mean		2.27	2.29	2.03	2.29	2.1	2.23	2.23	2.21	2.08	2.4	2.31	2.21	2.29	2.08	2.42	2.5	2.32	2.19	2.01	2.44	1.89	2.04	2.15	2.48	2.24	2.41	2.57	2.11	2.74	2.18	2.42	2.18	2.34	2.24	2.27	3	2.31	2.13	2.34
Std. Deviation		0.82	0.81	0.88	0.79	0.94	0.86	0.81	0.57	0.89	0.84	0.76	0.79	0.88	0.65	0.75	0.76	0.83	0.81	0.71	0.69	0.83	1.04	0.88	0.73	0.9	0.72	0.83	0.84	0.69	0.83	0.75	0.82	0.84	0.82	0.82	0	0.83	0.86	0.78
Sig. Base		216	169	18	28	28	133	148	12	69	68	74	90	123	36	28	41	49	123	12	20	29	4	25	34	16	20	17	28	9	89	47	30	51	100	112	3	19	71	125

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons

032r2 Which of these countrycide types would be your first choice for lessening the visual impact of the infrastructure? open count

Q32r2. Which of these countryside types would be your first choice for	lessening	the visual	impact of tr	ne intrastru	icture? ope	n countrysi	ae																							
Base: All Respondents		Location		Li	ve near design	nated landscap	bes		Visit designat	ed landscape	\$	Visi	t other rural a	ireas	See trans	smission infra	structure						Region							
Total Weighted data	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)
Total (W) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234
282 1 Sig.	223 28%	25 26%	34 29%	34 28%	185 29%	183 27%	7 16%	96 28%	100 33% D	123 30% D	72 22%	153 28%	57 28%	39 27%	90 35% C	59 26%	130 25%	21 29%	19 20%	35 28%	13 28%	37 32%	37 27%	36 41%	25 28%	24 27%	25 27%	10 20%	123 30%	55 28%
2 Sig. 192	149 19%	19 19%	24 21%	19 16%	119 19%	137 21%	6 15%	74 22% D	64 21% D	87 22% D	44 13%	123 23% C	34 17% C	12 8%	48 19%	41 18%	102 20%	15 21%	26 27%	20 16%	11 24%	24 20%	25 18%	12 14%	12 13%	15 17%	24 26%	9 18%	95 23% B	25 13%

Electricity bill size

£500 (B) more (C)

364.27 369 557.08 550

113 31% 146 26%

Up to £300 (A) £300 to £500 o

80.31 82

23.59 24

Age

55-64 (C) 65+ (D)

156.72 243 247.28 310

44 28%

24 15% **49** 20% **84** 16% 107 23% **2** 6% **13** 16% 61 17% 119 21%

60 24% 161 31% B 111 24% 10 42% **23** 29%

SEG

ABC1 (A) C2DE (B

511.86 553 466.55 425

2383: CONSUMERS' WILLINGNESS TO PAY (WTP) RESEARCH

	148	114	18	16	18	96	103	8	51	39	50	70	82	27	23	33	27	88	11	14	27	4	7	21	13	14	17	13	7	68	22	18	40	80	67	1	12	49	86
3	15%	14%	19%	14%	16%	15%	15%	18%	15%	13%	12%	21%	15%	13%	16%	13%	12%	17%	15%	15%	21%	9%	6%	15%	15%	16%	19%	14%	15%	17%	11%	11%	16%	16%	14%	4%	16%	13%	16%
Sig.												BC									Е																		1
	380	302	36	42	48	234	244	22	117	104	145	145	184	83	71	86	99	192	25	35	45	18	50	55	27	39	31	31	24	120	91	71	98	188	181	11	32	141	206
Not stated	38%	38%	37%	36%	40%	37%	37%	51%	35%	34%	36%	44%	34%	41%	49%	33%	44%	38%	34%	38%	35%	39%	42%	40%	31%	43%	36%	33%	47%	30%	47%	45%	40%	37%	39%	48%	40%	39%	37%
Sig.												в			Α																A	Α	A						1
Mean	1.79	1.78	1.89	1.76	1.79	1.78	1.81	2.03	1.8	1.7	1.72	1.98	1.8	1.75	1.79	1.67	1.75	1.87	1.79	1.91	1.9	1.68	1.56	1.81	1.62	1.78	1.88	1.81	1.89	1.81	1.68	1.7	1.87	1.75	1.85	1.29	1.78	1.71	1.83
Std. Deviation	0.8	0.8	0.83	0.79	0.84	0.81	0.8	0.86	0.79	0.77	0.77	0.88	0.79	0.81	0.9	0.78	0.79	0.82	0.81	0.75	0.87	0.72	0.68	0.82	0.82	0.85	0.85	0.77	0.82	0.8	0.81	0.8	0.81	0.83	0.78	0.64	0.84	0.8	0.8
Sig.												B C						A																					
Base	622	486	63	74	71	400	423	21	222	203	261	186	357	117	74	172	127	320	48	58	82	27	68	83	60	52	55	62	27	286	101	86	149	324	286	12	49	223	351

W = Weighted Count

U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innernost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q32r3. Which of these countryside types would be your first choice for lessening the visual impact of the infrastructure? rolling countryside

base: All Respondents																																								
				Location		L	ive near desig	gnated landsc	apes		Visit designa	ted landscape	3	Visi	t other rural a	reas	See tran	smission infra	structure						Region								ge			SEG		Ele	ctricity bill si	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near a AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABCI (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(M (L	V) 1,002.00 J) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	¹ Sig	158 16%	127 16%	17 17%	14 13%	18 15%	107 17%	98 15%	9 20%	62 18%	42 14%	72 18%	46 14%	89 16%	35 17%	20 14%	40 16%	31 14%	87 17%	15 20%	25 26% H	19 15%	12 26% H	15 13%	26 19%	10 12%	4 4%	12 14%	13 14%	9 17%	67 16%	19 10%	23 15%	50 20% B	84 16%	73 16%	1 4%	17 21%	55 15%	86 16%
	2	194	157 20%	17 17%	20 17%	27 22%	126 20%	126 19%	3 7%	64 19%	56 18%	79	61	106 20%	41 20%	27 19%	54 21%	45 20%	94 18%	15 21%	8 9%	32 25%	8 18%	35 29%	26 19%	21 23%	20 22%	12 14%	7 8%	11 21%	71 17%	45 23%	23 15%	55 22%	114	71 15%	9 38%	14 17%	74 20%	106 19%
	Si	148	117	14	17	16	99	95	9	56	49	62	37	88	23	21	37	38	72	10	15	J 16	3	В J 15	15	19	11	17	22	5	60	25	23	39	B 70	75	B 2	16	60	72
	3 Sig	15% g.	15%	14%	14%	14%	16%	14%	21%	17%	16%	15%	11%	16%	11%	15%	14%	17%	14%	14%	15%	13%	7%	13%	11%	21%	12%	19%	24%	11%	15%	13%	15%	16%	14%	16%	8%	20%	16%	13%
	Not stated	502 50%	387 49%	51 51%	65 56%	58 49%	303 48%	348 52%	23 52%	156 46%	160 52%	194 48%	186 56% A C	259 48%	102 51%	77 53%	126 49%	112 50%	260 51%	32 44%	46 49%	60 47%	22 49%	53 45%	71 51%	38 43%	56 62%	46 53%	51 55%	26 51%	209 51%	103 54%	87 55%	104 42%	243 47%	247 53%	12 50%	34 42%	176 48%	292 52%
	Mean Std. Deviation	1.98 0.78	1.98 0.78	1.93 0.81	2.04 0.79	1.97 0.76	1.97 0.79	1.99 0.78	2.02 0.95	1.97 0.81	2.05 0.79	1.95 0.79	1.94 0.76	1.99 0.79	1.88 0.76	2.02 0.78	1.98 0.77	2.06 0.78	1.94 0.79	1.89 0.79	1.79 0.89	1.95 0.72	1.63 0.74	2.01 0.69	1.83 0.77	2.17 0.75	2.21 0.63	2.13 0.84	2.22 0.89	1.86 0.76	1.96 0.8	2.08 0.7	2 0.82	1.93 0.79	1.95 0.76	2.01 0.83	2.09 0.5	1.98 0.85	2.02 0.78	1.95 0.77
	Sig. Base	500	401	49	50	61	332	319	21	182	147	212	144	283	99	68	132	114	252	40	47	67	23	65	67	50	34	40	41	25	198	89	70	143	269	219	12	46	189	265

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bontermin correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q32r4. Which of these countryside types would be your first choice for lessening the visual impact of the infrastructure? hills Rese: All Respondents

				L	ocation		1	Live near des	ignated land	lscapes		Visit design	ated landscap	es	Vis	sit other rural	areas	See to	ransmission in	frastructure						Region							A	Age			SEG		I	Slectricity bill	size
	Weighted data	Tot	al Urb	n (A) To Fr	own and ringe (B)	Rural (village and hamlet) (C)	Live in ar AONB/N A or National Park (A)	n Live near : AONB/N A or National) Park (B)	Do not l an in or ne S an AONB/ A or Nation: Park (C	live sar NS Don't kn (D) al 2)	Visit ar AONB/N A or Nations Park at le once 2 month (.	n Visit an AONB/NS A or al National Park three or four times a yea (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to fou times a yea (B)	r ever/never/ on't know (C)	Can see from m /d home, nearby or the distar (A)	e Can see y from my neighbour in ood, nearb nee or in the distance (I	h Cannot s y (C) 3)	e East Midlands (A)	East (B)	London (C)	North East (D)	North Wes (E)	t South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABCI (A)	C2DE (B)	Refused (C	 Up to £30((A) 	0 £300 to £500 (B)	£500 or more (C)
Total	e C	w) 1,002 U) 1,00	2.00 78 02 5	7.44 35	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	7 43.6 43	338.29 341	9 306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	3 226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
		55	5	13	5	7	4	30	37	3	16	15	16	21	35	7	5	16	8	30	4	1	12	1	4	9	4	6	2	5	5	20	12	10	12	30	22	3	6	22	27
	1	59	6 5	%	5%	6%	4%	5%	6%	8%	5%	5%	4%	6%	6%	4%	4%	6%	4%	6%	5%	1%	9%	3%	4%	7%	5%	7%	2%	6%	10%	5%	6%	7%	5%	6%	5%	14%	7%	6%	5%
		87	,	' 0	9	9	12	56	50	4	31	24	37	28	54	7	17	23	17	47	3	4	12	2	14	9	7	12	6	13	4	32	16	14	25	48	39	1	9	35	43
	2	99 in	6 9	%	9%	8%	10%	9%	7%	10%	9%	8%	9%	9%	10% B	3%	12%	9%	8%	9%	5%	4%	9%	5%	12%	7%	9%	13%	7%	14%	7%	8%	8%	9%	10%	9%	8%	2%	11%	10%	8%
	3 S	11 11	5 1	9 0 1%	12 13%	12 11%	10 8%	69 11%	76 11%	6 13%	40 12%	32 10%	58 14%	34 10%	62 11%	27 14%	14 10%	25 10%	37 16% C	52 10%	13 18%	4 4%	16 13%	6 13%	18 15%	18 13%	8 9%	12 14%	6 7%	5 6%	8 15%	56 14%	19 10%	13 8%	27 11%	56 11%	58 13%	a	8 10%	32 9%	75 13%

	745	584	73	88	93	479	504	30	251	236	294	248	390	159	108	193	164	382	53	85	86	35	82	101	68	60	72	68	34	298	145	119	183	378	347	20	58	275	412
Not stated Sig.	74%	74%	74%	76%	78%	76%	76%	69%	74%	77%	73%	75%	72%	79%	75%	75%	72%	75%	72%	90% CEHK	68%	79%	70%	73%	78%	66%	83%	74%	68%	73%	76%	76%	74%	74%	74%	84%	72%	75%	74%
Mean	2.23	2.23	2.28	2.2	2.21	2.25	2.24	2.18	2.27	2.24	2.38	2.16	2.18	2.48	2.23	2.15	2.46	2.17	2.47	2.3	2.11	2.5	2.38	2.25	2.17	2.19	2.29	2.01	2.16	2.34	2.14	2.07	2.23	2.2	2.31	1.14	2.08	2.11	2.33
Std. Deviation	0.78	0.78	0.78	0.81	0.73	0.76	0.8	0.83	0.76	0.78	0.73	0.8	0.78	0.79	0.7	0.79	0.72	0.78	0.8	0.76	0.84	0.74	0.69	0.84	0.78	0.77	0.71	0.68	0.9	0.77	0.8	0.8	0.75	0.78	0.76	0.41	0.8	0.77	0.77
Sig.																	С																	С	С				1 1
Base	257	203	26	28	26	155	163	14	87	71	112	83	151	41	37	64	63	130	20	9	40	9	36	37	19	31	15	24	16	109	47	37	64	134	119	4	22	90	145

U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innernost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q32r5. Which of these countryside types would be your first choice for lessening the visual impact of the infrastructure? near farm houses

		Location		I	ive near desig	gnated landsc	apes		Visit designat	ted landscapes		Visi	it other rural	areas	See tra	smission infr	rastructure						Region							1	Age			SEG		E	lectricity bill	size
Weighted data	Urban (A)	Town and Fringe (B	Rural (village and hamlet) (C)	Live in an AONB/NS d A or National Park (A)	Live near ar S AONB/NS A or National Park (B)	Do not liv in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/ on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourt n ood, nearby e or in the distance (B	a Cannot see y (C)	East Midlands (A)	East (B)) London (C) North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C) Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) 1,002.0	0 787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
(U) 1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93	"	99	60	215	234	243	310	553	425	24	82	369	550
12 196	1%		1%	1%	1%	1%		1%	0%	1%	2%	1%	2%	2%	3%	1%	0%			1%	2%	2%	1%		6%		0%		1%	2%	0%	1%	1%	2%			1%	1%
Sig.		a					.a								С			.a	.a					.a		.a		.a							.a	.a		
87	71	6	10	12	48	67	4	28	25	33	38	43	18	16	25	15	47	4	11	9	4	6	16	6	7	12	10	2	24	25	11	26	46	39	2	8	34	45
2 9% Sig.	9%	6%	9%	10%	8%	10%	10%	8%	8%	8%	11%	8%	9%	11%	10%	7%	9%	5%	12%	7%	8%	5%	12%	7%	8%	13%	11%	4%	6%	13%	7%	11%	9%	8%	10%	10%	9%	8%
30	21	5	4	2	21	21	0	14	5	13	15	14	6	6	6	7	16	4	3	4	2	5	3	2	0	2	2	2	8	8	7	7	19	10		5	11	13
3 3%	3%	5%	3%	2%	3%	3%	1%	4%	2%	3%	5%	3%	3%	4%	2%	3%	3%	6%	3%	3%	5%	4%	2%	3%	1%	2%	2%	3%	2%	4%	4%	3%	4%	2%		6%	3%	2%
Sig.																																			.a			
874 Not stated 87%	685 87%	88 89%	100 87%	104	559 88%	570 86%	39 89%	294 87%	275 90%	356 88%	272 82%	481 89%	173	120	218 85%	201 89%	448 87%	65 89%	80	112	38 85%	105	118	79 90%	77 85%	74 85%	79	47 93%	369 91%	154 80%	138	213	443 87%	410	21 90%	67 84%	314	492 88%
Sig.									D		02.0																		в									
Mean 2.14	2.1	2.47	2.15	2.08	2.19	2.12	2.07	2.26	2.12	2.16	2.15	2.18	2.05	2.13	1.96	2.18	2.23	2.51	2.2	2.22	2.17	2.17	2.13	2.27	1.6	2.12	2.13	2.48	2.05	2.12	2.32	2.15	2.23	2.03	2	2.37	2.14	2.09
Std. Deviation 0.55	0.54	0.52	0.58	0.42	0.57	0.54	0.28	0.56	0.45	0.57	0.59	0.51	0.62	0.57	0.61	0.6	0.47	0.53	0.41	0.59	0.7	0.75	0.45	0.47	0.58	0.33	0.44	0.58	0.61	0.56	0.56	0.47	0.53	0.57	0	0.5	0.56	0.55
Sig.																	А	н																				
Base 128	102	11	15	15	75	97	5	44	32	50	59	61	28	24	39	25	64	8	14	14	7	14	20	9	14	13	13	4	38	37	19	34	69	57	2	13	50	65

W = Weighted Count

U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. The star are digited for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.
b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.
c. Cell counts of some catacories are not integers. They were rounded to the nearest integers before performing column proportions tests.
Mean:Results are based on two-index tests assuming equit variances with largificance level (0.5). For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonfergorin correction, b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q32r6. Which of these countryside types would be your first choice for lessening the visual impact of the infrastructure? near houses Base: All Respondents

				Location		1	ive near desi	gnated lands	scapes		Visit designa	ted landscape	5	Vis	it other rural	areas	See tran	smission infra	structure						Region							A	ge			SEG		E	lectricity bill s	size
Weighted &	lata	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	a Live near a S AONB/NS A or National Park (B)	Do not li in or nes 5 an AONB/N A or Nationa Park (C	ve ar iS Don't knc (D) d	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	t South East (F)	t South Wes (G)	at West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W)	1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
	(U)	1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93	77	99	60	215	234	243	310	553	425	24	82	369	550
		233	182	21	29	24	150	162	13	71	75	92	88	129	38	37	56	55	120	19	31	19	9	24	38	12	25	26	19	11	83	53	35	62	107	123	3	13	68	151
	1	23%	23%	21%	25%	20%	24%	24%	29%	21%	25%	23%	26%	24%	19%	25%	22%	24%	23%	26%	33%	15%	21%	20%	27%	14%	27%	30%	21%	22%	20%	28%	23%	25%	21%	26%	13%	16%	19%	27%
	Sig.																																							В
		84	72	6	5	14	54	50	6	26	28	29	31	51	15	13	27	17	37	11	4	8	4	9	13	11	6	9	6	1	39	12	16	17	39	45		11	32	41
	2 Sig.	8%	9%	6%	4%	12%	9%	7%	15%	8%	9%	7%	9%	9%	7%	9%	11%	7%	7%	15%	4%	6%	10%	7%	10%	13%	7%	11%	6%	3%	10%	6%	10%	7%	8%	10%		14%	9%	7%
		68	52	8	8	7	41	50	1	25	22	26	14	34	19	7	26	8	33	4	11	9	3	14	11	2	3	3	5	2	32	16	10	11	40	26	2	3	22	43
	3	7%	7%	8%	7%	6%	6%	7%	1%	7%	7%	6%	4%	6%	9%	5%	10%	4%	6%	5%	12%	7%	8%	11%	8%	2%	4%	4%	5%	5%	8%	8%	6%	4%	8%	6%	7%	3%	6%	8%
	Sig.																в																							
		618	480	64	74	74	389	405	24	217	181	259	198	328	129	87	148	146	322	39	48	91	28	72	76	62	56	48	62	36	254	110	96	157	326	273	19	53	242	322
Not sta	ated	62%	61%	64%	64%	62%	61%	61%	55%	64%	59%	64%	60%	60%	64%	61%	57%	65%	63%	54%	51%	72%	62%	61%	55%	71%	62%	55%	67%	70%	62%	58%	61%	64%	64%	58%	80%	66%	66%	58%
	Sig.																																						С	
M	ican	1.57	1.58	1.63	1.48	1.61	1.56	1.57	1.39	1.62	1.58	1.56	1.45	1.56	1.73	1.49	1.72	1.41	1.54	1.54	1.59	1.72	1.66	1.78	1.57	1.59	1.38	1.4	1.52	1.43	1.67	1.55	1.58	1.43	1.64	1.5	1.7	1.62	1.62	1.54
Std. Deviat	tion	0.77	0.77	0.84	0.79	0.74	0.77	0.79	0.56	0.81	0.78	0.78	0.68	0.75	0.85	0.72	0.82	0.67	0.77	0.69	0.87	0.85	0.81	0.88	0.78	0.64	0.67	0.64	0.77	0.78	0.8	0.81	0.76	0.7	0.82	0.72	1.08	0.67	0.78	0.79
	Sig.																в																							
В	Base	384	307	36	42	45	245	262	19	122	126	147	133	214	71	57	110	80	190	34	46	36	17	46	62	26	34	39	30	15	153	81	61	90	186	194	5	27	122	235

U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innernost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q32r7. Which of these countryside types would be your first choice for lessening the visual impact of the infrastructure? near water Base: All Res

				Location		L	ive near desig	mated landsca	pes		Visit designal	ted landscape	5	Visi	it other rural a	areas	See tra	nsmission inf	rastructure						Region							А	lge			SEG		Ele	ectricity bill s	aze
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbour n ood, nearb e or in the distance (E	h Cannot see y (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W)	1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
	(0)	24	18	3	3	3	10	18	45	10	302	390	339	13	4	4	201	243	16	4	•	2	1	1	192	2	95	2	99	00	215	234	243	4	11	425	24	02	5	19
	1	2%	2%	3%	2%	3%	1%	3%	2%	3%	3%	2%	3%	2%	2%	3%	1%	3%	3%	5%	10%	2%	2%	1%	1%	2%	1%	2%			2%	4%	2%	2%	2%	3%		0%	1%	3%
	Sig.																												.a	.a							.a			
		44	35	6	3	6	32	31	0	16	13	18	14	23	6	11	11	17	15	4	5	3	1	6	9	1	5	2	5	3	20	8	8	7	22	22		2	13	28
	2	4%	4%	6%	2%	5%	5%	5%	0%	5%	4%	5%	4%	4%	3%	8%	4%	7%	3%	5%	5%	2%	1%	5%	7%	1%	5%	2%	6%	7%	5%	4%	5%	3%	4%	5%		3%	4%	5%
	0.9	94	79	5	10	13	48	61	8	35	24	27	32	46	16	22	26	20	47	6	5	9	6	14	11	9	10	6	9	8	35	12	19	27	39	49	6	9	43	42
	2	9%	10%	5%	9%	11%	8%	9%	19%	10%	8%	7%	10%	9%	8%	15%	10%	9%	9%	9%	6%	7%	14%	12%	8%	11%	11%	7%	10%	16%	9%	7%	12%	11%	8%	10%	25%	12%	12%	8%
	Sig.								в																												A			
		841	655	85	100	97	545	558	34	277	261	352	276	460	174	107	219	184	434	59	75	112	37	97	116	75	75	77	78	39	343	162	126	209	440	383	18	68	304	468
	Not stated	84%	83%	86%	87%	82%	86%	84%	78%	82%	85%	87%	83%	85%	87%	74%	85%	81%	85%	81%	80%	89%	83%	82%	84%	86%	83%	88%	84%	77%	84%	85%	81%	84%	86%	82%	75%	85%	83%	84%
	Sig.	-			1							1		С	С	1		1		1	1	1		1	1					1		1		1		1				1
	Mean Std. Deviation	2.44 0.74	2.46 0.73	2.17 0.76	2.48 0.79	2.45 0.75	2.43 0.68	2.4 0.75	2.76 0.67	2.4 0.76	2.31 0.79	2.37 0.73	2.42 0.76	2.4 0.75	2.45 0.77	2.48 0.69	2.65 0.55	2.31 0.72	2.4 0.81	2.18 0.86	1.79 0.87	2.51 0.75	2.7 0.71	2.59 0.63	2.4 0.66	2.58 0.78	2.62 0.58	2.41 0.84	2.62 0.5	2.71 0.48	2.43 0.71	2.14 0.85	2.53 0.69	2.6 0.68	2.39 0.75	2.44 0.74	3 0	2.75 0.52	2.63 0.62	2.26 0.79
	Sig.	101	400					100	10		10	50		00	07	07		40	70		40		0	B		40	B	10		B	60	~~~			70		<u>_</u>	10	C	
	Base	161	132	14	15	22	90	109	10	61	46	53	55	82	27	37	38	43	78	14	19	14	8	21	22	13	16	10	14	12	63	29	- 30	- 39	12	83	6	12	60	89

W = Weighted Count

U = Unveighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons

Q32r8. Which of these countryside types would be your first choice for lessening the visual impact of the infrastructure? moors Base: All Respondent

				Location		L	ive near desig	mated landsca	apes		Visit designal	ted landscape	3	Vis	it other rural	areas	See tran	smission infra	structure						Region							A	lge			SEG		Elr	ctricity bill si	6C
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W	1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
	(U	1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93	77	99	60	215	234	243	310	553	425	24	82	369	550
		6%	45	8%	8	5%	36	40	2%	23	17	21	21	32	396	15	11	11	39	2	2	6%	3	12	4	9	7%	5 7%	8%	396	14	10	16	22	31	30	1%	8	25 7%	28
	Sig	0.0	0.0	0,0		0.0	0,0	0.2	2.0	1.10	0,0	0,0	0,0	0,0	0,0	B	470	0.0	0.0	2.70	2.0	0,0	0.0	1070	0,0				0,0	0,0	0,0	0,0	A	A	0,0	0.0	170	5,0		0.0
		74	52	9	13	5	41	48	4	25	28	32	28	37	14	10	13	14	46	5	7	15	5	9	10	4	3	7	4	3	26	10	19	18	41	31	2	5	20	48
	² Sig	7%	7%	9%	11%	5%	7%	7%	9%	7%	9%	8%	8%	7%	7%	7%	5%	6%	9%	7%	8%	12%	11%	8%	8%	5%	3%	8%	4%	7%	6%	5%	12%	7%	8%	7%	10%	6%	6%	9%
		110	an	•	11	12	76	64	4	37	37	58	24	56	31	12	26	24	60	8	•	11	8	8	18	•	10	13	13	2	40	23	24	23	59	49	2	8	40	62
	2	11%	11%	9%	10%	10%	12%	10%	9%	11%	12%	14%	7%	10%	15%	8%	10%	11%	12%	11%	10%	9%	18%	7%	13%	10%	11%	15%	14%	3%	10%	12%	16%	9%	12%	10%	8%	10%	11%	11%
	Sig											D																												
	Not stated Sig	758 76%	600 76%	74 74%	83 72%	96 81%	481 76%	515 77%	35 80%	253 75%	225 73%	295 73%	258 78%	418 77%	149 74%	107 74%	207 80% C	177 78%	367 72%	58 80%	75 80%	94 74%	28 63%	88 75%	105 76%	65 74%	72 79%	60 69%	68 74%	44 87%	327 81% C	149 78% C	98 62%	184 74%	381 74%	357 77%	19 81%	60 75%	279 77%	418 75%
	Mean Std. Deviation	2.2	2.24	2.03	2.1	2.27	2.26	2.15	2.38	2.17	2.25	2.33	2.04	2.2	2.47	1.92	2.28	2.26	2.15	2.44	2.43	2.13	2.29	1.89	2.42	1.98	2.18	2.25	2.2	2.02	2.33	2.3	2.15	2.01	2.22	2.17	2.37	2.02	2.17	2.24
	Sid. Deviation Sig.	0.01	0.02	0.02	0.76	0.05	0.02	0.02	0.00	0.03	0.76	D	0.78	0.02	с	0.00	0.02	0.01	0.02	0.72	0.00	0.75	0.01	0.03	0.75	0.52	0.85	0.03	0.31	0.74	0.70	0.03	0.02	0.05	0.01	0.05	0.00	0.5	0.00	0.77

W = Weighted Count

U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q32r9. Which of these countryside types would be your first choice for lessening the visual impact of the infrastructure? coastal areas Base: All Respondents

				Location		L	ive near desig	nated landsc	apes		Visit designate	ed landscapes	\$	Vis	t other rural	areas	See tran	smission infra	istructure						Region							/	lge			SEG		E	lectricity bill s	size
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	t South East (F)	t South Wes (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W)	1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
	(U)	1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93	77	99	60	215	234	243	310	553	425	24	82	369	550
		97	82	8	7	11	58	63	9	25	26	49	32	41	37	11	20	31	46	6		17	1	9	14	6	10	10	13	11	53	19	9	17	51	45	1	8	33	57
	1	10%	10%	9%	6%	10%	9%	10%	21%	7%	8%	12%	10%	8%	19%	8%	8%	14%	9%	8%		13%	3%	8%	10%	6%	11%	11%	14%	22%	13%	10%	5%	7%	10%	10%	6%	10%	9%	10%
	Sig.								в						AC						.a																			
		153	119	18	16	13	113	95	7	51	51	57	41	73	41	23	40	39	74	8	17	15	7	5	18	18	15	22	13	15	65	31	24	33	82	68	3	12	61	80
	2	15%	15%	18%	14%	11%	18%	14%	16%	15%	16%	14%	12%	13%	20%	16%	15%	17%	14%	12%	18%	12%	16%	4%	13%	20%	16%	25%	14%	30%	16%	16%	15%	13%	16%	15%	12%	15%	17%	14%
	Sig.																				Е					Е		Е		Е										
		151	117	16	18	20	101	107	4	42	49	68	50	78	39	17	42	28	78	13	16	22	8	20	17	14	14	8	11	7	58	34	21	38	89	59	3	7	59	84
	3	15%	15%	16%	15%	17%	16%	16%	9%	12%	16%	17%	15%	14%	19%	11%	16%	13%	15%	17%	17%	18%	18%	17%	12%	16%	16%	9%	12%	13%	14%	18%	14%	15%	17%	13%	11%	9%	16%	15%
	Sig.																																							
		601	469	57	75	74	362	401	23	220	181	232	208	349	84	93	156	127	315	46	61	72	28	84	89	50	51	47	54	17	230	109	103	160	290	294	17	53	212	336
	Not stated	60%	60%	58%	65%	62%	57%	60%	53%	65%	59%	57%	63%	65%	42%	65%	61%	56%	62%	63%	65%	57%	63%	71%	65%	57%	57%	54%	59%	34%	57%	57%	66%	65%	57%	63%	71%	66%	58%	60%
	Sig.													в		в					K			K	K															
	Mean	2.13	2.11	2.17	2.26	2.2	2.16	2.17	1.75	2.14	2.19	2.11	2.14	2.19	2.01	2.1	2.22	1.97	2.16	2.26	2.49	2.1	2.41	2.33	2.05	2.23	2.1	1.96	1.95	1.87	2.03	2.18	2.24	2.24	2.17	2.08	2.19	1.99	2.18	2.12
	Std. Deviation	0.78	0.78	0.75	0.74	0.83	0.75	0.79	0.79	0.74	0.75	0.81	0.81	0.77	0.81	0.74	0.75	0.78	0.78	0.8	0.51	0.85	0.64	0.88	0.81	0.7	0.79	0.68	0.82	0.73	0.8	0.78	0.71	0.76	0.78	0.78	0.8	0.76	0.76	0.79
	Sig.																																							
	Base	401	318	42	40	45	272	266	20	118	125	174	123	192	117	51	101	99	197	27	33	54	17	34	49	38	39	40	38	33	176	83	54	88	222	172	7	27	153	221

W = Weighted Count U = Unweighted Count

Base: All Respondents

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests. Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q32a. Which of these countryside types would be your first choice for lessening the visual impact of the infrastructure? No preference

			Location		L	ive near design	nated landscap)es	,	/isit designat	ed landscapes		Vis	it other rural	l areas	See tra	nsmission infr	astructure						Region							1	lge			SEG		Б	ectricity bill s	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to fou times a yea (B)	ar ar on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourh n ood, nearby e or in the distance (B)	(C)	e East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W)	30.75 33	18.96 16	4.7	7.09	6.91 8	15.86 18	20.91 23		8.26 10	6.84 7	7.68 10	15.33 14	12.17 13	4.57	6.92 5	8.06 10	10.02 8	12.12 14	0.38	5.34 4	3.59 3	2.03	5.49 6	2.21 4	3.43 4	4.38 3	1.39	0.81	1.68 3	9.56 8	6.03 6	8.3 12	6.86 7	9.68 10	16 20	5.07 3	1.55	16.65 17	12.22
Work Sig.	1 7%	31 5%	9 10% A	.a,b	3 3%	33 7%	20 4%	3 9%	21 8%	9 4%	21 7%	13 7%	39 7% B	0 0%	.a,b	15 8%	8 5%	17 4%	0 1%	3 5%	а	4 13%	5 6%	4 4%	3 4%	7 11%	5 8%	4 7%	4 10%	22 7%	10 7%	3 3%	4 3%	18 5%	18 5%	4 27% A B	2 4%	15 5%	23 6%
Holiday Sig.	1 7%	56 9%	8 9%	.a,b	8 10%	42 9%	38 8%	4 13%	20 8%	28 11% C	17 5%	19 10%	35 7%	29 14% A	.a,b	16 8%	9 5%	40 10%	7 14%	7 11%	5 4%	1 3%	10 12%	5 5%	3 5%	8 13%	4 6%	12 18%	2 6%	29 9%	7 5%	12 10%	16 10%	37 9%	25 8%	2 16%	3 5%	20 7%	42 10%
Visit family/friends Sig.	1 7%	101 15%	10 12%	.a,b	16 19%	62 13%	78 16%	6 21%	33 12%	45 18%	42 13%	31 17%	86 16%	25 12%	.a,b	21 11%	26 16%	64 17%	3 7%	9 15%	26 24%	6 19%	15 18%	9 8%	5 8%	8 13%	11 15%	16 25%	1 4%	44 14%	18 12%	19 17%	30 19%	57 14%	49 15%	4 32%	11 21%	39 14%	61 15%
Visit specific places of interest Sig.	2 14%	107 16%	17 20%	.a,b	16 19%	85 17%	78 16%	10 35% C	25 9%	42 17% A	74 23% A D	22 12%	80 15%	44 22% A	.a,b	23 12%	20 12%	81 21% AB	5 11%	23 35% F	20 18%	7 20%	14 16%	13 12%	8 13%	11 17%	8 12%	11 17%	4 12%	54 17%	21 14%	20 18%	29 18%	65 16%	58 18%	1 7%	8 15%	52 19%	64 16%
Drive Sig.	4 24%	101 15%	20 24%	.a,b	12 15%	96 19% C	68 14%	5 19%	50 18%	40 16%	54 17%	27 14%	92 17%	30 15%	.a,b	33 18%	31 19%	58 15%	6 12%	11 17%	6 6%	6 17%	18 21%	19 18%	9 15%	9 14%	10 14%	16 26% C	12 35% C	39 12%	30 20%	19 17%	35 22% A	54 13%	65 20%	3 20%	6 12%	52 19%	64 15%
Cycle/run/walk Sig.	9 55%	430 66%	65 75%	0 100% .a,b	54 64%	337 68%	312 65%	17 62%	182 67%	174 71%	215 66%	115 62%	374 69% B	121 61%	.a,b	136 72% C	120 73% C	234 61%	32 68%	37 56%	66 61%	25 72%	57 67%	80 75%	46 72%	46 72%	48 70%	34 53%	25 72%	227 71%	96 66%	72 64%	100 61%	270 67%	220 67%	5 38%	28 54%	186 66%	281 69%
Other Sig.	3 15%	128 20%	20 23%	.a,b	18 22%	104 21%	84 17%	4 14%	54 20%	55 23%	71 22%	31 16%	117 22%	31 16%	.a,b	32 17%	35 22%	80 21%	12 25%	10 15%	18 17%	15 43% EGK	11 13%	21 20%	6 10%	18 27%	20 28%	16 25%	2 5%	64 20%	28 19%	28 25%	28 17%	81 20%	64 20%	3 23%	11 20%	65 23%	72 18%
None of these Sig.	a	9 1%	1 1%	.a,b	.a	7 1%	7 2%	а	6 2%	4 1%	3 1%	1 1%	9 2%	1 0%	.a,b	4 2%	1 1%	5 1%	.a	a	6 6%	.a	2 3%	.a	1 1%	.a	a	a	.a	5 2%	1 1%	.a	4 2%	5 1%	5 1%	a	a	2 1%	7 2%
Nature pursuits - bird watching/watch wildlife/take in scenery Sig.	a	13 2%	2 2%	.a,b	2 2%	10 2%	5 1%	3 11% BC	6 2%	2 1%	9 3%	4 2%	10 2%	5 3%	.a,b	1 1%	4 3%	9 2%	1 2%	a	1 1%	.a	2 2%	4 3%	2 3%	2 3%	3 4%	1 2%	.a	6 2%	1 1%	2 2%	6 4%	7 2%	7 2%	1 8%	3 5%	6 2%	7 2%
Photography/videoing/painting Sig.	a	5 1%	1 1%	.a,b	1 1%	6 1%	1 0%	а	5 2%	2 1%	2 1%	a	6 1%	a	.a,b	1 1%	3 2%	2 0%	.a	a	1 1%	2 5%	.a	1 1%	.a	0 1%	a	2 2%	.a	.a	2 1%	.a	4 2%	3 1%	1 0%	1 6% B	a	4 1%	1 0%
Live there Sig.	2 12%	5 1%	5 5% A	.a,b	0 0%	9 2%	4 1%	а	4 1%	8 3%	6 2%	0 0%	9 2%	a	.a,b	2 1%	6 4% C	1 0%	.a	a	а	2 5%	2 2%	a	.a	0 0%	а	5 8%	а	5 2%	3 2%	1 1%	1 1%	6 1%	3 1%	.a	a	2 1%	7 2%
Canoeing/sailing/kayaking Sig.	a	4 1%	1 1%	.a,b	1 1%	4 1%	.a	1 3%	3 1%	2 1%	1 0%	a	3 1%	2 1%	.a,b	2 1%	0 0%	2 1%	a	a	1 1%	0 1%	2 2%	.a	.a	1 2%	1 1%	a	a	4 1%	0 0%	1 1%	a	4 1%	1 0%	a	a	2 1%	2 1%

Shopping Sig	за	2 0%	а	.a,b	.a	2 0%	1 0%	a	1 0%	a	a	1 0%	2 0%	а	ab	1 0%	1 1%	a	a	.a	а	.a	a	1 1%	a	.a	1 2%	a	.a	a	a	.a	2 1%		2 1%	.a	а	1 0%	1 0%
Dog walking Sid	1	11 2%	1 1%	ab	2 2%	9 2%	6 1%	a	4 1%	3 1%	3 1%	5 3%	11 2%		ab	6 3%	2 1%	4 1%	3 7%		0 0%	а	2 2%	2 2%		4 6%	a			4 1%	1 1%	3 3%	3 2%	5 1%	7 2%			5 2%	6 1%
Fishing, Hunting/shooting Sig	0 2%	12 2%	4 4%	.a,b	2 2%	11 2%	12 3%	a	3 1%	4 2%	10 3%	3 2%	13 2%	3 1%	ab	8 4% B	1 0%	7 2%	2 3%	1 2%	1 0%	5 16% CEF	0 0%	1 1%	a	2 4%	a	3 5%	a	8 2%	2 2%	6 5%	1 0%	8 2%	8 2%	a	1 2%	10 3%	5 1%
Mountain biking/quad biking/off road Sig	эа	1 0%	а	.a,b	.a	1 0%	1 0%	.a	1 0%	1 0%	.a	a	1 0%	а	.a,b	.a	.a	1 0%	a	a	а	1 3%	.a	.a	.a	.a	.a	.a	.a	a	1 1%	a	a	1 0%	a	.a	.a	1 0%	а
Leisure activities - picnic/pubs/eating and drinking/kids activities/park/relaxing etc. Sig	3a	23 4%	3 3%	.a,b	1 1%	15 3%	21 4%	a	8 3%	10 4%	14 4%	6 3%	19 4%	7 3%	.a,b	4 2%	3 2%	19 5%	3 7%	.a	3 3%	.a	1 2%	9 8%	3 4%	4 6%	1 2%	1 1%	1 2%	10 3%	7 5%	3 3%	6 4%	17 4%	8 2%	1 9%	4 8%	12 4%	9 2%
Sightseeing, Day out Sig	3a	12 2%	1 1%	.a,b	1 1%	8 2%	5 1%	a	6 2%	3 1%	4 1%	5 3%	7 1%	6 3%	.a,b	3 1%	1 0%	9 2%	2 5%	a	1 1%	2 6%	.a	1 1%	.a	3 4%	3 4%	1 1%	a	9 3%	2 1%	1 1%	1 0%	7 2%	6 2%	a	a	11 4% C	2 0%
Play sports - golf/football/fly fishing Sig	за	11 2%	1 1%	.a,b	1 1%	11 2% C	2 0%	a	2 1%	10 4% AC	3 1%	1 0%	12 2%	0 0%	.a,b	3 2%	7 4% C	2 1%	0 0%	.a	a	.a	1 1%	1 1%	.a	1 2%	7 10%	2 3%	0 1%	7 2%	2 2%	2 2%	1 1%	3 1%	9 3%	.a	а	2 1%	10 2%
Horse riding Sig	за	3 0%	а	.a,b	2 3% C	3 1%	1 0%	a	a	a	2 1%	1 0%	1 0%	2 1%	.a,b	.a	2 1%	1 0%	.a	2 3%	a	.a	.a	1 1%	.a	.a	a	a	a	a	1 0%	2 2%	а	2 1%	1 0%	.a	а	3 1%	а
Swimming/diving	3а	1 0%	а	.a,b	.a	.a	1 0%	a	a	a	1 0%	1 1%	1 0%	а	.a,b	a	.a	1 0%	.a	.a	1 1%	.a	.a	.a	.a	.a	a	a	a	a	a	1 1%	а	1 0%	a	.a	а	1 0%	a
Coach trip Sig	3a	2 0%	a	.a,b	.a	1 0%	1 0%	a	1 0%	1 0%	1 0%	a	2 0%	a	.a,b	1 0%	a	1 0%	a	a	а	.a	.a	.a	.a	1 1%	1 2%	.a	a	a	1 1%	.a	1 0%	1 0%	1 0%	a	a	a	2 0%
Scouts Sig	за	2 0%	а	.a,b	.a	2 0%	2 0%	a	a	a	2 0%	2 1%	a	2 1%	.a,b	.a	.a	2 0%	.a	.a	2 1%	.a	.a	.a	.a	.a	a	a	a	a	a	2 1%	а	a	2 0%	.a	а	2 1%	а
Gliding Sig	за	1 0%	а	.a,b	.a	1 0%	1 0%	a	1 0%	a	a	a	1 0%	а	.a,b	.a	1 1%	.a	.a	.a	a	.a	.a	1 1%	.a	.a	a	a	a	a	1 1%		а	a	1 0%	.a	1 3%	a	а
Car/motor shows Sig	за	2 0%	а	.a,b	.a	2 0%	2 0%	a	a	a	2 1%	a	2 0%	а	.a,b	a	.a	2 1%	.a	.a	a	.a	a	a	a	a	2 3%	.a	a	2 1%	a		a	2 1%	a	.a	а	a	2 1%
Museum/historical sites Sig	0 1%	3 1%	0 0%	.a,b	.a	3 1%	2 0%	a	1 1%	1 0%	3 1%	a	1 0%	2 1%	ab	a	a	4 1%	а	а	2 2%	.a	a	a	a	.a	a	2 2%	0 1%	a	a	2 2%	2 1%	0 0%	3 1%	.a	а	2 1%	2 1%
Volunteer activities - Keep Britain tidy/Natural trust	3 a	1 0%	0 0%	.a,b	1 1%	1 0%	0 0%	a	a	2 1%	0 0%	a	2 0%	а	ab	a	0 0%	1 0%	а	а	0 0%	.a	1 1%	a	a	a	a	a	a	a	0 0%	1 1%	a	0 0%	1 0%	.a	а	0 0%	1 0%

V or Universities of the other service of the other

b. This category is not used in comparisons because the sum of case weights is less than two.

c. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

d. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q33. How easy did you find it to visualise the transmission infrastructure we were asking you about?

Base: All Respondents

				Location		1	Live near desig	gnated lands	apes		Visit designat	ed landscapes		Visi	it other rural a	areas	See trar	ismission infr	astructure						Region							1	Age			SEG		Е	lectricity bill	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in ar AONB/N A or National Park (A)	a Live near a S AONB/NS A or National Park (B)	Do not liv in or near an AONB/N A or National Park (C)	bon't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	e East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	t West Midlands (H)	Yorkshire & Humberside (I)	2 Scotland (J	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)) Refused (C) Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(M (L) 1,002.00) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Very difficult Sig	18 2%	16 2%	а	1 1%	1 1%	10 2%	12 2%	2 5%	3 1%	5 2%	2 0%	8 2%	6 1%	4 2%	7 5% A	3 1%	3 1%	11 2%	1 2%	6 6%	2 2%	a	3 2%	2 2%	0 0%	2 2%	a	1 1%	a	2 0%	4 2%	5 3%	7 3%	10 2%	8 2%	.a	2 2%	5 1%	11 2%
	Difficult Sig	99 10%	81 10%	6 6%	12 10%	13 11%	59 9%	73 11%	12 27% A B C	30 9%	19 6%	37 9%	48 14% B	51 9%	16 8%	21 14%	25 10%	9 4%	65 13% B	3 5%	10 10%	20 16%	2 5%	12 10%	11 8%	6 7%	19 21%	6 7%	8 9%	2 4%	56 14% B	11 6%	11 7%	20 8%	43 8%	53 11%	3 13%	8 10%	35 10%	56 10%
	Neither easy nor difficult	118 12%	98 12%	8 8%	12 11%	24 20% B	59 9%	82 12%	6 15%	44 13%	30 10%	49 12%	33 10%	56 10%	29 15%	21 15%	37 14%	24 11%	57 11%	13 17%	10 11%	14 11%	3 6%	19 16%	12 9%	9 10%	11 12%	13 15%	7 8%	7 13%	45 11%	28 14%	15 10%	31 13%	68 13%	50 11%	0 1%	17 21% B	39 11%	63 11%
	Easy Sig	475 47%	366 46%	57 58%	52 45%	46 39%	291 46%	325 49%	17 40%	152 45%	161 52%	200 49%	161 49%	260 48%	98 49%	65 45%	103 40%	115 51%	252 49%	28 38%	45 48%	56 44%	19 42%	51 43%	80 58%	45 51%	45 50%	35 40%	43 47%	28 54%	184 45%	85 44%	81 52%	125 51%	224 44%	236 51%	15 63%	28 34%	181 50% A	266 48%
	Very easy Sig	292 29%	226 29%	28 28%	38 33%	35 29%	216 34% CD	174 26%	6 13%	108 32%	92 30%	119 29%	80 24%	170 31% C	54 27%	30 21%	89 35% C	75 33%	127 25%	28 38% H	23 25%	34 27%	21 46% H	33 28%	33 24%	27 31%	14 15%	33 38% H	33 35%	15 29%	120 30%	63 33%	44 28%	64 26%	167 33%	120 26%	5 23%	26 33%	104 28%	162 29%
	Mean Std. Deviation Sig. Base	3.92 0.98 1,002	3.89 1 787	4.08 0.77 99	3.99 0.98 115	3.85 1 D 119	4.02 0.97 C D 634	3.87 0.98 D 667	3.3 1.16 44	3.98 0.95 D 338	4.03 0.89 D 307	3.98 0.91 D 406	3.78 1.05 331	3.99 0.94 C 542	3.91 0.95 C 200	3.63 1.11 144	3.97 1 258	4.11 0.84 C 226	3.82 1.02 512	4.05 0.96 73	3.74 1.13 94	3.8 1.06 127	4.3 0.81 H 45	3.83 1.03 118	3.93 0.9 138	4.07 0.84 H 88	3.55 1.05 90	4.1 0.89 H 87	4.07 0.93 H 92	4.08 0.76 51	3.9 1 406	4 0.96 192	3.95 0.97 157	3.89 0.97 247	3.97 0.98 512	3.87 0.98 467	3.96 0.89 24	3.86 1.05 80	3.94 0.95 364	3.92 0.99 557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons

Q35. How easy did you find it to think about the different ways of lessening the visual impact of the transmission infrastructure that we presented to you?

base. An respondents			
Location Live near designated landscape	es Visit designated landscapes Visit other rural areas See transmission infrastructure Region	Age	SEG Electricity bill size
Total Town and Uthan (A) Town and Fringe (B) Live in an (NIBge and A control A ONBING A ONBING A CONTROL A ON A ON A ONBING A ONBING A ON A	$\frac{V_{\text{trist} an}}{(D)} = \frac{V_{\text{trist} an}}{N_{\text{ACMB}N}} + \frac{V_{\text{trist} an}}{N_{\text{ACM}}N} + \frac{V_{\text{trist} an}}{N_{AC$	tland (1) Wales (K) 18-44 (A) 45-54 (B) 55-64 (C) 65+ (D)	ABC1 (A) C2DE (B) Refused (C) Up to £000 (A) £500 (B) more (C)
Total (W) 1,002.00 787.44 99.11 115.45 118.77 634.31 666.7 (U) 1,002 535 185 282 153 664 639	43.6 338.29 306.62 405.85 330.66 541.8 200.5 144.44 257.56 226.1 512.08 72.77 93.75 126.66 44.79 118.15 138.08 87.62 90.46 86.73 9 43 341 302 390 339 436 163 122 251 243 499 82 47 82 58 118 192 94 93 77	32.2 50.78 406.49 191.51 156.72 247.28 99 60 215 234 243 310	511.86 466.55 23.59 80.31 364.27 557.08 553 425 24 82 369 550
10 8 0 2 0 3 7 Very difficult 1% 1% 0% 2% 0% 0% 1%	a 1 3 4 2 4 2 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 2% 1 5 4 2% 2% 1% 2% 1% 2% 1% 2% 1% 1% 2% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	1 0 2 2 3 3 1% 1% 0% 1% 2% 1%	7 3 2 3 4 1% 1% 3% 1% 1%
126 102 11 12 13 75 81 Difficult 13% 13% 11% 11% 11% 12% 12%	12 53 32 42 55 69 27 17 36 15 73 9 7 14 8 15 14 8 11 18 21% 26% 10% 10% 17% 13% 14% 6% 14% 13% 7% 11% 18 15 21%	19 2 57 26 16 27 21% 5% 14% 14% 10% 11%	65 59 2 12 42 70 13% 13% 8% 16% 12% 13%
122 96 11 15 18 75 93 Neither easy nor difficult 12% 12% 11% 13% 15% 12% 14%	6 45 37 53 30 73 21 14 35 24 63 13 16 18 4 15 19 12 11 7 14% 13% 12% 13% 10% 11% 12% 11% 15% 15% 10% 13% 13% 8% 5	3 4 52 27 14 29 3% 7% 13% 14% 9% 12%	70 52 0 14 40 68 14% 11% 2% 17% 11% 12%
522 403 57 62 59 319 351 Eaxy 51% 51% 58% 54% 50% 50% 53%	22 167 176 196 182 271 101 88 121 127 272 33 48 74 13 68 80 40 56 41 47% 50% C C 50% 50% 56% 55% 51% 51% 55% 50% 61% 47% 4	41 29 204 97 90 131 45% 57% 50% 51% 57% 53%	247 258 17 33 189 300 48% 55% 71% 41% 52% 54%
222 178 20 24 29 150 134 Very carsy Very carsy Sep. 23% 23% 20% 21% 24% 28% 20%	4 72 58 111 61 125 50 24 64 56 100 17 21 20 20 19 23 26 12 19 2 10% 21% 19% 23% 25% 25% 25% 20% 23% 23% 16% CEFH 17% 30% 14% 22% 3	28 16 92 40 34 56 31% 31% 23% 21% 21% 23%	124 94 4 19 90 114 24% 20% 19% 23% 25% 20%
Mean 3.82 3.81 3.86 3.82 3.87 3.89 3.78 Sal. Deviation 0.395 0.96 0.87 0.94	3.42 3.75 3.83 3.91 3.74 3.82 3.85 3.79 3.86 3.76 3.79 3.84 3.79 3.97 3.75 3.76 3.94 3.77 3.77 3.77 3.77 3.77 3.77 3.77 3.77 3.77 3.77 3.76 3.94 3.77 3.77 3.76 3.94 3.77 3.77 3.76 3.94 3.77 3.76 3.94 3.77 3.76 3.94 3.77 3.76 3.94 3.77 3.76 3.94 3.76 <th< th=""><th>3.84 4.12 3.81 3.77 3.86 3.85 1.1 0.8 0.96 0.96 0.93 0.94</th><th>3.81 3.82 4.01 3.67 3.88 3.81 0.99 0.92 0.73 1.08 0.94 0.93</th></th<>	3.84 4.12 3.81 3.77 3.86 3.85 1.1 0.8 0.96 0.96 0.93 0.94	3.81 3.82 4.01 3.67 3.88 3.81 0.99 0.92 0.73 1.08 0.94 0.93
Base 1,002 787 99 115 119 634 667	44 338 307 406 331 542 200 144 258 226 512 73 94 127 45 118 138 88 90 87	92 51 406 192 157 247	512 467 24 80 364 557

W = Weighted Count

U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q37. How easy did you find it to make the choices about spending more money? Base: All Respondents

				Location		I	ive near desi.	gnated land	scapes		Visit designa	ted landscape	3	Vi	sit other rural	areas	See tra	nsmission infi	astructure						Region							1	Age			SEG		Б	lectricity bill	size
Weighted da	a	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near a S AONB/NS A or National Park (B)	Do not l in or ne S an AONB/7 A or Nation: Park (C	ive ar NS Don't kno (D) al 2)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourf n ood, nearby e or in the distance (B	(C)	East Midlands (A)	East (B)	London (C)) North Eas (D)	t North Wes (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C) Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) 1 (U)	,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Very diffic	ılt Sig.	19 2%	15 2%	2 2%	3 3%	2 2%	12 2%	13 2%	1 2%	3 1%	5 2%	9 2%	8 2%	9 2%	5 3%	3 2%	2 1%	5 2%	13 2%	2 2%	1 1%	4 3%	.a	2 2%	3 2%	3 3%	2 2%	a	3 3%	0 0%	a	8 4%	5 3%	7 3%	11 2%	8 2%	0 1%	1 1%	6 2%	12 2%
Diffie	^{ilt} Sig.	144 14%	109 14%	12 12%	23 20%	25 21%	97 15%	87 13%	8 18%	49 14%	35 12%	60 15%	54 16%	71 13%	24 12%	26 18%	32 12%	30 13%	80 16%	5 7%	8 8%	16 13%	6 14%	21 18%	20 15%	11 12%	29 32% A B C J	10 12%	10 11%	7 15%	43 11%	33 17%	24 15%	44 18%	71 14%	67 14%	6 26%	8 9%	53 15%	83 15%
Neither easy nor diffic	^{ilt} Sig.	177 18%	140 18%	21 21%	16 13%	18 15%	117 18%	120 18%	7 17%	66 19%	60 20%	76 19%	44 13%	105 19%	40 20%	16 11%	46 18%	30 13%	98 19%	20 28% J	21 22% J	32 25% J	10 22% J	22 18%	26 19% J	16 18%	8 9%	11 13%	3 4%	8 16%	70 17%	37 19%	23 14%	47 19%	92 18%	83 18%	2 10%	10 12%	59 16%	108 19%
Е	^{sy} Sig.	447 45%	356 45%	45 45%	47 40%	46 39%	261 41%	311 47% B	24 54%	158 47%	142 46%	164 40%	157 48%	236 44%	100 50%	65 45%	118 46%	112 50%	216 42%	33 45%	44 46%	60 47%	21 46%	45 38%	56 41%	28 32%	37 41%	40 46%	55 59% G	30 59%	197 48%	74 38%	72 46%	105 42%	230 45%	209 45%	8 36%	39 48%	168 46%	241 43%
Very e	^{sy} Sig.	214 21%	168 21%	19 20%	27 23%	27 23%	148 23%	136 20%	4 9%	63 19%	63 21%	98 24%	68 21%	122 23%	31 16%	34 24%	60 23%	49 22%	104 20%	14 19%	21 22%	15 12%	8 18%	28 24%	32 23%	31 35% C	15 17%	25 29%	21 22%	5 10%	96 24%	40 21%	33 21%	44 18%	108 21%	100 21%	6 27%	23 28%	79 22%	113 20%
Mi Std. Devia	in on	3.69 1.02	3.7 1.01	3.69 0.98	3.62 1.13	3.6 1.12	3.69 1.05	3.7 1	3.5 0.96	3.67 0.97	3.73 0.97	3.7 1.06	3.68 1.05	3.72 1.01	3.64 0.97	3.71 1.08	3.78 0.97	3.75 1.01	3.62 1.05	3.71 0.92	3.81 0.91	3.53 0.96	3.68 0.94	3.63 1.09	3.68 1.06	3.83 1.14	3.38 1.16	3.92 0.95	3.86 1	3.64 0.88	3.85 0.9	3.55 1.12	3.67 1.07	3.55 1.06	3.69 1.02	3.7 1.02	3.62 1.2	3.93 0.96	3.71 1.01	3.64 1.03
В	se se	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q39r1. When you were thinking about your choices, to what extent did you consider the following? Whether the propositions would benefit the country as a whole Base: All Res

	1	Location		Ц	ive near design	nated landscape	6	,	Visit designa	ted landscape	25	Vie	it other rural a	reas	See tran	smission infra	structure						Region							A	ge			SEG		El	ectricity bill s	ize
Total Weighted data	Urban (A) F	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (V) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
122 Not at all Sig.	94 12%	16 16%	12 11%	15 13%	75 12%	84 13%	6 13%	32 9%	32 11%	53 13%	50 15%	61 11%	15 8%	34 23% A B	24 9%	26 11%	70 14%	13 17%	8 9%	16 13%	9 20%	14 12%	19 13%	10 11%	9 10%	9 10%	11 12%	5 9%	49 12%	27 14%	21 14%	25 10%	56 11%	60 13%	6 24%	11 13%	37 10%	74 13%
A little Sig. 237	186 24%	23 24%	28 24%	19 16%	131 21%	180 27% B	16 38% A B	82 24%	70 23%	104 26%	84 25%	117 22%	66 33% A C	26 18%	71 28%	45 20%	120 23%	17 24%	18 20%	37 30%	6 14%	36 30%	23 17%	20 23%	23 26%	23 27%	22 24%	10 20%	123 30% B C D	36 19%	30 19%	48 19%	115 22%	121 26%	2 8%	21 26%	86 24%	130 23%
396 Quite a bit Sig.	307 39%	41 41%	48 42%	51 43%	257 40%	244 37%	20 46%	136 40%	116 38%	148 37%	131 40%	219 40%	82 41%	47 32%	98 38%	100 44%	196 38%	24 34%	34 36%	39 31%	18 40%	39 33%	65 47%	31 36%	34 37%	37 42%	45 49%	30 60% C	169 42%	71 37%	55 35%	101 41%	208 41%	177 38%	11 45%	29 37%	148 41%	218 39%
A great deal Sig.	200 25%	19 19%	27 24%	33 28% D	172 27% D	159 24% D	1 3%	89 26%	89 29% D	101 25%	66 20%	145 27%	37 19%	37 26%	65 25%	56 25%	126 25%	19 26%	33 35%	34 27%	12 26%	30 25%	32 23%	27 31%	24 27%	18 20%	13 14%	6 12%	65 16%	58 30% A	51 32% A	74 30% A	133 26%	108 23%	5 23%	20 24%	93 26%	134 24%
Mean 2.77 Std. Deviation 0.96 Sig.	2.78 0.96	2.64 0.97	2.79 0.93	2.86 0.97 D	2.83 0.96 C D	2.72 0.97	2.39 0.76	2.83 0.92 D	2.85 0.96 D	2.74 0.98	2.64 0.97	2.83 0.95 C	2.7 0.86	2.61 1.11	2.79 0.93	2.82 0.93	2.74 0.98	2.67 1.04	2.98 0.95	2.72 1	2.72 1.07	2.72 0.97	2.79 0.95	2.86 0.98	2.81 0.95	2.72 0.91	2.66 0.88	2.74 0.79	2.61 0.89	2.84 1.01 A	2.86 1.02 A	2.9 0.94 A	2.82 0.94	2.72 0.96	2.67 1.1	2.72 0.98	2.82 0.93	2.74 0.97
Base 1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparison

Q39r2. When you were thinking about your choices, to what extent did you consider the following? Whether the propositions would benefit your local community Base: All Res

Γ				Location		1	Live near desig	mated landsca	ipes		Visit designal	ted landscape	3	Visi	t other rural a	ireas	See trar	smission infras	tructure						Region							A	ge			SEG		El	etricity bill siz	x
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an S AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
1	Fotal (W) (U)	1,002.00	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Not at all Sig.	268 27%	224 28%	21 21%	23 20%	29 24%	145 23%	205 31% B	12 29%	68 20%	68 22%	121 30% A	107 32% A B	132 24%	60 30%	53 37% A	57 22%	41 18%	170 33% A B	16 21%	40 43% D I J	43 34%	6 13%	33 28%	42 30%	22 25%	24 26%	13 15%	15 16%	14 28%	92 23%	49 26%	45 29%	82 33% A	126 25%	133 28%	10 43%	28 35%	96 26%	144 26%
	A little Sig.	258 26%	209 26%	25 25%	24 21%	26 22%	146 23%	188 28% B	5 11%	74 22%	83 27%	107 26%	73 22%	144 27%	59 29%	31 21%	68 27%	61 27%	125 24%	28 39% E	19 20%	32 25%	15 34%	20 17%	44 32%	17 19%	19 21%	34 39% E	18 19%	13 26%	132 32% D	45 23%	35 22%	46 19%	141 28%	110 24%	7 29%	15 18%	97 27%	146 26%
	Quite a bit Sig.	305 30%	230 29%	34 34%	42 36%	34 29%	206 33%	187 28%	24 55% A B C	111 33%	83 27%	132 33%	105 32%	156 29%	62 31%	46 32%	72 28%	89 39% AC	142 28%	16 22%	21 22%	37 29%	13 30%	39 33%	37 27%	24 28%	39 43%	24 28%	38 41%	17 33%	123 30%	62 32%	50 32%	70 28%	157 31%	144 31%	4 19%	31 38%	110 30%	164 29%
	A great deal Sig.	171 17%	125 16%	20 20%	26 23%	30 25% C D	137 22% C	87 13%	3 6%	85 25% C D	73 24% C D	46 11%	45 14%	109 20% B C	20 10%	15 10%	61 24% C	35 15%	74 15%	13 18%	14 14%	14 11%	11 24%	26 22%	15 11%	25 28%	9 10%	16 18%	22 24%	7 13%	59 15%	36 19%	27 17%	49 20%	88 17%	80 17%	2 9%	7 9%	61 17%	102 18%
	Mean Std. Deviation Siz.	2.38 1.05	2.32 1.05	2.52 1.04	2.61 1.05 A	2.55 1.12 C	2.53 1.07 C	2.23 1.03	2.39 0.98	2.63 1.07 C D	2.53 1.08 C D	2.25 1.01	2.27 1.06	2.45 1.07 B C	2.21 0.98	2.16 1.04	2.53 1.08 C	2.52 0.96 C	2.24 1.07	2.37 1.02	2.08 1.11	2.18 1.03	2.65 0.99	2.48 1.12	2.19 1	2.59 1.15	2.37 0.98	2.49 0.96	2.72 1 B C F	2.31 1.03	2.37 0.99	2.44 1.07	2.37 1.07	2.35 1.14	2.41 1.04	2.37 1.07	1.95 1.02	2.22 1.03	2.37 1.05	2.4 1.06
	Base	1.002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count

U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons

Q39r3. When you were thinking about your choices, to what extent did you consider the following? Whether the propositions would have a negative impact on your personal financial situation Base: All Respondents

buse: An neapondenta								
	Location	Live near designated landscapes	Visit designated landscapes	Visit other rural areas See transmission infrastructure	Region	Age	SEG	Electricity bill size

2383: CONSUMERS' WILLINGNESS TO PAY (WTP) RESEARCH

	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	B Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourf o ood, nearby e or in the distance (B	(Cannot se (C)	e East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Not at all Sig.	234 23%	182 23%	22 22%	30 26%	24 20%	152 24%	160 24%	8 19%	83 25%	68 22%	84 21%	79 24%	128 24%	43 21%	34 23%	67 26%	50 22%	116 23%	20 28%	36 38% H I	30 23%	5 12%	22 18%	39 28%	15 17%	13 15%	13 16%	28 30%	13 26%	80 20%	54 28%	41 26%	59 24%	143 28% B	86 18%	5 20%	23 29%	68 19%	143 26% B
	A little Sig.	312 31%	249 32%	28 29%	34 30%	37 31%	207 33%	198 30%	16 36%	94 28%	96 31%	154 38% A D	96 29%	180 33%	62 31%	36 25%	75 29%	68 30%	168 33%	25 35%	27 29%	37 29%	13 30%	42 35%	40 29%	26 29%	37 40%	17 19%	32 35%	17 34%	139 34%	48 25%	47 30%	78 32%	157 31%	151 32%	5 20%	28 35%	109 30%	175 31%
	Quite a bit Sig.	227 23%	174 22%	28 28%	26 22%	21 18%	137 22%	159 24%	8 19%	88 26%	67 22%	86 21%	82 25%	117 22%	46 23%	38 26%	63 25%	49 22%	114 22%	10 14%	14 15%	31 24%	16 37% J	26 22%	26 19%	26 30%	19 21%	32 37% BJ	11 12%	15 29%	89 22%	42 22%	36 23%	60 24%	104 20%	116 25%	6 27%	19 24%	97 27%	111 20%
	A great deal Sig.	228 23%	182 23%	21 21%	25 22%	37 31%	139 22%	150 23%	11 26%	73 22%	75 25%	81 20%	74 22%	116 21%	50 25%	37 26%	52 20%	59 26%	114 22%	17 23%	17 18%	29 23%	10 22%	29 25%	33 24%	21 24%	22 24%	25 29%	21 23%	5 11%	98 24%	48 25%	33 21%	50 20%	107 21%	113 24%	8 33%	10 12%	91 25% A	128 23%
	Mean Std. Deviation Sig. Base	2.45 1.08 1,002	2.45 1.08 787	2.48 1.06 99	2.4 1.1 115	2.6 1.13 119	2.41 1.08 634	2.45 1.09 667	2.51 1.09 44	2.45 1.08 338	2.49 1.09 307	2.4 1.03 406	2.46 1.09 331	2.41 1.07 542	2.51 1.09 200	2.54 1.11 144	2.39 1.08 258	2.52 1.1 226	2.44 1.07 512	2.32 1.13 73	2.12 1.12 94	2.47 1.09 127	2.69 0.95 45	2.53 1.06 118	2.39 1.13 138	2.61 1.03 88	2.55 1.02 90	2.78 1.03 B 87	2.28 1.13 92	2.25 0.97 51	2.5 1.06 406	2.44 1.14 192	2.39 1.09 157	2.4 1.06 247	2.34 1.1 512	2.55 1.05 A 467	2.72 1.15 24	2.19 0.99 80	2.58 1.06 A 364	2.4 1.1 557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests. Mean: Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons

Q39r4. When you were thinking about your choices, to what extent did you consider the following? Whether the propositions would have a benefit for the future Rose All Respondents

			Loca	tion		Live near desi	gnated lands	capes		Visit designat	ed landscapes		Vis	it other rural	areas	See trans	smission infra	structure						Region							1	lge			SEG		El	etricity bill siz	ze
	Total Weighted data	Urban	A) Town Fring	and (village a hamlet) ()	Live in a AONB/N nd A or C) Nationa Park (A	n Live near a S AONB/NS A or National Park (B)	Do not li in or nes an AONB/N A or Nationa Park (C	ve r S Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) 1,002.0 (U) 1,002	00 787.4 535	4 99. 18	11 115.45 5 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Not at all Sig.	56 7%	10 10	15 13%	15 13% B	42 7%	53 8%	5 11%	16 5%	10 3%	40 10% A B	35 11% AB	22 4%	22 11% A	23 16% A	20 8%	16 7%	46 9%	8 11%	5 6%	10 8%	2 5%	9 7%	13 10%	10 12%	6 6%	7 8%	5 6%	6 13%	29 7%	15 8%	10 7%	27 11%	39 8%	41 9%	1 6%	7 9%	34 9%	41 7%
	A little Sig. 179	143 18%	10 16	20 % 17%	20 17%	88 14%	137 21% B	14 31% B	53 16%	46 15%	64 16%	85 26% A B C	83 15%	44 22%	32 22%	33 13%	34 15%	109 21% A	18 25%	12 13%	25 20%	4 10%	25 21%	39 28%	9 10%	14 16%	11 13%	12 13%	9 18%	83 20%	31 16%	23 15%	43 17%	80 16%	93 20%	6 26%	9 11%	58 16%	112 20%
	400 Quite a bit Sig.	316 40%	42	2 43 % 37%	40 34%	269 42%	267 40%	18 41%	142 42%	124 40%	161 40%	130 39%	234 43% C	78 39%	46 32%	88 34%	100 44%	211 41%	35 49%	36 38%	45 36%	22 50%	49 41%	36 26%	36 41%	35 39%	40 46%	54 58% CFK	12 24%	168 41%	73 38%	64 41%	95 38%	215 42%	177 38%	9 36%	45 57% BC	151 41%	204 37%
	A great deal 34%	272 35%	3 32	38 % 33%	43 37%	235 37% CD	209 31%	7 17%	127 38% D	127 42% D	140 35% D	81 24%	203 38%	57 28%	44 30%	117 45% B C	77 34%	146 29%	11 16%	41 43% A	46 37%	16 36%	36 31%	49 36%	33 38%	35 39%	29 33%	21 23%	23 45% A	126 31%	72 38%	59 38%	83 34%	178 35%	155 33%	7 31%	19 24%	122 33%	200 36%
	Mean 3 Std. Deviation 0.92	3.0 2 0.9	2.9 0.9	5 2.9 15 1	2.94 1.03	3.1 0.88	2.95 0.92	2.64 0.9	3.12 0.84	3.2 0.81	2.99 0.95	2.78 0.94	3.14 0.82	2.84 0.96	2.76 1.05	3.17 0.93	3.05 0.88	2.89 0.92	2.69 0.87	3.2 0.87	3.01 0.95	3.16 0.79	2.95 0.9	2.88 1.01	3.05 0.97	3.1 0.89	3.05 0.88	2.99 0.77	3.01 1.08	2.96 0.9	3.05 0.93	3.1 0.88	2.95 0.97	3.04 0.9	2.96 0.94	2.93 0.92	2.96 0.84	2.99 0.93	3.01 0.93
	Base 1 002	787	9	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q40r1, I do not think the countryside would be improved by lessening the visual impact of the transmission infrastructure

Base: All Respondents Location Live near designated landscape Visit designated landscapes Visit other rural areas See transmission infrastructure Region Age SEG Electricity bill size Visit an Live in an Live near an in or near ADNIB/NS AONB/NS an AC C. National National A cr Park (A) Park (B) National Purk (C) Visit an Visit ar Visit an AONB/NS A or National Park three or four times a year (B) Visit an AONB/NS A or National Park once or twice a year (C) Visit an At least one to for the set of th Visit an AONB/NS A or National Park at least í orkshin Total Rural East West Town and Fringe (B) Kth as (village and hamlet) (C) Up to £300 £300 to (A) £500 (B) on't know North East (D) (E) South East South We & £500 or annot se Weighted data Midlands (A) Midlands (H) 45-54 (B) 65+ (D) ABC1 (A) C2DE (B) Urban (A) East (B) London (C) Scotland (J) Wales (K) 18-44 (A) 55-64 (C) Refused (C (D) (C) (F) (G) mbersi more (C) (D) once a month (A)

Total	(W) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Strongly disagree (1)	305 30% Sig.	246 31%	29 30%	30 26%	37 31%	229 36% C	187 28%	9 20%	108 32% D	101 33% D	136 33% D	76 23%	194 36% C	56 28%	26 18%	85 33%	69 30%	150 29%	14 19%	29 31%	41 32%	16 36%	34 29%	33 24%	19 21%	33 36%	27 32%	35 38%	24 48% A	108 27%	59 31%	56 36%	82 33%	180 35% B C	122 26%	3 11%	20 25%	117 32%	167 30%
Disagree (2)	337 34%	255 32%	38 38%	43 38%	38 32%	202 32%	224 34%	19 43%	118 35%	108 35%	134 33%	116 35%	183 34%	70 35%	41 28%	86 33%	75 33%	176 34%	19 25%	33 35%	49 39%	16 37%	42 35%	48 35%	28 32%	29 32%	28 32%	28 30%	17 34%	153 38%	68 35%	43 27%	73 30%	163 32%	168 36%	6 25%	32 40%	108 30%	197 35%
Neither agree nor disagree (3)	121 12% Sig.	94 12%	13 13%	14 12%	13 11%	74 12%	85 13%	9 20%	33 10%	44 14%	53 13%	38 12%	49 9%	29 14%	29 20% A	38 15%	28 12%	54 11%	14 19% B	2 2%	15 12%	5 11%	20 17% B	19 14%	11 12%	18 19% B	8 9%	8 9%	3 5%	53 13%	19 10%	19 12%	31 12%	53 10%	65 14%	3 14%	10 13%	48 13%	63 11%
Agree (4)	151 15% Sig.	121 15%	13 13%	17 15%	20 17%	80 13%	106 16%	5 11%	43 13%	34 11%	51 13%	71 21% A B C	65 12%	31 15%	38 27% A B	33 13%	40 18%	76 15%	18 25% C	14 14%	5 4%	6 13%	17 15%	25 18% C	23 26% C	9 10%	17 19% C	11 12%	6 12%	65 16%	28 15%	22 14%	35 14%	67 13%	74 16%	10 43% A B	9 11%	57 16%	85 15%
Strongly agree (5)	88 9% Sig.	71 9%	6 6%	11 10%	11 9%	48 8%	65 10%	3 7%	36 11%	19 6%	32 8%	30 9%	51 9%	15 8%	10 7%	16 6%	15 7%	57 11%	9 12%	16 17% H	17 14%	1 3%	6 5%	13 9%	7 8%	2 2%	7 8%	10 11%	0 0%	28 7%	18 9%	17 11%	26 11%	48 9%	38 8%	1 6%	9 11%	34 9%	45 8%
Mean Std. Deviation Sig. Peror	2.38 1.29	2.38 1.31	2.27 1.19	2.45 1.29	2.42 1.33	2.24 1.27	2.46 1.31 B	2.4 1.13	2.35 1.33	2.22 1.19	2.28 1.26	2.58 1.3 B C	2.25 1.31	2.4 1.25	2.77 1.22 A B	2.25 1.22	2.37 1.27	2.44 1.34	2.86 1.32 H K 72	2.52 1.49	2.27 1.32	2.09 1.13	2.31 1.17	2.54 1.29 K	2.68 1.3 K	2.1 1.08	2.39 1.32	2.29 1.37	1.83 1.02	2.39 1.22	2.36 1.31	2.37 1.37	2.4 1.35	2.3 1.32	2.44 1.26	3.09 1.19 A B	2.44 1.29	2.4 1.33	2.36 1.27
Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons

Q40r2. I do not think it is a good use of money at this time to lessen the visual impact of the transmission infrastructure on the countryside Rase: All Resondents

				Location		L	ive near desig	mated landsca	apes		Visit designat	ted landscape	s	Visi	it other rural a	ireas	See tran	smission infra	structure						Region							А	ge			SEG		Ele	setricity bill sis	ne
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	/) 1,002.00 J) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Strongly disagree (1) Sig.	142 14%	116 15%	14 14%	12 11%	20 17%	118 19% C D	75 11%	1 2%	55 16%	49 16%	47 11%	40 12%	89 16% C	33 16% C	8 6%	48 19%	28 13%	64 13%	5 7%	19 20%	15 12%	6 12%	16 14%	11 8%	16 19%	8 9%	12 14%	21 23%	13 27% F	38 9%	27 14%	26 17%	52 21% A	83 16%	59 13%	1 3%	7 9%	57 16%	79 14%
	Disagree (2) Sig.	259 26%	202 26%	25 26%	31 27%	27 23%	161 25%	179 27%	19 44% AB	106 31% D	81 26%	104 26%	73 22%	158 29% B	41 20%	29 20%	65 25%	53 23%	141 27%	13 18%	37 39% G1	43 34% I	12 26%	37 32% I	33 24%	14 16%	20 22%	7 8%	27 30% 1	16 32% I	100 25%	49 26%	39 25%	70 28%	142 28%	113 24%	4 18%	28 35%	90 25%	141 25%
	Neither agree nor disagree (3) Sig.	157 16%	126 16%	16 16%	16 14%	19 16%	102 16%	103 15%	7 15%	51 15%	60 20%	56 14%	49 15%	85 16%	29 15%	27 19%	29 11%	46 20% A	79 15%	12 16%	5 5%	17 14%	14 32% B K	20 17%	18 13%	17 20%	23 26% B K	18 21%	12 13%	1 3%	61 15%	36 19%	23 15%	36 15%	82 16%	67 14%	8 32% B	9 11%	53 14%	95 17%
	Agree (4) Sig.	250 25%	196 25%	24 24%	30 26%	29 24%	137 22%	176 26% B	12 28%	61 18%	67 22%	118 29% A	85 26%	115 21%	62 31% A	44 30%	67 26%	49 22%	133 26%	16 22%	21 23%	35 28%	7 16%	22 19%	44 32%	28 31%	24 26%	28 33%	13 14%	12 23%	120 30% D	40 21%	41 26%	49 20%	124 24%	123 26%	3 13%	22 27%	91 25%	137 25%
	Strongly agree (5) Sig.	194 19%	148 19%	20 20%	26 23%	25 21%	116 18%	133 20%	5 12%	64 19%	49 16%	82 20%	83 25% B	94 17%	36 18%	37 26%	48 19%	50 22%	95 19%	27 37% B C	12 13%	16 13%	6 13%	23 19%	34 24%	13 14%	15 17%	22 25%	19 21%	8 16%	87 21%	39 20%	27 17%	41 16%	81 16%	105 22% A	8 34%	15 19%	73 20%	105 19%
	Mean Std. Deviation	3.09 1.36	3.07 1.36	3.11 1.37	3.24 1.35	3.1 1.41	2.96 1.39	3.17 1.33	3.04 1.13	2.92 1.38	2.95 1.33	3.21 1.33	3.3 1.37	2.94 1.36	3.14 1.37	3.5 1.23	3 1.42	3.17 1.35	3.11 1.33	3.64 1.33	2.69 1.37	2.95 1.27	2.92 1.22	2.98 1.36	3.41 1.29	3.07 1.34	3.2 1.22	3.47 1.32	2.81 1.47	2.7 1.48	3.29 1.3	3.08 1.36	3.03 1.37	2.83 1.4	2.96 1.34	3.22 1.37	3.57 1.23	3.12 1.31	3.1 1.39	3.09 1.35
	Sig. Base	1 002	787	99	115	119	634	B 667	44	338	307	406	A B 331	542	200	A B 144	258	226	512	BUEJK 73	9.4	127	45	118	138	88	90	87	92	51	406	192	157	247	512	A 467	24	80	364	557

W = Weighted Count

U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or ene. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Near:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q40r3. I would find it difficult to pay any more on my electricity bill

buse. All nespondents																																							
			Location		L	ive near desiş	mated landsca	ipes	\ \	Visit designate	d landscapes		Visi	it other rural a	areas	See trans	smission infra	astructure						Region							А	Age			SEG		El	lectricity bill	size
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near at AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don'i know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East 5 (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W)	1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
(U)	1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93	77	99	60	215	234	243	310	553	425	24	82	369	550
	95	72	10	13	12	69	49	1	42	29	34	22	53	22	7	29	33	32	6	6	13	5	8	11	12	5	6	11	12	32	17	18	28	60	32	3	9	37	49

Strongly disagree (1) Sig.	9%	9%	10%	11%	10%	11% C	7%	2%	12% D	10%	8%	7%	10%	11%	5%	11% C	15% C	6%	9%	6%	10%	11%	7%	8%	13%	6%	7%	12%	23%	8%	9%	12%	11%	12% B	7%	11%	11%	10%	9%
Disagree (2) Sig.	262 26%	209 27%	26 26%	27 23%	29 25%	177 28%	175 26%	10 23%	78 23%	92 30% D	131 32% AD	67 20%	164 30% C	48 24%	23 16%	59 23%	59 26%	143 28%	12 17%	28 29%	36 28%	16 37%	26 22%	36 26%	26 30%	31 34%	21 24%	22 24%	9 17%	109 27%	46 24%	33 21%	73 30%	159 31% BC	101 22%	2 7%	21 26%	100 27%	141 25%
Neither agree nor disagree (3) Sig.	171 17%	140 18%	14 14%	18 16%	23 19%	115 18%	114 17%	8 19%	63 18%	46 15%	76 19%	59 18%	98 18%	31 16%	25 17%	45 17%	28 12%	97 19%	21 28%	18 20%	15 12%	8 17%	23 19%	27 20%	16 18%	10 11%	8 9%	18 20%	8 17%	71 17%	28 14%	34 22%	39 16%	90 18%	79 17%	2 9%	22 27% C	61 17%	88 16%
Agree (4) Sig.	221 22%	165 21%	23 23%	33 29%	25 21%	135 21%	143 22%	13 30%	85 25% C	72 23%	69 17%	64 19%	90 17%	58 29% A	40 27% A	62 24%	56 25%	103 20%	9 12%	12 13%	36 28%	9 19%	37 31%	24 17%	15 17%	29 33%	18 21%	19 21%	14 27%	97 24%	39 20%	41 26%	44 18%	105 20%	105 22%	12 51% AB	22 28%	89 24%	110 20%
Strongly agree (5) Sig.	253 25%	202 26%	26 27%	24 21%	30 25%	137 22%	186 28% B	11 25%	71 21%	67 22%	97 24%	119 36% A B C	138 25%	41 20%	49 34% B	63 24%	49 22%	137 27%	25 34%	30 32%	28 22%	7 16%	25 21%	40 29%	19 22%	16 17%	34 39%	22 24%	8 15%	98 24%	61 32% C	30 19%	64 26%	98 19%	149 32% A	5 22%	7 8%	77 21% A	169 30% AB
Mean Std. Deviation Sig.	3.27 1.34	3.27 1.34	3.3 1.38	3.26 1.33	3.26 1.35	3.15 1.33	3.36 1.33 B	3.53 1.18	3.19 1.34	3.18 1.33	3.16 1.33	3.57 1.33 A B C	3.18 1.36	3.24 1.32	3.69 1.24 A B	3.27 1.35	3.13 1.4	3.33 1.3	3.47 1.35	3.34 1.36	3.24 1.34	2.92 1.29	3.37 1.23	3.33 1.35	3.04 1.37	3.22 1.25	3.62 1.38	3.21 1.36	2.94 1.42	3.3 1.3	3.42 1.38	3.2 1.3	3.17 1.39	3.04 1.32	3.51 1.32 A	3.67 1.23	2.97 1.15	3.19 1.32	3.37 1.37 A
Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q40r4. I think there is a need to lessen the visual impact of existing transmission structure on the countryside Base: All Respondents

			Location			Live near desig	mated landsca	pes		Visit designal	ted landscap	25	Visi	it other rural a	areas	See tra	smission infr	astructure						Region								Age			SEG		Е	lectricity bill	size
Weighted data	Total	Urban (A)	Town and Fringe (B	Rural (village and hamlet) (C	Live in AONB/ d A or) Nation Park (a	an Live near an NS AONB/NS · A or al National A) Park (B)	Do not live a in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourh o ood, nearby e or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total ()	W) 1,002.00 U) 1,002	0 787.44 535	99.11 185	115.45 282	118.7 153	7 634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Strongly disagree (1) S	65 7%	47 6%	10 10%	8 7%	11 9%	31 5%	50 7% B	1 2%	13 4%	18 6%	20 5%	33 10% AC	30 6%	11 5%	16 11%	9 3%	22 10% A	34 7%	11 15% C	2 2%	3 2%	6 13%	10 8%	8 6%	3 3%	7 8%	5 6%	9 9%	2 4%	28 7%	14 7%	12 7%	11 5%	29 6%	32 7%	4 16%	5 7%	23 6%	36 7%
Disagree (2) S	183 18%	145 18%	16 16%	22 19%	21 18%	105 16%	137 20%	11 25%	62 18% B	33 11%	76 19% B	69 21% B	88 16%	39 19%	35 24%	53 20%	37 16%	92 18%	20 27%	18 19%	28 22%	4 8%	15 12%	17 12%	28 32% EF	16 18%	13 15%	18 20%	6 12%	87 21%	38 20%	20 12%	38 15%	104 20%	69 15%	9 39% B	20 25%	68 19%	95 17%
Neither agree nor disagree (3) S	163 16%	127 16%	15 15%	21 18%	21 17%	101 16%	105 16%	8 19%	44 13%	51 16%	71 17%	51 16%	91 17%	27 14%	23 16%	47 18%	41 18%	72 14%	11 15%	17 19%	7 5%	5 10%	23 20% C	30 22% C	14 16%	16 18%	23 27% C J	6 7%	10 19%	77 19% D	34 18%	25 16%	26 10%	71 14%	85 18%	7 28%	7 8%	58 16%	98 18%
Agree (4) S	354 35%	277 35%	36 36%	42 36%	34 28%	225 35%	227 34%	17 39%	139 41% D	128 42% D	143 35%	102 31%	198 36%	69 35%	46 32%	73 29%	81 36%	198 39% A	18 24%	42 45%	55 43%	18 41%	47 40%	53 38%	22 26%	24 26%	28 33%	33 35%	14 28%	139 34%	59 31%	52 33%	104 42%	180 35% C	173 37% C	2 8%	29 37%	131 36%	193 35%
Strongly agree (5) S	237 24%	191 24%	23 23%	23 20%	33 27%	173 27% C	149 22%	7 16%	81 24%	77 25%	95 24%	75 23%	135 25%	54 27%	25 17%	76 29%	46 20%	115 23%	13 18%	15 16%	34 27%	12 27%	24 20%	30 22%	20 23%	27 30%	17 19%	26 29%	18 36%	75 18%	46 24%	48 31% A	68 28% A	128 25%	108 23%	2 9%	19 23%	84 23%	135 24%
Mean Std. Deviation Sig.	3.51 1.22	3.53 1.21	3.46 1.29	3.43 1.21	3.47 1.31	3.64 1.18 C	3.43 1.24	3.4 1.1	3.63 1.14 D	3.69 1.14 D	3.54 1.18	3.36 1.3	3.59 1.18 C	3.58 1.23 C	3.2 1.29	3.6 1.2	3.41 1.25	3.52 1.21	3.03 1.37	3.54 1.03	3.7 1.16 A	3.61 1.33	3.51 1.18	3.59 1.13	3.33 1.24	3.53 1.31	3.45 1.14	3.54 1.34	3.78 1.2 A	3.36 1.2	3.44 1.25	3.68 1.24 A	3.73 1.16 A	3.53 1.22 C	3.54 1.19 C	2.56 1.15	3.44 1.28	3.51 1.21	3.53 1.21
Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests. Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q40r5. I think it is fair that customers should be asked to pay for these improvements Base: All Respondents

			Location		I	Live near desig	gnated landsca	pes	١	Visit designa	ted landscape	s	Vis	it other rural ar	cas	See trans	mission infra	structure						Region							А	ge		1	SEG		El	ectricity bill	size
Weighted date	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	h Live near a S AONB/NS A or National Park (B)	Do not live n in or near an AONB/NS A or National Park (C)	Don'i know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly wer/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	4 West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
otal (W)	1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
(U)	1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93	77	99	60	215	234	243	310	553	425	24	82	369	550
Strongly disagree (1) Sig.	196 20%	154 20%	19 19%	24 21%	28 24%	121 19%	137 21%	12 28%	54 16%	37 12%	82 20% B	85 26% A B	93 17%	42 21%	38 26% A	52 20%	45 20%	97 19%	22 30%	13 14%	24 19%	7 16%	34 28%	25 18%	14 16%	19 21%	16 18%	18 19%	4 9%	74 18%	38 20%	34 22%	50 20%	90 18%	102 22%	4 17%	7 9%	82 23% A	107 19%
	212	149	30	33	29	121	145	7	85	60	73	85	111	28	40	58	31	123	17	33	24	7	21	24	20	15	16	25	10	97	40	28	47	95	108	9	21	66	124

Sig. Base	1,002	787	99	115	119	634	667	44	D 338	D 307	D 406	331	С 542	C 200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	A 51	406	192	157	247	B 512	467	24	80	364	557
Mean Std. Deviation	2.89 1.3	2.95 1.3	2.74 1.27	2.68 1.24	2.72 1.31	2.95 1.3	2.83 1.29	2.71 1.33	2.95 1.28	3.08 1.18	2.94 1.32	2.59 1.27	3 1.28	3.02 1.35	2.51 1.22	2.91 1.34	3.01 1.3	2.85 1.27	2.57 1.38	2.82 1.22	2.85 1.23	3.17 1.29	2.74 1.37	3.01 1.3	3.03 1.34	2.91 1.3	2.96 1.24	2.72 1.24	3.37 1.27	2.89 1.28	2.83 1.25	2.85 1.3	2.98 1.35	3 1.27	2.79 1.32	2.67 1.29	3.02 1.09	2.91 1.38	2.87 1.27
Strongly agree (5) Si	97 10%	81 10%	9 9%	7 6%	9 7%	69 11%	58 9%	3 6%	36 11%	29 9%	45 11%	22 7%	56 10%	28 14% C	7 5%	29 11%	23 10%	45 9%	7 10%	7 7%	10 8%	5 11%	9 7%	15 11%	13 15%	8 9%	5 6%	7 8%	11 22%	37 9%	14 8%	16 10%	30 12%	45 9%	50 11%	2 10%	4 4%	49 14% C	44 8%
Agree (4) Si	304 30%	250 32%	23 23%	31 27%	35 29%	196 31%	191 29%	13 30%	105 31%	101 33% D	123 30% D	75 23%	184 34% C	59 29%	31 21%	79 31%	76 34%	149 29%	16 22%	28 30%	32 25%	19 42%	40 34%	46 34%	25 28%	28 31%	34 39%	21 23%	15 29%	129 32%	55 29%	39 25%	80 33%	184 36% B	114 25%	5 22%	30 37%	98 27%	175 32%
Neither agree nor disagree (3) Si	193 19%	153 19%	18 18%	21 18%	18 15%	127 20%	135 20%	9 21%	58 17%	79 26% A	83 20%	64 19%	98 18%	44 22%	30 20%	40 15%	50 22%	99 19%	10 14%	13 13%	37 29%	7 16%	16 13%	27 20%	16 18%	20 22%	16 19%	20 22%	11 21%	70 17%	44 23%	39 25%	40 16%	98 19%	92 20%	3 11%	18 22%	68 19%	106 19%
Disagree (2) Si	21% g.	19%	30% A	29% A	24%	19%	22%	15%	25% C	20%	18%	26% C	21%	14%	27% B	23% B	14%	24% B	24%	35%	19%	15%	18%	17%	23%	16%	18%	27%	19%	24%	21%	18%	19%	19%	23%	40% A	27%	18%	22%

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests. Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q41. In terms of lessening the visual impact of transmission infrastructure, do you think National Grid/Scottish Power should prioritise ... Base: All Respondents

				Location		J	Live near desig	gnated landsc	.apes		Visit designat	ted landscapes	5	Visi	it other rural	areas	See tran	ismission infra	structure						Region							,	Age			SEG		E	ectricity bill s	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/N J A or) National Park (A)	a Live near ar S AONB/NS A or J National) Park (B)	Do not live in or near an AONB/NS A or National Park (C)	e S Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National st or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North Wes (E)	st South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	9	W) 1,002.00 U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	existing infrastructure in protected areas §	50 5%	43 5%	4 4%	3 3%	11 9%	29 5%	36 5%	1 1%	13 4%	11 4%	22 5%	17 5%	22 4%	12 6%	12 9%	19 8% B	5 2%	24 5%	5 7%	.a	14 11%	1 3%	4 4%	7 5%	3 4%	10 11%	2 2%	4 4%	a	15 4%	11 6%	12 8%	12 5%	20 4%	30 6%	.a	6 8%	21 6%	23 4%
e	existing infrastructure in protected areas but only when it comes to the end of its natural life and needs replacing \$	247 25%	188 24%	25 25%	33 29%	27 22%	149 23%	181 27%	11 26%	92 27%	62 20%	98 24%	90 27%	132 24%	33 17%	48 33% B	81 31% B	35 16%	129 25% B	17 23%	34 36%	23 18%	16 35%	32 27%	32 23%	25 28%	14 15%	27 31%	21 23%	7 13%	106 26%	52 27%	34 21%	55 22%	122 24%	121 26%	3 13%	25 31%	89 25%	132 24%
	future infrastructure S	76 8%	60 8%	9 9%	7 6%	13 11%	48 8%	50 7%	1 2%	33 10% D	24 8%	31 8%	14 4%	44 8%	15 8%	11 7%	15 6%	18 8%	43 8%	6 8%	6 7%	4 3%	2 3%	9 7%	7 5%	8 9%	5 6%	12 13%	14 16%	4 8%	26 6%	10 5%	15 10%	25 10%	45 9%	30 6%	1 4%	6 7%	19 5%	52 9%
	all existing infrastructure in protected areas and future infrastructure equally S	182 18%	155 20%	15 15%	13 12%	17 15%	134 21% C	105 16%	8 18%	63 19%	59 19%	76 19%	56 17%	96 18%	58 29% A C	15 10%	52 20%	47 21%	82 16%	9 13%	10 11%	33 26%	8 18%	25 21%	17 12%	21 24%	15 17%	7 8%	15 16%	21 42% ABFIJ	86 21% D	37 19%	28 18%	31 13%	92 18%	84 18%	6 27%	9 12%	59 16%	114 21%
-	existing infrastructure in protected areas, when it needs replacing, and future infrastructure S	447 45%	342 43%	46 47%	59 51%	52 43%	275 43%	295 44%	22 51%	137 40%	150 49%	179 44%	153 46%	248 46%	82 41%	58 40%	91 35%	121 53% A	234 46% A	36 49%	43 46%	52 41%	18 40%	48 41%	76 55%	31 35%	47 52%	40 46%	38 41%	19 37%	173 43%	82 43%	68 43%	124 50%	232 45%	202 43%	13 56%	34 42%	177 49%	236 42%

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q41r1. There are other areas of infrastructure in the UK where investment could be made. How important do you consider investment in each of these areas to be? Investment in renewable energy sources Base: All Respondents

				Location		L	ive near desig	mated landsca	ipes		Visit designa	ited landscape	3	Visi	it other rural a	areas	See tra	nsmission inf	rastructure						Region							/	lge			SEG		E	lectricity bill :	size
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS d A or) National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbour n ood, nearb e or in the distance (B	h Cannot see y (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North Wes (E)	South East (F)	South Wes (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C) Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(M (L	v) 1,002.00 J) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Not at all important (1)	23 2%	19 2%	2 2%	3 2%	5 4%	15 2%	19 3%	1 2%	8 2%	5 2%	10 2%	9 3%	11 2%	6 3%	4 3%	3 1%	11 5% A	10 2%	2 3%	2 2%	5 4%	3 7%	2 2%	6 4%	0 0%	2 2%	1 1%	a	0 1%	5 1%	5 2%	7 4%	7 3%	15 3%	8 2%	1 3%	1 1%	11 3%	11 2%
	Not important (2) Si	36 4%	31 4%	1 1%	3 3%	9 8% B	21 3%	22 3%	1 3%	12 4%	7 2%	15 4%	13 4%	19 3%	5 2%	9 6%	9 4%	6 3%	20 4%	10 14% E	a	3 2%	3 7%	2 2%	5 4%	3 3%	3 3%	2 2%	4 5%	1 2%	10 2%	5 3%	9 6%	11 5%	20 4%	15 3%	1 3%	2 3%	11 3%	22 4%
	Neither important nor unimportant (3)	116 12%	90 11%	12 12%	15 13%	9 7%	79 12%	85 13%	3 6%	28 8%	31 10%	65 16% A	35 11%	53 10%	30 15%	18 13%	24 9%	27 12%	64 12%	5 7%	13 14%	15 12%	4 10%	13 11%	13 9%	6 7%	17 19%	16 18%	8 8%	7 13%	43 11%	22 12%	12 8%	39 16%	54 11%	61 13%	2 7%	16 20% C	57 16% C	43 8%
	Important (4) Si	319 32%	242 31%	41 41%	36 32%	34 29%	181 28%	216 32%	20 46%	107 32%	91 30%	118 29%	122 37%	168 31%	66 33%	49 34%	80 31%	69 31%	167 33%	24 33%	40 43%	51 40%	11 25%	36 31%	47 34%	25 29%	24 26%	23 26%	23 25%	14 27%	138 34%	63 33%	41 26%	77 31%	156 31%	151 32%	12 51%	17 21%	102 28%	200 36% A B
	Very important (5) Si	508 51%	406 52%	43 44%	58 50%	62 52%	339 54%	324 49%	18 42%	183 54%	173 57% D	198 49%	151 46%	290 54%	95 47%	65 45%	142 55%	113 50%	251 49%	31 43%	38 41%	52 41%	23 52%	65 55%	68 49%	54 62%	44 49%	46 52%	57 62%	29 58%	211 52%	97 51%	88 56%	112 45%	266 52%	233 50%	9 36%	44 55%	183 50%	280 50%

		1												1															1									1		
	Mean	4.25	4.25	4.23	4.24	4.17	4.28	4.21	4.24	4.32	4.37	4.18	4.19	4.31	4.19	4.12	4.35	4.19	4.23	3.99	4.21	4.11	4.08	4.36	4.2	4.48	4.17	4.28	4.44	4.39	4.33	4.26	4.23	4.11	4.25	4.26	4.14	4.26	4.19	4.28
Std. De	viation	0.96	0.97	0.86	0.96	1.12	0.96	0.98	0.86	0.94	0.88	0.99	0.97	0.93	0.98	1.02	0.87	1.06	0.94	1.16	0.82	1	1.23	0.88	1.03	0.77	0.99	0.88	0.84	0.84	0.84	0.94	1.1	1.03	0.99	0.92	0.92	0.97	1.01	0.92
	Sig.										С																				D									
	Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

41r2. There are other areas of infrastructure in the UK where investment could be made. How important do you consider investment in each of these areas to be? Investment in high speed rall links Base. All Respondents

				Location		L	ive near desig	mated lands	capes		Visit designal	ted landscape	s	Visi	it other rural a	ireas	See tran	smission infr	astructure						Region							Ą	ge			SEG		Ele	2ctricity bill si	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not liv in or nea AONB/N A or National Park (C)	r S Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Te	tal (W)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Not at all important (1) Sig.	164 16%	126 16%	14 14%	24 21%	21 18%	115 18%	117 18%	2 5%	53 16%	40 13%	75 18%	58 18%	90 17%	31 15%	18 13%	41 16%	33 15%	88 17%	14 19%	17 18%	16 13%	5 12%	13 11%	22 16%	15 17%	26 29%	17 19%	13 14%	6 12%	39 10%	32 17%	27 17%	67 27% A	89 17%	71 15%	4 17%	8 9%	75 21% C	81 15%
	Not important (2) Sig.	261 26%	204 26%	31 31%	26 22%	33 28%	172 27%	180 27%	9 21%	94 28%	73 24%	111 27%	73 22%	148 27%	50 25%	37 26%	77 30%	47 21%	135 26%	20 27%	28 30%	31 25%	14 31%	31 26%	35 25%	24 27%	25 27%	14 16%	29 31%	10 20%	131 32% D	42 22%	38 24%	50 20%	136 26%	124 26%	1 6%	28 34% B	79 22%	154 28%
	Neither important nor unimportant (3) Sig.	230 23%	181 23%	22 23%	26 23%	29 24%	141 22%	152 23%	9 20%	66 20%	69 23%	97 24%	79 24%	125 23%	50 25%	29 20%	65 25%	63 28% C	100 20%	15 20%	15 16%	22 17%	10 21%	26 22%	41 30%	21 24%	23 25%	25 28%	20 22%	14 27%	97 24%	53 27% D	38 24%	42 17%	120 23%	102 22%	7 32%	18 23%	81 22%	130 23%
	Important (4) Sig.	207 21%	163 21%	21 21%	23 20%	17 15%	115 18%	129 19%	19 43% A B C	81 24%	78 25% C	72 18%	67 20%	112 21%	44 22%	28 19%	41 16%	48 21%	119 23%	17 24%	22 23%	41 33% G H	12 26%	23 19%	25 18%	10 11%	9 10%	21 24%	15 17%	13 25%	96 24% C	42 22%	19 12%	50 20%	107 21%	95 20%	5 22%	14 18%	81 22%	112 20%
	Very important (5) Sig.	140 14%	113 14%	11 11%	16 14%	19 16%	92 14%	88 13%	5 11%	43 13%	47 15%	51 13%	53 16%	66 12%	25 13%	32 22% ^	34 13%	35 15%	71 14%	7 10%	13 14%	16 13%	4 10%	25 21%	16 11%	18 20%	7 8%	11 12%	15 17%	8 16%	43 11%	24 13%	35 22% A	39 16%	59 12%	75 16%	6 24%	13 16%	48 13%	80 14%
	Mean Std. Deviation	2.9 1.29	2.92 1.29	2.84 1.24	2.84 1.35	2.84 1.33	2.84 1.32	2.84 1.29	3.32 1.09	2.9 1.29	3.06 1.27	2.78 1.28	2.94 1.33	2.85 1.27	2.92 1.26	3.13 1.36	2.81 1.26	3.02 1.28	2.9 1.31	2.79 1.28	2.85 1.33	3.08 1.26	2.9 1.21	3.14 1.33	2.83 1.23	2.9 1.38	2.4 1.23	2.94 1.3	2.91 1.31	3.13 1.26	2.94 1.17	2.92 1.26	2.99 1.4	2.77 1.44	2.83 1.27	2.96 1.31	3.32 1.38	2.96 1.24	2.86 1.33	2.92 1.28
	Sig. Base	1 002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

41r3. There are other areas of infrastructure in the UK where investment could be made. How important do you consider investment in each of these areas to be? Investment in cleaning of rivers and other waterways Base: All Respondents

		Location			Live near des	ignated lands	apes		Visit designa	ited landscape	25	Vis	it other rural	areas	See trar	ismission infra	astructure						Region							А	ge			SEG		E	ectricity bill	size
Total Weighted data	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in a AONB/N d A or National Park (A)	n Live near IS AONB/N A or I Nationa) Park (B	Do not liv an in or nea S an AONB/N I A or National Park (C)	e 5 Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	r ever/never/c on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	E North West	South East 5 (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Not at all important (1) Sig.	3 0%	а	0 0%	1 1%	2 0%	2 0%	a	a	2 1%	1 0%	1 0%	3 0%			1 0%	a	2 0%	1 1%	a	а	.a	.a	1 1%	a	.a	0 0%	1 1%	.a	a	1 0%	1 1%	1 1%	2 0%	1 0%	.a	0 0%	1 0%	2 0%
Not important (2) Sig.	24 3%	3 3%	4 3%	4 3%	11 2%	24 4% B	3 8% B	7 2%	11 4%	17 4%	9 3%	17 3%	2 1%	8 5% B	9 3%	9 4%	13 2%	3 4%	a	3 2%	1 2%	4 4%	7 5%	6 7%	2 2%	3 3%	1 1%	1 2%	21 5%	2 1%	3 2%	5 2%	16 3%	14 3%	.a	3 4%	16 4%	11 2%
Neither important nor unimportant (3) Sig. 169	140 18%	12 12%	17 15%	9 8%	111 18% A	125 19% A	4 9%	45 13%	52 17%	75 19%	49 15%	89 16%	36 18%	27 18%	34 13%	40 18%	93 18%	12 16%	27 29% CF	14 11%	9 20%	27 23%	15 11%	9 10%	19 21%	14 16%	18 19%	7 13%	95 23% B C D	26 14%	21 13%	27 11%	97 19%	69 15%	3 14%	12 15%	66 18%	91 16%
391 39% Sig.	297 38%	53% 53% AC	41 36%	38 32%	238 37%	264 40%	20 46%	133 39%	119 39%	158 39%	136 41%	198 37%	86 43%	66 46%	90 35%	108 48% AC	191 37%	31 43%	35 37%	52 41%	13 28%	37 31%	61 44%	37 43%	39 43%	37 43%	33 35%	17 33%	157 39%	85 44%	50 32%	99 40%	199 39%	177 38%	16 66% A B	21 26%	143 39%	227 41% A
Very important (5) Sig. 408	323 41%	32 32%	53 46%	66 56% B C	273 43% C	251 38%	16 37%	154 45%	122 40%	155 38%	136 41%	235 43% C	76 38%	44 30%	125 48% B	69 31%	213 42% B	25 35%	32 34%	58 46%	22 50%	50 42%	55 40%	35 40%	31 34%	32 37%	40 44%	26 52%	133 33%	77 40%	82 52% A	115 47% A	198 39%	205 44%	5 20%	44 55% B C	138 38%	226 41%
Mean 4.17	4.16	4.15	4.23	4.38	4.21	4.11	4.13	4.28	4.14	4.1	4.2	4.19	4.18	4.01	4.28	4.05	4.17	4.06	4.06	4.31	4.27	4.13	4.17	4.16	4.1	4.14	4.2	4.34	3.99	4.23	4.34	4.3	4.12	4.22	4.05	4.32	4.1	4.19

Sig. J C C C - C - C - C - C - C - C - C - C
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Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q41r4. There are other areas of infrastructure in the UK where investment could be made. How important do you consider investment in each of these areas to be? Investment in building more roads

Base:	All	Respondents	

			Location		Li	ve near desig	nated landsca	pes	v	/isit designate	ed landscapes	\$	Visi	t other rural a	reas	See trans	mission infra	structure						Region							Ag	je			SEG		El	ctricity bill si	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & S Humberside S (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (V	V) 1,002.00 J) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Not at all important (1) Si	121 12%	93 12%	15 15%	13 11%	15 13%	81 13%	78 12%	3 8%	49 14%	35 11%	45 11%	32 10%	69 13%	26 13%	13 9%	35 14%	32 14%	54 11%	4 6%	5 5%	11 9%	11 25% B	20 17%	16 12%	8 9%	8 9%	15 18%	13 14%	9 19%	56 14%	24 13%	15 10%	26 10%	58 11%	62 13%	0 1%	6 8%	53 14%	62 11%
Not important (2) Si	262 26%	204 26%	24 24%	33 29%	36 30%	169 27%	182 27%	12 27%	85 25%	73 24%	115 28%	85 26%	150 28% C	54 27%	24 17%	63 24%	47 21%	151 29%	25 35%	46 49% DEFGIJ	39 31%	8 19%	25 22%	36 26%	19 22%	25 27%	13 15%	17 18%	9 17%	115 28%	45 23%	41 26%	61 25%	137 27%	120 26%	5 20%	19 23%	103 28%	139 25%
Neither important nor unimportant (3)	295 29%	233 30%	27 27%	35 30%	38 32%	164 26%	200 30%	14 32%	89 26%	100 32%	104 26%	110 33%	151 28%	57 28%	53 37%	81 32%	73 32%	140 27%	23 32%	15 16%	31 25%	10 23%	34 29%	49 35%	32 37%	29 32%	39 46% B K	23 25%	9 17%	123 30%	61 32%	48 30%	64 26%	136 27%	143 31%	15 64% AB	23 28%	97 27%	175 31%
Important (4) Si	190 19%	148 19%	22 22%	21 18%	19 16%	124 20%	120 18%	10 23%	69 20%	65 21%	84 21%	57 17%	104 19%	31 15%	35 24%	47 18%	46 20%	93 18%	10 14%	15 16%	25 20%	7 16%	24 20%	28 20%	17 19%	17 18%	9 11%	22 24%	15 30%	69 17%	43 22%	30 19%	48 20%	112 22%	76 16%	2 9%	18 22%	61 17%	111 20%
Very important (5)	135 13%	110 14%	11 11%	14 12%	11 9%	96 15%	87 13%	4 10%	45 13%	34 11%	58 14%	47 14%	68 13%	33 16%	20 14%	31 12%	28 12%	75 15%	10 13%	13 14%	20 15%	7 17%	15 13%	9 7%	12 14%	12 13%	10 11%	18 20%	9 18%	45 11%	19 10%	23 14%	48 20% A B	69 13%	65 14%	1 6%	15 19%	50 14%	70 13%
Mean Std. Deviation Sie	2.96 1.21	2.97 1.22	2.88 1.23	2.91 1.18	2.78 1.14	2.98 1.26	2.93 1.2	3.01 1.11	2.93 1.25	2.97 1.16	2.99 1.23	3.01 1.17	2.91 1.22	2.95 1.27	3.18 1.13	2.91 1.21	2.96 1.21	2.97 1.22	2.94 1.12	2.86 1.19	3.02 1.22	2.81 1.42	2.91 1.27	2.84 1.08	3.07 1.14	3 1.17	2.83 1.18	3.17 1.32	3.12 1.4	2.83 1.19	2.93 1.17	3.02 1.2	3.13 1.28	2.99 1.22	2.92 1.23	2.98 0.77	3.21 1.22	2.87 1.25	2.98 1.18
Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q41r5. There are other areas of infrastructure in the UK where investment could be made. How important do you consider investment in each of these areas to be? Investment in making homes more energy efficient

Roco.	All I	Reenc	ndon	to d	

				Location		1	Live near desig	mated landsca	ipes		Visit designa	ted landscape	5	Visi	t other rural a	reas	See trans	smission infra	structure						Region							А	ge			SEG	l.	Eh	ectricity bill s	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in ar AONB/N A or National Park (A)	n Live near ar S AONB/NS A or National Park (B)	Do not live a in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Not at all important (1) Sig.	7 1%	5 1%	a	2 2%	3 2%	3 0%	5 1%	1 1%	0 0%	2 1%	2 1%	4 1%	2 0%	a	2 2%	3 1%	2 1%	2 0%	3 4%	1 1%	а	1 2%	.a	1 1%	.a	.a	а	1 1%	1 1%	1 0%	3 2%	1 0%	2 1%	3 1%	3 1%	a	a	3 1%	3 1%
	Not important (2) Sig.	28 3%	24 3%	3 3%	2 1%	4 3%	20 3%	17 3%	1 2%	5 1%	10 3%	15 4%	4 1%	18 3%	7 4%	2 1%	9 4%	11 5% C	8 1%	3 4%	1 1%	1 1%	1 3%	6 5%	6 4%	0 0%	0 0%	9 10%	1 1%	0 1%	16 4%	2 1%	5 3%	6 2%	14 3%	14 3%	1 3%	0 0%	13 4%	15 3%
	Neither important nor unimportant (3) Sig.	62 6%	46 6%	8 8%	8 7%	5 4%	42 7%	40 6%	4 10%	21 6%	11 4%	25 6%	19 6%	32 6%	11 6%	11 8%	13 5%	7 3%	41 8% B	7 10%	12 13%	4 3%	4 8%	4 3%	8 6%	4 4%	13 15%	4 5%	3 3%	1 1%	23 6%	11 6%	9 6%	21 8%	24 5%	38 8%	0 1%	2 3%	31 8%	29 5%
	Important (4) Sig.	343 34%	274 35%	36 37%	33 29%	36 30%	214 34%	239 36%	24 55% A B C	111 33%	97 32%	148 36%	120 36%	181 33%	81 40%	49 34%	96 37% B	61 27%	186 36% B	32 44%	36 38%	52 41% H	22 49% H	45 38%	38 28%	33 37%	18 20%	26 29%	26 29%	16 31%	143 35%	70 37%	46 29%	84 34%	180 35%	159 34%	4 17%	33 41%	125 34%	185 33%
	Very important (5) Sig.	561 56%	439 56%	52 52%	70 61%	72 60% D	356 56% D	365 55% D	14 32%	201 60%	187 61%	216 53%	183 55%	309 57%	101 51%	81 56%	136 53%	146 65% AC	276 54%	28 39%	45 48%	69 55%	17 37%	63 54%	85 62%	51 58%	59 65% A	48 55%	62 67% A	33 66%	224 55%	106 55%	96 62%	135 54%	291 57%	252 54%	19 79% B	45 56%	193 53%	324 58%
	Mean Std. Deviation	4.42 0.79	4.42 0.79	4.39 0.75	4.46 0.83	4.43 0.89	4.42 0.79	4.41 0.78	4.14 0.78	4.5 0.68	4.49 0.77	4.38 0.8	4.43 0.77	4.43 0.78	4.38 0.75	4.41 0.81	4.37 0.84	4.5 0.83	4.42 0.73	4.1 0.99	4.32 0.77	4.5 0.6	4.17 0.86	4.4 0.79	4.45 0.85	4.53 0.6	4.5 0.75	4.3 0.96	4.6 0.68	4.6 0.67	4.41 0.78	4.43 0.78	4.49 0.77	4.39 0.81	4.45 0.76	4.38 0.81	4.72 0.65	4.52 0.57	4.35 0.85	4.46 0.77
	Sig. Base	1.002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Mean:Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean. a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons

Q416. There are other areas to be? Investment in lessening the VK where investment could be made. How important do you consider investment in each of these areas to be? Investment in lessening the visual impact of electricity transmission infrastructure are the made. How important do you consider investment in each of these areas to be? Investment in lessening the visual impact of electricity transmission infrastructure are the made. How important do you consider investment in each of these areas to be? Investment in lessening the visual impact of electricity transmission infrastructure are the made. How important do you consider investment in each of these areas to be? Investment in lessening the visual impact of electricity transmission infrastructure are the made. How important do you consider investment in each of these areas to be? Investment in lessening the visual impact of electricity transmission infrastructure are the made. How important do you consider investment in each of these areas to be? Investment in lessening the visual impact of electricity transmission infrastructure are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important do you consider investment are the made. How important are t

			Location		L	ive near desig	nated landsca	apes		Visit designa	ted landscape	3	Vis	it other rural	areas	See tran	ismission infi	astructure						Region							/	ge			SEG		Eb	ectricity bill s	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B) Refused (C;	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W	/) 1,002.00 J) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Not at all important (1) Sig	66 7%	49 6%	8 8%	9 8%	12 10%	39 6%	52 8%	0 1%	20 6%	20 7%	28 7%	17 5%	39 7%	11 5%	8 5%	17 6%	12 5%	37 7%	15 21% CEJ	.a	6 5%	4 8%	7 6%	11 8%	5 6%	8 9%	6 7%	2 2%	2 4%	35 9%	10 5%	7 4%	14 6%	35 7%	30 7%	1 4%	5 6%	23 6%	39 7%
Not important (2) Sig	155 15%	123 16%	17 17%	15 13%	16 13%	79 12%	113 17% B	10 23%	47 14%	45 15%	59 14%	54 16%	75 14%	31 15%	33 23% A	34 13%	37 16%	82 16%	17 24%	16 17%	16 12%	2 5%	18 15%	20 15%	7 8%	18 20%	27 32% CDGK	11 12%	2 3%	79 20% D	26 14%	22 14%	27 11%	76 15%	71 15%	9 36% A B	16 19%	50 14%	89 16%
Neither important nor unimportant (3) Sig	299 30%	229 29%	32 32%	39 34%	33 28%	196 31%	185 28%	12 28%	99 29%	96 31%	128 32%	94 28%	156 29%	63 31%	41 29%	62 24%	79 35% A	154 30%	18 25%	42 45% C	22 18%	13 29%	33 28%	45 32%	29 34%	25 27%	22 25%	35 38% C	16 31%	122 30%	62 32%	45 29%	70 28%	168 33%	123 26%	8 36%	23 29%	106 29%	170 30%
Important (4) Sig	340 34%	273 35%	32 32%	35 30%	41 34%	227 36%	219 33%	20 46%	118 35%	106 35%	136 33%	115 35%	199 37%	64 32%	42 29%	109 42% C	74 33%	157 31%	10 14%	23 25%	57 45% A	21 47% A	51 43% A	49 35%	29 33%	25 28%	23 26%	29 32%	21 42% A	133 33%	69 36%	55 35%	82 33%	166 33%	168 36%	5 20%	19 24%	138 38%	182 33%
Very important (5) Sig	142 14%	113 14%	12 12%	17 15%	17 15%	94 15%	97 15%	1 3%	55 16%	40 13%	56 14%	51 15%	73 13%	32 16%	20 14%	36 14%	24 10%	82 16%	11 16%	13 13%	25 20%	5 11%	9 8%	13 10%	17 19%	15 16%	8 10%	16 17%	10 19%	37 9%	24 13%	28 18% A	53 21% A	67 13%	74 16%	1 4%	17 21%	48 13%	77 14%
Mean Std. Deviation Sig.	3.34 1.1	3.35 1.1	3.23 1.11	3.31 1.12	3.31 1.17	3.41 1.08	3.29 1.15	3.26 0.89	3.41 1.1	3.33 1.08	3.33 1.09	3.39 1.09	3.35 1.1	3.37 1.09	3.23 1.11	3.44 1.09	3.27 1.02	3.32 1.14	2.79 1.36	3.35 0.92	3.63 1.08 A I	3.47 1.04	3.32 1.02	3.24 1.08	3.51 1.08 A	3.24 1.2	3 1.12	3.5 0.98 A	3.69 0.97 A I	3.14 1.1	3.37 1.04	3.48 1.07 A	3.54 1.12	3.3 1.09	3.4 1.12 C	2.84 0.94	3.35 1.2	3.38 1.07	3.3 1.11
Base	1,002	787	99	115	119	634	667	44	338	307	406	331	542	200	144	258	226	512	73	94	127	45	118	138	88	90	87	92	51	406	192	157	247	512	467	24	80	364	557

W = Weighted Count U = Unweighted Count

Base: All Respondents

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

c. cen counts of some categories are not integers. Iney were rounced to une nearest integers being performing countin proportions tests.
Mean:Results are based on two-ided tests assuming equal variances with significance level (5, For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

Q42. Which of the following best applies to you?

		Location		1	Live near desi	ignated landsc	apes	,	Visit designat	ted landscape	s	Visi	it other rural a	areas	See trar	smission infr	istructure						Region							1	Age			SEG		El	ectricity bill s	size
Total Weighted data	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in ar AONB/N A or National Park (A)	n Live near a S AONB/N A or National Park (B)	Do not live an in or near S an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South Wes (G)	t West Midlands (H)	Yorkshire & Humbersid (I)	e Scotland (J)) Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (V) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
I can see transmission lines and pylons from my home, and they are nearby Sig. 12%	88 11%	10 10%	22 19% A	12 10%	84 13%	75 11%	3 6%	51 15%	30 10%	42 10%	32 10%	64 12%	19 10%	14 10%	120 46%	a	.a	9 13%	8 9%	10 8%	5 12%	22 18%	9 7%	12 14%	12 14%	10 12%	14 15%	7 14%	54 13%	24 13%	20 12%	22 9%	66 13%	51 11%	3 11%	7 9%	41 11%	72 13%
I can see transmission lines and pylons from my home, but only in the distance Sig.	105 13%	18 18%	15 13%	16 13%	90 14%	73 11%	7 15%	55 16%	39 13%	51 13%	39 12%	83 15%	22 11%	18 12%	138 54%	a	.a	7 9%	4 5%	3 2%	3 7%	18 15% C	19 13% C	16 18% C	16 17% C	19 22% B C	11 12%	22 43% A B C D E	78 19% BC	19 10%	12 7%	29 12%	50 10%	85 18% A	3 12%	10 13%	52 14%	76 14%
I can see transmission lines and pylons from my neighbourhood, and they are nearby Sig.	61 8%	9 9%	9 8%	15 13%	51 8%	51 8%	2 5%	30 9%	21 7%	41 10%	19 6%	41 8%	20 10%	10 7%	.a	79 35%	.a	9 12%	3 4%	14 11%	4 9%	7 6%	16 12%	3 3%	4 4%	6 7%	13 14%	1 1%	33 8%	19 10%	10 6%	18 7%	52 10% B	28 6%	a	7 8%	29 8%	43 8%
I can see transmission lines and pylons from my neighbourhood, but only in the distance Sig.	113 14%	15 15%	19 17%	18 16%	101 16%	92 14%	4 10%	45 13%	55 18%	57 14%	44 13%	78 14%	24 12%	25 17%	a	147 65%	.a	11 15%	10 10%	9 7%	8 18%	26 22% C	19 13%	16 18%	15 17%	13 16%	11 12%	9 17%	57 14%	32 16%	27 17%	32 13%	83 16%	53 11%	10 44% AB	7 9%	54 15%	85 15%
I can't see any transmission lines and pylons from where I live Sig. 51%	417 53%	46 46%	50 43%	55 46%	303 48%	374 56% B	28 64%	157 46%	159 52%	211 52%	196 59% A	272 50%	114 57%	77 53%	a	a	512 100% .a	37 51%	67 71% EGHIJK	91 72% E G H I J K	24 53%	46 39%	75 54% K	41 46%	42 46%	36 42%	42 46%	12 24%	185 45%	95 50%	87 56%	145 59% A	257 50%	247 53%	8 33%	49 62%	185 51%	278 50%
6 1% Sig.	4 1%	2 2%	0 0%	3 2% C	5 1%	2 0%	a	1 0%	2 1%	4 1%	1 0%	3 1%	2 1%	1 1%	a	a	a	a	1 1%	а	0 0%	.a	1 1%	.a	2 2%	1 1%	1 1%		1 0%	3 1%	2 1%	1 0%	4 1%	3 1%	a	a	2 1%	4 1%

W = Weighted Count

U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q43r1. Which of the following fuel sources do you use in your home for: Cooking Base: All Respondents

		Location		Li	ve near design	nated landsca	pes		Visit designate	d landscapes		Visit o	other rural a	reas	See tran	smission infr	astructure						Region							A	ge			SEG		E	ectricity bill s	ize
Total Weighted data	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least 0 once a ti month (A)	One to four imes a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) 1,002.00	787.44	99.11 185	115.45	118.77	634.31 646	666.7 639	43.6	338.29 341	306.62	405.85	330.66	541.8 436	200.5	144.44	257.58	226.1	512.08	72.77	93.75 47	126.68	44.79	118.15	138.08	87.62 94	90.46	86.73 77	92.2	50.78 60	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31 82	364.27	557.08
613 Mains electricity Sig.	461 59%	65 65%	87 76% A	74 62%	376 59%	434 65% B	26 59%	200 59%	194 63%	257 63%	215 65%	327 60%	113 57%	85 59%	146 57%	151 67%	312 61%	52 71%	70 74% K	71 56%	24 55%	70 59%	80 58%	61 70%	50 55%	51 59%	61 66%	24 46%	247 61%	112 58%	94 60%	160 65%	317 62%	282 60%	15 64%	40 50%	209 57%	364 65% A B
Another form of electricity Sig. 5 0%	4 1%	а	1 1%	1 1%	4 1%	5 1%	a	4 1%	1 0%	.a	a	4 1%		a	4 2%	1 0%	a	.a	.a	4 3%	.a	.a	.a	.a	.a	1 1%	.a	a	4 1%	a	a	1 0%	4 1%	1 0%	a	a	a	5 1%
011 011 Sig.	5 1%	0 0%	6 5% A	4 3%	8 1%	7 1%	a	5 1%	2 1%	2 1%	4 1%	0 0%	5 2% A	а	4 1%	1 0%	5 1%	a	4 4%	а	1 2%	0 0%	0 0%	1 2%	.a	1 2%	2 2%	0 1%	1 0%	2 1%	1 1%	6 3%	9 2% B	1 0%	a	a	2 0%	9 2%
645 Mains gas Sig.	543 69% C	59 59% C	43 37%	59 50%	402 63% A	434 65% A	25 57%	218 65%	197 64%	259 64%	210 64%	371 68%	129 64%	102 71%	169 66%	143 63%	329 64%	49 68%	44 47%	86 68% G	28 62%	82 70% B G	111 80% B G J	38 44%	63 69% G	60 69% G	47 51%	35 70%	276 68%	120 62%	104 66%	144 58%	329 64%	304 65%	12 50%	52 64%	246 68%	346 62%
Another form of gas, e.g. LPG Sig.	5 1%	1 1%	5 4% A	7 6% BC	7 1%	3 0%	1 3%	3 1%	3 1%	5 1%	2 1%	3 1%	2 1%	a	6 2% C	3 1%	1 0%	1 1%	3 4%	a	0 0%	2 1%	0 0%	2 2%	0 0%	0 1%	2 2%	a	1 0%	2 1%	4 2%	4 1%	7 1%	3 1%	0 1%	.a	5 1%	5 1%
4 None of these Sig.	3 0%	a	1 1%	.a	4 1%	1 0%	a	3 1%	2 1%	2 1%	0 0%	3 1%	a	a	1 0%	1 0%	2 0%	3 4%	.a	a	a	.a	0 0%	.a	.a	a	1 1%	a	2 0%	2 1%	0 0%	a	3 1%	1 0%	.a	.a	a	4 1%

W = Weighted Count

U = Unweighted Count

0 a convergine down Note: More than one answer may be given, so percentages may add up to more than 100% Results are based on two-aided tests with significance level 0.0.5. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each immernost subbable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q43r2. Which of the following fuel sources do you use in your home for: Heating Rose · All Res

			Locatio	a		Live near	designate	ed landscapes			Visit designa	ted landscap	es	Vi	sit other rural	l areas	See tra	nsmission infr	astructure						Region							A	ge			SEG		Ele	ectricity bill si	ize
	Total Weighted data	Urban (A) Town at Fringe ()	Rural (village an hamlet) (C	Live in AONB/ d A or) Natior Park (.	r an Live r /NS AON r A nal Nati (A) Parl	D tear an in B/NS or A ional c (B) ? I	Do not live in or near an LONB/NS A or National Park (C)	n'i know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to fou times a yea (B)	Hardly ever/never/ on't know (C)	Can see from my d home, nearby or i the distanc (A)	Can see from my neighbourh n ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C) North Ea: (D)	st North Wes (E)	t South East (F)	South West (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.7 153	77 634 6	1.31 46	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	155 Mains electricity Sig.	117 15%	19 19%	19 16%	20 17%	6 13	13 3%	118 18% B	4 9%	53 16%	52 17%	58 14%	58 17%	91 17%	24 12%	21 15%	36 14%	31 14%	86 17%	18 25%	19 21%	19 15%	7 17%	16 13%	11 8%	18 21%	15 16%	8 10%	17 18%	6 12%	67 16%	24 13%	22 14%	42 17%	83 16%	63 14%	9 37% A B	12 15%	61 17%	83 15%
	Another form of electricity Sig.	1 0%	0 0%	.a	0 0%	. 0	1 %	1 0%	.a	a	0 0%	.a	1 0%	а	1 0%	0 0%	0 0%	.a	1 0%	a	.a	a	.a	.a	.a	.a	1 1%	a	a	a	.a	0 0%	a	1 0%	1 0%	.a	.a	.a	0 0%	1 0%
	Oil Sig.	16 2%	1 1%	39 34% A B	11 10%	6 6	:6 %	37 6%	2 5%	26 8%	20 7%	19 5%	17 5%	11 2%	5 2%	2 2%	17 7%	10 5%	28 5%	2 3%	19 20% ACEFH	1 1%	3 8%	3 2%	3 2%	6 6%	0 0%	4 4%	12 13% CH	4 8%	16 4%	7 4%	8 5%	25 10% A	37 7% B	20 4%	a	3 4%	16 4%	37 7%
	Mains gas Sig.	693 88% C	83 84% C	57 49%	85 72%	6 5	35 1%	551 83% A	38 87%	282 83%	255 83%	340 84%	272 82%	473 87%	176 88%	127 88%	204 79%	195 86%	430 84%	57 78%	67 71%	114 90% B G J	34 77%	104 88%	126 91% B G J	64 72%	79 87%	81 94% B G J	66 71%	42 83%	341 84%	162 85%	134 85%	197 80%	428 84% C	391 84% C	15 63%	67 83%	306 84%	460 83%
	Another form of gas, e.g. LPG Sig.	6 1%	2 2%	6 5% A	6 5% B C	1	9 %	6 1%	a	5 2%	3 1%	3 1%	5 2%	7 1%	а	1 1%	5 2%	2 1%	8 1%	3 5%	1 1%	а	.a	2 2%	0 0%	3 4%	0 0%	1 1%	3 4%	a	5 1%	3 2%	3 2%	3 1%	3 1%	11 2%	0 1%	.a	7 2%	7 1%
	7 None of these Sig.	3 0%	a	4 3% A	2 2%	1	5 %	2 0%	1 3%	3 1%	2 1%	3 1%	0 0%	2 0%	1 1%	a	5 2% C	1 1%	1 0%	1 1%	1 1%	а	.a	.a	1 1%	1 1%	0 0%	1 2%	0 0%	1 3%	.a	3 2%	1 1%	3 1%	4 1%	2 0%	1 6% A B	1 1%	3 1%	3 1%

W = Weighted Count

we require count U = Unweighted Count Note: Nore than one answer may be given, so percentages may add up to more than 100%. Results are based on two-died tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Borterroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q43r3. Which of the following fuel sources do you use in your home for: Lighting Base: All Respondents

	Location	Live near designated landscapes	Visit designated landscapes	Visit other rural areas	See transmission infrastructure	Region	Age	SEG	Electricity bill size
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	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/N3 d A or) National Park (A)	h Live near ar S AONB/NS A or National Park (B)	Do not liv in or near an AONB/NS A or National Park (C)	e Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	t West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABCI (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	() ()	() 1,002.00 () 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Mains electricity Sig	997 100%	782 99%	99 100% .a	115 100% .a	118 99%	630 99%	662 99%	44 100% .a	334 99%	307 100% .a	405 100%	331 100% .a	537 99%	200 100%	144 100% _=	254 98%	226 100% .a	511 100% A	73 100% .a	94 100% .a	123 97%	45 100% .a	118 100% .a	138 100% .a	87 99%	90 100% .a	87 100% _a	92 100% .a	51 100% .a	403 99%	191 99%	157 100% .a	247 100%	508 99%	466 100%	24 100% .a	80 100% .a	364 100% .a	552 99%
	Another form of electricity Sig	6 1%	5 1%	а	1 1%	2 2%	4 1%	6 1%	а	4 1%	1 0%	1 0%	.a	5 1%	a	а	4 2%	1 0%	1 0%	a	.a	4 3%	.a	.a	.a	1 1%	.a	1 1%	a	.a	4 1%	1 1%	a	1 0%	4 1%	2 0%	.a	.a	.a	6 1%
	Mains gas Sig	1 0%	1 0%	0 0%	.a	0 0%	1 0%	1 0%	a	0 0%	.2	1 0%	.a	1 0%	a	a	1 0%	a	0 0%	0 1%	a	a	.a	.a	1 1%	.a	.a	a	.2	.a	a	1 0%	a	0 0%	1 0%	.a	a	.a	1 0%	0 0%

U = Unweighted Count

Note: More than one answer may be given, so percentages may add up to more than 100%

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q44. Do you generate your own electricity using any of the following? Base: All Respondents

			Location			Live near desi	gnated landsc	apes		Visit designa	ated landscap	xes	Vis	sit other rural	areas	See trar	ismission infr	astructure						Region							А	ge			SEG		Ele	sctricity bill si	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C	Live in a AONB/N d A or) Nationa Park (A	n Live near a IS AONB/NS A or National) Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourh o ood, nearby e or in the distance (B	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	(E)	t South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) (U)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Solar panels _{Sig.}	35 3%	20 3%	4 4%	11 10% A	6 5%	21 3%	24 4%	1 3%	19 6% C	15 5% C	6 2%	7 2%	17 3%	1 1%	5 4%	9 4%	9 4%	15 3%	9 12% E	8 9%	а	1 1%	1 1%	3 2%	5 5%	2 2%	4 4%	3 3%	0 1%	13 3%	2 1%	5 3%	15 6%	19 4%	15 3%	.a	5 6%	8 2%	22 4%
Wind turbine Sig.	2 0%	2 0%	а	.a	2 2% B	2 0%	.a	a	a		2 1%	а	a	2 1%	а	a	2 1%	.a	.a	2 2%	а	.a	.a	.a	.a	.a	a	a	а	а	a	2 1%	а	2 0%	a	.a	a	2 1%	a
Other Sig.	6 1%	5 1%	а	0 0%	2 2%	3 1%	6 1%	a	0 0%	3 1%	1 0%	5 1%	2 0%		3 2% A	0 0%	.a	5 1%	a	3 4%	а	.a	.a	0 0%	1 1%	0 0%	a	1 1%	.a	.a	1 1%	4 3%	0 0%	0 0%	5 1% A	a	0 0%	.a	5 1%
None of these Sig.	961 96%	761 97% C	95 96%	104 90%	110 93%	608 96%	638 96%	42 97%	319 94%	288 94%	398 98% A B	319 96%	524 97%	197 98%	136 94%	248 96%	215 95%	493 96%	64 88%	80 85%	127 100% .a	44 99%	117 99% A B	135 98% B	83 95%	89 98%	83 96%	88 96%	50 99%	393 97%	189 99% C	146 93%	232 94%	490 96%	447 96%	24 100% _a	76 94%	354 97%	531 95%

W = Weighted Count U = Unweighted Count

Note: More than one answer may be given, so percentages may add up to more than 100%

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q45. Do you spend 10% or more of your total household income each year on the energy you use? Please consider both gas and electricity, and any other form of energy you use in your home Base: All Respondents

			Location		L	ive near desig	mated landscap	pes	v	'isit designate	ed landscape	s	Vis	it other rural	areas	See trar	nsmission infra	structure						Region							Ag	ge			SEG		E	ectricity bill :	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly evet/nevet/ on't know (C)	Can see from my home, nearby or it the distance (A)	Can see from my neighbourh o ood, nearby e or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)) North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W)) 1,002.00) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Yes, 10% or more Sig.	466 47%	375 48%	39 39%	52 45%	55 47%	293 46%	317 48%	17 39%	171 50% C	160 52% C	163 40%	161 49% C	257 47%	83 42%	73 51%	114 44%	100 44%	249 49%	34 46%	53 56%	60 47%	19 42%	62 53%	57 42%	41 47%	31 35%	36 42%	52 57%	20 39%	191 47%	84 44%	71 45%	120 49%	196 38%	261 56% A	9 39%	30 38%	156 43%	280 50%
No, less than 10% Sig.	434 43%	332 42%	49 50%	52 45%	50 42%	283 45%	283 42%	17 39%	134 40%	125 41%	197 48% D	129 39%	235 43%	89 45%	57 39%	110 43%	113 50%	210 41%	35 48%	27 28%	49 39%	24 55%	44 37%	65 47%	37 42%	52 58% B J	44 50%	28 30%	29 56%	173 43%	90 47%	69 44%	101 41%	272 53% B	150 32%	12 50%	44 54% C	171 47%	219 39%
Don't know Sig	102 10%	81 10%	11 11%	11 9%	13 11%	58 9%	67 10%	10 22% B	33 10%	21 7%	46 11%	40 12%	49 9%	28 14%	14 10%	33 13% B	13 6%	53 10%	4 6%	14 15%	18 14%	1 3%	12 10%	16 11%	9 11%	7 7%	7 8%	12 13%	2 5%	43 11%	17 9%	17 11%	25 10%	44 9%	56 12%	3 11%	6 8%	37 10%	59 11%

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q46. Is the home in which you live ...? Base: All Respondents

				Location		L	ive near desig	gnated landsca	pes	,	Visit designat	ted landscape	s	Vis	it other rural	areas	See tran	smission infra	astructure						Region							Ag	je			SEG		E	lectricity bill	.ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	1,002.00	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Owned outright - without mortgage Sig-	392 39%	296 38%	38 38%	59 51% A	58 48%	261 41%	260 39%	15 36%	133 39%	118 38%	147 36%	136 41%	216 40%	67 33%	52 36%	103 40%	81 36%	205 40%	25 34%	51 54% I	44 35%	21 46%	51 43%	50 36%	44 50%	32 35%	26 29%	34 36%	17 33%	73 18%	53 28% A	85 54% A B	181 73% A B C	207 40%	173 37%	12 51%	36 45%	166 46% C	190 34%
	Owned with a mortgage or loan Sig.	379 38%	300 38%	40 40%	39 34%	40 34%	256 40%	244 37%	11 25%	155 46% D	121 39% D	164 41% D	99 30%	223 41% C	75 37%	43 30%	97 38%	90 40%	189 37%	40 54% C G	31 33%	33 26%	14 32%	37 31%	57 41%	20 22%	42 47% G	43 49% C G	34 37%	29 58% C G	208 51% C D	103 54% C D	38 24% D	30 12%	228 45% B	145 31%	6 25%	15 18%	116 32%	249 45% A B
	Rented from the council Sig.	108 11%	94 12%	7 7%	6 6%	9 8%	56 9%	74 11%	8 17%	22 7%	29 10%	32 8%	51 15% AC	56 10%	24 12%	22 15%	29 11%	29 13%	49 10%	1 1%	1 1%	25 20% A B	2 5%	13 11%	14 10%	14 16% B	7 8%	12 13%	16 17% A B	3 6%	53 13%	13 7%	22 14%	20 8%	27 5%	81 17% A	.a	21 26% B C	29 8%	59 11%
	Rented from a housing association Sig.	48 5%	36 5%	8 8%	5 4%	8 7%	27 4%	28 4%	5 11%	13 4%	17 6%	19 5%	23 7%	17 3%	13 7%	13 9% A	10 4%	13 6%	26 5%	3 5%	3 3%	3 2%	2 3%	14 12%	6 5%	7 8%	2 3%	3 3%	4 4%	1 2%	24 6%	12 6%	8 5%	5 2%	11 2%	33 7% A	4 18% A	5 6%	15 4%	28 5%
	Rented from someone else Sig.	74 7%	61 8%	6 6%	6 5%	4 3%	34 5%	60 9% B	5 11%	14 4%	21 7%	43 11% A	21 6%	31 6%	22 11% A	15 10%	19 7%	13 6%	42 8%	4 5%	8 9%	21 17% E	6 14%	3 3%	12 9%	4 4%	7 8%	4 5%	4 4%	1 2%	49 12% C D	10 5%	4 2%	11 5%	38 7%	35 7%	1 6%	4 5%	38 11% C	31 6%
	Rent free Sig.	0 0%	a	0 0%	.a	.a	0 0%	.a	a	0 0%	.a	0 0%	.a	0 0%	a	a	a	a	0 0%	.a	a	a	.a	.a	.a	.a	.a	a	0 0%	.a	а	0 0%	a	a	0 0%	а	.a	.a	0 0%	a

W = Weighted Count

w = wegines count U = Unweginet Count Results are based on two-lide downt Are subset on two-lide downs with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q47. What is the highest educational level that you have achieved to date? Base: All Respondents

			Location		I	Live near desig	mated landsca	pes		Visit designa	ted landscape	es	Visi	it other rural a	areas	See trar	smission infr	rastructure						Region							/	ge			SEG		F	lectricity bill s	size
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	h Live near ar S AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don'i know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourt ood, nearby or in the distance (B	a Cannot see y (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North Wes (E)	t South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C) Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) (U)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Secondary school, high school, NVQ levels 1 to 3, etc Sig.	559 56%	444 56%	56 56%	60 52%	68 57%	328 52%	376 56%	25 58%	171 51%	162 53%	232 57%	214 65% A B	308 57%	105 52%	86 60%	151 59% B	104 46%	299 58% B	37 51%	48 52%	60 47%	23 52%	70 59%	87 63%	48 55%	53 59%	61 70%	47 51%	24 48%	229 56%	111 58%	86 55%	134 54%	231 45%	318 68% AC	10 44%	49 60%	177 49%	334 60% B
University degree or equivalent professional qualification, NVQ level 4, etc Sig.	281 28%	213 27%	34 34%	34 29%	33 28%	197 31%	189 28%	10 23%	111 33% D	96 31%	106 26%	76 23%	157 29%	55 27%	36 25%	63 24%	76 33%	142 28%	27 37%	29 31%	33 26%	16 35%	35 30%	36 26%	22 25%	25 28%	15 17%	29 32%	15 29%	109 27%	54 28%	49 31%	69 28%	178 35% B	93 20%	11 45% B	22 28%	121 33% C	137 25%
Higher university degree, doctorate, MBA, NVQ level 5, etc Sig.	123 12%	100 13%	7 7%	16 14%	12 10%	83 13%	77 12%	5 11%	47 14% D	43 14% D	60 15% D	18 5%	62 11%	33 16%	12 8%	32 13%	39 17% C	51 10%	6 9%	10 11%	31 24% E F	2 5%	8 7%	12 8%	11 13%	7 8%	10 12%	13 15%	11 22%	64 16%	19 10%	15 9%	26 11%	93 18% B	30 6%	0 1%	8 10%	45 12%	70 13%
Still in full time education Sig.	3 0%	2 0%	2 2% A	.a	.a	2 0%	2 0%	a	2 1%	a	3 1%	.a	3 1%	а	a	a	2 1%	2 0%	1 1%	a	a	.a	1 0%	.a	1 1%	0 0%	1 1%	a	.a	1 0%	1 1%	1 0%	a	3 1%	a	.a	1 1%	1 0%	1 0%
Don't know Sig.	22 2%	17 2%	1 1%	3 3%	3 2%	14 2%	14 2%	4 8%	4 1%	5 2%	3 1%	13 4% C	7 1%	6 3%	5 4%	6 2%	3 1%	13 3%	1 1%	5 6%	2 2%	2 5%	3 3%	2 2%	1 1%	4 5%	a	0 0%	0 1%	4 1%	2 1%	4 3%	12 5% A	7 1%	15 3% A	a	0 0%	11 3%	10 2%
Prefer not to answer Sig.	14 1%	12 1%	а	2 2%	3 3%	9 1%	9 1%	.a	4 1%	0 0%	2 1%	10 3% B C	4 1%	2 1%	5 4% A	6 2%	2 1%	5 1%	1 1%	.a	1 1%	1 3%	1 1%	2 1%	5 6%	0 0%	a	2 2%	0 0%	0 0%	5 3% A	2 1%	7 3% A	1 0%	11 2% A	2 9% A	.a	9 2% C	5 1%

W = Weighted Count

Base: All Respondents

U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

nessis are used on incredent unas winn againcance restructure, on edita significant part, or way or use usegury winn use manier countin j a. This category is not used in comparisons because it column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost sublable using the Bonferron correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q50. To which of the following ethnic groups do you consider you belong?

			Location	Live near designated landscapes	Visit designated landscapes	Visit other rural areas	See transmission infrastructure	Region	Age	SEG	Electricity bill size
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	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an S AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or it the distance (A)	Can see from my neighbourh ood, nearby o rin the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	t West Midlands (H)	Yorkshire & Humbersid (I)	e Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	1,002.00	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	White Sig.	938 94%	730 93%	96 96%	113 98%	114 96%	600 95%	626 94%	37 86%	318 94%	293 96%	377 93%	305 92%	517 95% B	177 88%	131 91%	243 95%	216 96%	473 92%	73 100% .a	89 95%	103 81%	44 99%	116 98% C	132 95% C	79 90%	83 92%	80 92%	92 100% C	48 94%	370 91%	176 92%	151 97%	241 97% A	482 94%	433 93%	23 96%	74 92%	345 95%	519 93%
	Mixed Sig.	8 1%	6 1%	2 2%	.a	2 2%	6 1%	3 0%	a	3 1%	2 1%	3 1%	3 1%	4 1%	3 1%	1 1%	5 2%	.a	3 1%	.a	.a	a	.a	.a	.a	3 4%	3 3%	2 2%	.a	.a	6 2%	1 1%	a	a	6 1%	2 0%	a	1 2%	3 1%	4 1%
	Asian Sig.	26 3%	26 3%	а	0 0%	.a	13 2%	18 3%	2 6%	7 2%	9 3%	15 4%	8 2%	11 2%	7 3%	8 6% A	0 0%	6 3% A	20 4% A	.a	5 5%	14 11% F	.a	.a	0 0%	2 2%	2 2%	а	.a	3 6%	14 4%	6 3%	2 1%	3 1%	6 1%	20 4% A	a	2 3%	3 1%	20 4% B
	Black Sig.	9 1%	8 1%	0 0%	1 0%	a	4 1%	8 1%	1 2%	4 1%	a	1 0%	4 1%	4 1%	1 1%	3 2%	4 2%	0 0%	4 1%	.a	a	4 3%	.a	2 2%	1 1%	.a	1 1%	1 1%	.a	a	7 2%	1 1%	a		6 1%	2 1%	а	0 1%	4 1%	5 1%
	Other ethnic group Sig.	10 1%	10 1%	а	.a	.a	3 1%	4 1%	3 7% B C	3 1%	1 0%	7 2%	3 1%	1 0%	9 4% A	a	a	a	10 2%	.a	.a	2 2%	.a	.a	2 2%	1 1%	1 1%	3 3%	.a	.a	9 2%	1 1%	.a	a	7 1%	3 1%	а	.a	2 1%	8 1%
	Prefer not to answer Sig.	11 1%	8 1%	1 1%	2 2%	3 3%	7 1%	8 1%	a	4 1%	1 0%	3 1%	7 2%	5 1%	4 2%		5 2% C	4 2%	2 0%	.a	a	4 3%	1 1%	.a	3 2%	3 3%	.a	1 2%	0 0%	a	a	5 3%	3 2%	3 1%	4 1%	6 1%	1 4%	2 3% C	7 2%	2 0%

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons blocause its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each intermost subable using the Borterroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

O51. How many adults aged 18 or over including yourself, are there in your household? Base: All Respondents

			Location		Li	ve near desig	nated landscap	pes	,	Visit designati	ed landscapes		Visit	other rural ar	reas	See trans	mission infra	structure						Region							Ąş	ge			SEG		Ele	ectricity bill si	ze
Weighted dat	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly over, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	1 Sig.	165 21%	21 21%	16 14%	32 27% B	110 17%	145 22% B	10 23%	53 16%	50 16%	65 16%	94 28% A B C	94 17%	49 24%	43 30% A	55 21%	31 14%	113 22% B	11 15%	21 22%	40 31% I	6 13%	25 22%	24 17%	26 30%	17 19%	9 10%	19 21%	4 8%	70 17%	25 13%	35 22%	73 29% A B	83 16%	110 24% A	9 39% A	33 40% B C	88 24% C	82 15%
	2 Sig. 596	457 58%	60 61%	79 68%	61 51%	394 62%	389 58%	25 57%	234 69% C D	197 64% D	237 58%	170 52%	342 63% B	100 50%	75 52%	155 60%	130 58%	309 60%	42 58%	67 71% C	62 49%	26 59%	63 54%	82 59%	45 51%	59 66%	57 66%	56 61%	36 71%	274 67% B C	92 48%	80 51%	150 61%	333 65% B C	255 55%	8 33%	41 51%	208 57%	347 62%
	³ ¹⁴⁶ ³ ^{15%}	116 15%	15 15%	15 13%	19 16%	94 15%	88 13%	8 19%	40 12%	42 14%	73 18%	52 16%	74 14%	35 17%	22 16%	31 12%	53 24% AC	61 12%	10 13%	5 6%	22 17%	5 12%	22 19%	26 19%	15 18%	9 10%	14 16%	13 14%	5 9%	36 9%	57 30% A D	36 23% A D	17 7%	69 13%	72 15%	5 23%	4 6%	45 12%	97 17% A
	4 3%	27 3%	3 3%	4 4%	7 6%	18 3%	25 4%	1 1%	10 3%	11 4%	12 3%	11 3%	18 3%	8 4%	3 2%	10 4%	7 3%	17 3%	8 11%	1 1%	4 3%	2 4%	2 1%	4 3%	.a	4 5%	4 4%	3 3%	3 6%	8 2%	13 7% A	6 4%	8 3%	13 3%	20 4%	1 5%	2 2%	10 3%	23 4%
	5 Sig.	15 2%	0 0%	2 2%	.a	12 2%	14 2%	a	1 0%	6 2%	12 3% A D	1 0%	7 1%	9 4% A	a	7 3%	5 2%	5 1%	2 3%	a	a	.a	5 5%	1 0%	1 1%	1 1%	3 4%	1 1%	3 6%	13 3%	3 2%	1 1%	a	8 2%	9 2%	.a	1 1%	9 2%	8 1%
6 or mo	re 1%	7 1%	a	.a	.a	5 1%	7 1%	<u>.a</u>	a	.a	7 2%	1 0%	7 1%		a	а	a	7 1%	.a	a	a	5 12% F	.a	1 1%	.a	.a	a	.a	.a	5 1%	1 1%	a	a	5 1%	1 0%	.a	.a	5 1% C	1 0%

W = Weighted Count

W = Weighted Count U = Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q52r1. How many children, aged 17 or under are there in your household for the following age groups? children aged under 5 years old

Dusc																																								
				Location		I	ive near desi	ignated landsca	ipes		Visit designa	ted landscap	25	Vis	it other rural a	ireas	See trans	smission infra	istructure						Region							/	ge			SEG		El	lectricity bill s	size
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near a AONB/N A or National Park (B)	Do not live an in or near S an AONB/NS I A or) National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North Wes (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	I (W)	1,002.00	787.44	99.11	115.45	118.77	634.31	666.7	43.6	338.29	306.62	405.85	330.66	541.8	200.5	144.44	257.58	226.1	512.08	72.77	93.75	126.68	44.79	118.15	138.08	87.62	90.46	86.73	92.2	50.78	406.49	191.51	156.72	247.28	511.86	466.55	23.59	80.31	364.27	557.08
	(U)	1,002	535	185	282	153	646	639	43	341	302	390	339	436	163	122	251	243	499	82	47	82	58	118	192	94	93	77	99	60	215	234	243	310	553	425	24	82	369	550
	Norse	844 84%	658 84%	85 85%	101 87%	109 92%	538 85%	573 86%	31 71%	265 78%	248 81%	356 88%	285 86%	445 82%	170 85%	128 88%	208 81%	191 85%	440 86%	61 84%	84 90%	103 82%	41 92%	94 80%	120 87%	82 93%	74 82%	68 79%	76 82%	40 79%	269 66%	181 95%	151 96%	243 98%	445 87%	377 81%	22 93%	71 89%	329 90%	443 79%

Note Sig	Ì	1	1	Ì	D	1	D	1	ĺ	l	AB	A		1					ĺ		ĺ	ĺ		ĺ.	1				ĺ		А	A	А	в			1	с	
1 Sig	115 11%	96 12%	10 10%	9 8%	7 6%	67 11%	66 10%	12 27% A B C	48 14% C	44 14% C	33 8%	39 12%	66 12%	26 13%	14 10%	33 13%	25 11%	57 11%	9 12%	7 8%	17 14%	3 7%	17 14%	15 11%	2 2%	9 9%	18 21% G	9 10%	10 20% G	103 25% B C D	8 4% D	3 2%	1 0%	40 8%	73 16% ^	2 7%	7 9%	27 7%	81 14% B
² Sig	30 3%	24 3%	2 2%	4 3%	.a	21 3%	20 3%	1 2%	18 5% D	10 3%	9 2%	4 1%	20 4%	3 1%	3 2%	14 5% C	7 3%	9 2%	3 3%	1 1%	5 4%	.a	4 4%	1 1%	.a	8 8%	a	7 8%	1 2%	29 7% B	1 0%	a	а	19 4%	11 2%	a	a	6 2%	24 4% B
³ Sig	2 0%	2 0%	а	.a	.a	.a	2 0%	a	a	a	2 1%	2 1%	2 0%	a	a	.a	a	2 0%	.a	a	а	.a	.a	2 2%	.a	.a	a	.a	a	2 1%	a	.a	а	a	2 0%	.a	a	a	2 0%
Prefer not to say Sig	11 1%	6 1%	3 3%	2 2%	3 2%	8 1%	5 1%	a	8 2% D	4 1%	5 1%	1 0%	8 1%	1 1%	0 0%	3 1%	3 1%	4 1%	1 1%	1 1%	1 1%	1 2%	3 3%	.a	4 5%	.a	0 0%	.a	a	3 1%	1 1%	3 2%	3 1%	8 2%	3 1%	.a	2 2%	2 0%	8 1%

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Le Unweighted Count Le Unweighted Count Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q52r2. How many children, aged 17 or under are there in your household for the following age groups? children aged 5 to 10 years old

	I	Location		L	ive near design	ated landscap	DES .		Visit designa	ted landscape	s	Visit	other rural a	reas	See tran	ismission infr	astructure						Region							А	ge			SEG		El	ectricity bill s	ize
Total Weighted data	Urban (A) F	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an 6 AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or ir the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total (W) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
811 None Sig.	637 81%	79 80%	95 82%	102 86%	507 80%	557 84%	36 83%	253 75%	235 77%	324 80%	288 87% A B C	424 78%	170 85%	122 85%	203 79%	181 80%	423 83%	60 83%	79 84%	115 91% I	42 93% I	92 78%	112 81%	73 83%	73 80%	58 67%	72 78%	37 73%	252 62%	167 87% A	150 96% A B	242 98% A B	415 81%	375 80%	20 85%	66 82%	316 87% C	429 77%
138 14% Sig.	113 14%	12 12%	12 11%	10 8%	91 14%	76 11%	7 17%	58 17% D	60 20% C D	53 13%	29 9%	83 15%	23 11%	19 13%	33 13%	34 15%	71 14%	11 15%	12 13%	11 9%	3 6%	19 16%	16 12%	7 8%	16 18%	16 19%	14 15%	11 22%	118 29% B C D	16 8% C D	2 1%	2 1%	66 13%	69 15%	2 9%	13 16%	34 9%	91 16% B
2 Sig. 40	29 4%	5 5%	6 5%	4 4%	26 4%	27 4%	a	17 5%	7 2%	22 6%	13 4%	25 5%	7 3%	3 2%	18 7% C	9 4%	12 2%	1 1%	2 2%	а	.a	4 3%	8 6%	4 4%	1 2%	11 13%	7 7%	3 5%	31 8% C	8 4%	2 1%	а	21 4%	18 4%	1 6%	.a	13 4%	27 5%
2 0% Sig.	2 0%	a	.a	.a	2 0%	2 0%	a	2 1%	.a	2 0%	a	2 0%	а	a	a	a	2 0%	.a	a	.a	.a	.a	2 1%	.a	.a	a		.a	2 0%	.a	a	а	а	2 0%	a	а	а	2 0%
Prefer not to say Sig.	6 1%	3 3%	2 2%	2 2%	8 1%	5 1%	а	9 3% D	4 1%	5 1%	1 0%	8 2%	1 1%	0 0%	4 2%	2 1%	4 1%	1 1%	1 1%	1 1%	0 1%	3 3%	.a	4 5%	.a	1 1%	a	,a	4 1%	1 0%	3 2%	3 1%	9 2%	3 1%	a	2 2%	2 0%	8 1%

W = Weighted Count U = Unweighted Count

V computer octain two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each immedia tubing the Bonterroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q52r3. How many children, aged 17 or under are there in your household for the following age groups? children aged 11 to 15 years old Base: All Respondents

			Location		L	ve near desig	nated landscap	pes	Vi	isit designated	i landscapes		Visit	other rural a	reas	See tran	smission infra	structure						Region							A	je			SEG		Ele	ctricity bill si	ле
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an KONB/NS A or National ark hardly ver, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & S Humberside (I)	cotland (J) W	ales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	W) 1,002.00 (U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
None	835 83%	659 84%	80 81%	96 83%	97 82%	518 82%	572 86% B	34 77%	273 81%	270 88% A C	325 80%	282 85%	436 80%	174 87%	130 90% A	214 83%	190 84%	428 84%	60 82%	76 81%	120 95% EFH	40 90%	91 77%	109 79%	70 80%	71 79%	72 83%	84 91%	41 80%	298 73%	147 77%	147 94% A B	242 98% AB	430 84%	385 83%	20 85%	77 96% C	326 90% C	432 77%
1 -	121 12%	96 12%	14 14%	11 9%	14 11%	84 13%	70 11%	9 20%	41 12%	26 9%	60 15% B	37 11%	78 14% C	24 12%	8 6%	32 13%	23 10%	64 13%	8 11%	15 16%	5 4%	3 7%	17 15%	23 17%	9 10%	14 15%	11 13%	7 7%	8 15%	81 20% C D	34 18% CD	4 3%	2 1%	63 12%	54 12%	4 15%	1 2%	31 9%	88 16% A B
2	35 3%	26 3%	3 3%	6 5%	6 5%	23 4%	20 3%	1 3%	16 5%	7 2%	16 4%	12 4%	21 4%	1 1%	7 5%	7 3%	11 5%	16 3%	4 6%	3 3%	0 0%	2 3%	6 5%	5 4%	4 5%	6 6%	2 2%	0 0%	2 5%	22 5% D	10 5% D	2 1%	1 0%	12 2%	23 5% A	a	1 1%	5 1%	29 5% B
3	1 0%	a	a	1 1%	.a	1 0%	0 0%	a	1 0%	0 0%		a	.a		a	.a	1 0%	0 0%	a	.a	a	.a	.a	0 0%	1 1%	.a	a	a	a	1 0%	.a	a	a	1 0%	0 0%	a	a	a	1 0%
Prefer not to say	11 1% Sig.	6 1%	2 2%	2 2%	2 2%	9 1%	4 1%	.a	8 2% D	3 1%	4 1%	1 0%	7 1%	1 1%	a	5 2%	2 1%	4 1%	1 1%	.a	1 1%	.a	3 3%	.a	3 4%	.a	1 1%	1 1%	.a	5 1%	0 0%	3 2%	2 1%	7 1%	4 1%	.a	2 2%	2 0%	8 1%

W = Weighted Count

U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

my children, aged 17 or under are there in your household for the following age groups? children aged 16 to 17 years old

Q52r4. How many children, aged 1	f or under are there in your nousehold	for the following age groups? childre	haged to to 17 years old	
Rose: All Respondents				

				Location		Li	ve near design	nated landscap	pes		Visit designa	ted landscape	25	Vis	it other rural a	eas	See trans	smission infra	structure		Region											А	ge			SEG		Ele	ectricity bill s	ize
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don'i know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & So Humberside (I)	otland (J) W	Vales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)) 1,002.00) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	None Sig.	925 92%	732 93%	88 89%	105 91%	110 93%	583 92%	627 94%	40 91%	305 90%	285 93%	362 89%	311 94% C	496 92%	184 92%	140 97%	243 94%	206 91%	471 92%	71 97%	89 95%	125 98% E I	39 87%	102 87%	128 93%	81 92%	88 97%	75 87%	83 90%	45 88%	366 90%	166 87%	150 96% B	243 98% A B	467 91%	435 93%	23 99%	77 96%	345 95% C	502 90%
	¹ Sig.	61 6%	46 6%	8 8%	7 6%	4 3%	39 6%	34 5%	4 9%	22 7%	16 5%	37 9%	19 6%	34 6%	16 8%	5 3%	10 4%	15 6%	36 7%	1 2%	4 4%	1 1%	6 13% C	13 11% C	9 7%	3 3%	2 2%	10 12% C	6 6%	6 12% C	36 9% C D	21 11% CD	3 2%	2 1%	33 6%	27 6%	0 1%	2 2%	17 5%	42 8%
	² Sig.	3 0%	2 0%	0 0%	1 1%	3 2% B C	2 0%	1 0%	a	3 1%	.a	0 0%	.a	2 0%	<u>a</u>		.a	2 1%	1 0%	.a	a	a	.a	.a	1 1%	1 1%	0 0%	a	1 1%	.a	a	2 1%	1 0%	а	3 1%	0 0%	a	.a	0 0%	3 1%
	³ Sig.	1 0%	1 0%	а	a	.a	1 0%	.a	а	a	1 0%	1 0%	a	1 0%	a	a	.a	1 1%	a	.a	.a	а	.a	.a	.a	.a	.a	.a	1 1%	.a	a	1 1%	.a	a	1 0%	a	a	.a	a	1 0%
1	Prefer not to say Sig.	12 1%	6 1%	3 3%	2 2%	2 2%	9 1%	5 1%	a	8 2% D	4 1%	5 1%	1 0%	8 2%	1 1%	a	5 2%	2 1%	4 1%	1 1%	1 1%	1 1%	.a	3 3%	.a	3 4%	.a	1 1%	1 1%	.a	5 1%	0 0%	3 2%	3 1%	8 2%	4 1%	a	2 2%	2 0%	9 2%

W = Weighted Count

w a wegine count U = Unweighted Count Results are based on two-dided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q53. Are you a member of any of the following?

buse. An nespondents																																							
			Location		I	Live near desig	gnated lands	capes		Visit designa	ated landscap	es	Visit	t other rural a	reas	See trans	smission infra	structure						Region								Age			SEG		Е	lectricity bill	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	h Live near ai S AONB/NS A or National Park (B)	Do not liv in or nea 3 an AONB/N A or National Park (C)	re rr IS Don't know (D) 1	Visit ar AONB/N A or Nationa Park at le once a month (/	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B) Refused (C	Up to £300 (A)) £300 to £500 (B)	£500 or more (C)
Total (W) (U)) 1,002.00) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
National Trust Sig.	151 15%	120 15%	11 11%	20 17%	22 19%	105 17%	102 15%	2 5%	56 17%	57 18%	68 17% D	27 8%	100 18% C	27 13% C	5 3%	25 10%	41 18%	84 16%	9 13%	25 26% EJ	20 16%	3 6%	10 8%	29 21%	16 19%	19 21%	8 9%	5 6%	6 12%	33 8%	26 14%	27 17%	66 26% AB	107 21% B	42 9%	2 9%	9 11%	59 16%	83 15%
National Trust for Scotland Sig.	19 2%	11 1%	3 4%	5 4%	1 1%	15 2%	10 1%	a	10 3%	10 3%	7 2%	1 0%	12 2%	2 1%	1 0%	3 1%	6 3%	10 2%					1 1%	1 1%	0 0%	1 1%	2 3%	14 15%		5 1%	6 3%	2 1%	7 3%	15 3%	3 1%	1 3%	1 1%	5 1%	14 2%
English Heritage Sin	48 5%	36 5%	2 2%	10 8%	9 8%	29 5%	35 5%	1 2%	29 8%	20 6%	16 4%	7 2%	24 4%	15 7%		8 3%	18 8%	22 4%	2 3%	12 13%	8 7%	3 6%	1 1%	9 7%	4 5%	3 4%	4 5%		1 3%	13 3%	8 4%	12 8%	16 6%	36 7%	11 2%	1 5%	4 5%	18 5%	26 5%
RSPB	111 11%	84 11%	12 12%	16 14%	13 11%	72 11%	60 9%	3 8%	55 16%	37 12%	35 9%	26 8%	76 14%	12 6%	7 5%	34 13%	31 14%	44 9%	8 11%	12 13%	12 10%	3 6%	6 5%	16 11%	13 15%	6 7%	17 19%	13 14%	5 11%	42 10%	18 9%	14 9%	37 15%	63 12%	48 10%	0 1%	12 15%	30 8%	69 12%
Wildfowl and Wetlands Trust	22 2%	18 2%	2 2%	2 2%	7 6%	17 3%	13 2%	1 3%	8 2%	4 1%	11 3%	7 2%	14 3%	3 1%	3 2%	8 3%	6 3%	8 2%	2 3%	2 2%	3 3%	2 5%	2 1%	2 2%	1 1%	3 3%		1 1%	4 7%	8 2%	6 3%	4 3%	3 1%	14 3%	8 2%		1 1%	8 2%	13 2%
The Woodland Trust	26 3%	20 3%	2 2%	5 4%	8 7%	14 2%	18 3%	1 1%	15 4%	7 2%	7 2%	4 1%	16 3%	4 2%	2 1%	8 3%	3 1%	15 3%	2 3%	2 2%	2 2%	0 1%	4 4%	5 4%	5 5%	2 3%	0 0%	2 2%	1 2%	7 2%	6 3%	6 4%	8 3%	18 3%	9 2%		3 4%	5 1%	18 3%
Campaign to Protect Rural England	4 0%	3 0%	0 0%	1 1%	0 0%	4 1%	3 0%		2 1%	1 0%	2 1%	2 1%	3 1%	1 1%		3 1%	1 0%	1 0%	2 3%					1 1%	0 0%	1 1%	0 0%				1 0%	0 0%	4 1%	1 0%	3 1%			3 1%	2 0%
Sig. Campaign for National Parks	3 0%	2 0%	0 0%		1 1%		3 0%	a	2 1%	0 0%	0 0%		2 0%	0 0%	a	1 1%		1 0%		.a	a	.a 1 2%	.a			0 0%		.a	.ª 1 3%				3 1%	3 1%		.a	.a 1 1%	0 0%	1 0%
Sig.	29 3%	28 4%	0 0%	.a 1 1%	2 2%	.a 21 3%	17 3%	a	10 3%	17 5%	8 2%	6 2%	26 5%	0 0%	1 1%	7 3%	10 5%	12 2%	- 1 1%	3 3%	3 3%		.a	.a 1 1%	.a 8 9%	1 1%	9 10%		3 5%	12 3%	3 2%		14 6%	17 3%	12 3%	.a 1 3%	3 4%	8 2%	19 3%
Sig	13 1%	10 1%	1 1%	2 2%	3 2%	8 1%	7 1%	.a	3 1%	9 3%	7 2%	2 1%	B 7 1%	3 1%	1 1%	4 2%	1 1%	8 2%	1 1%		2 2%	.a	.a 1 1%	3 2%	2 2%	1 1%	F 1 2%	.a 3 3%		3 1%	3 1%	.a 1 1%	7 3%	9 2%	3 1%	1 3%	2 2%	7 2%	5 1%
Ramblers Association	19 2%	16 2%	2 2%	1 1%	3 2%	8 1%	13 2%	.a	11 3%	10 3%	3 1%	3 1%	16 3%	2 1%		7 3%	4 2%	8 2%	1 1%	.a	5 4%	.a 1 2%	1 1%	2 2%	3 3%	1 2%		2 2%	2 5%		4 2%	1 0%	14 6%	13 3%	6 1%		8 9%	4 1%	7 1%
Ann other an increased listenet even (courts)	34 3%	24 3%	4 4%	6 5%	9 8%	23 4%	24 4%	.a 1 2%	C 14 4%	C 13 4%	11 3%	9 3%	22 4%	4 2%	2 2%	9 4%	11 5%	14 3%	1 2%	.a 2 3%	3 2%	3 6%	2 2%	5 4%	3 4%	1 1%	.a 3 3%	7 8%	4 8%	.a 3 1%	8 4%	5 3%	C 18 7%	17 3%	17 4%	.a	8 C 4 5%	13 4%	17 3%
Any other environmental interest group (specify) Sig.	686	538	72	75	73	416	471	35	209	196	277	261	337	147	127	185	144	355	53	56	87	35	97	81	55	63	60	59	39	317	A 132	107	A 130	327	340	.a 19	56	254	375
None Sig.	68%	68%	73%	65%	61%	66%	71% B	81%	62%	64%	68%	79% A B C	62%	73% A	88% A B	72%	64%	69%	72%	60%	69%	78%	82% B F	59%	63%	70%	69%	64%	78%	78% D	69% D	68% D	53%	64%	73% A	79%	70%	70%	67%
	1 4																																		1 4				

BASC Sig.	0%	0%	1%	0%	.a	0%	0%	a	0%	.a	0%	0%	0%	a	а	0%	0%	0%	.a	.a	0%	.a	.a	.a	.a	0%	2%	a	a	a	1%	0%	0%	a	0%	.a	.a	.a	0%
RSPCA Sig.	5 1%	5 1%	1 1%	0 0%	1 1%	4 1%	4 1%	а	2 0%	.a	2 1%	3 1%	3 1%	2 1%	1 1%	1 0%	2 1%	3 1%	.a	a	а	1 2%	2 1%	3 2%	.a	.a	a	а	а	2 0%	.a	1 1%	3 1%	2 0%	4 1%	.a	0 0%	1 0%	5 1%
Royal Heritage Society Sig.	5 1%	2 0%	1 1%	2 2% A	1 1%	3 0%	2 0%	a	3 1%	1 0%	1 0%	2 1%	1 0%	1 1%	а	2 1%	.a	3 1%	0 0%	1 1%	1 1%	.a	.a	1 0%	1 1%	.a	2 2%	a	a	1 0%	.a	2 1%	3 1%	5 1%	0 0%	0 1%	.a	2 1%	3 1%
Wildlife Trust (Various) Sig.	13 1%	10 1%	1 1%	2 2%	1 1%	9 1%	9 1%	а	7 2%	9 3%	5 1%	2 1%	8 2%	2 1%	1 0%	0 0%	3 1%	10 2%	1 2%	1 1%	а	0 1%	.a	4 3%	2 2%	0 0%	3 3%	2 2%	а	4 1%	5 2%	1 0%	4 1%	9 2%	3 1%	.a	.a	3 1%	10 2%
WWF Sig.	4 0%	3 0%	0 0%	1 1%	2 1%	2 0%	3 0%	а	3 1%	2 1%	0 0%	2 0%	3 1%	а	0 0%	0 0%	2 1%	2 0%	2 2%	.a	1 1%	.a	.a	1 1%	.a	0 0%	a	а	а	а	2 1%	1 1%	1 0%	2 0%	2 0%	.a	1 1%	1 0%	2 0%
Ornithology (Various) Sig.	2 0%	2 0%	a	.a	.a	2 0%	.a	а	1 0%	1 0%	1 0%	1 0%	1 0%	а	1 1%	.a	1 0%	.a	.a	a	а	.a	.a	.a	.a	1 1%	.a	1 1%	а	а	1 1%	а	1 0%	1 0%	1 0%	.a	.a	1 0%	1 0%
PDSA Sig.	1 0%	1 0%	а	0 0%	1 1%	1 0%	0 0%	а	1 0%	.a	0 0%	0 0%	1 0%	а	а	1 0%	.a	0 0%	.a	a	а	0 0%	1 1%	.a	.a	.a	a	а	а	а	.a	а	1 0%	1 0%	a	.a	0 0%	.a	1 0%
Countryside Alliance Sig	1 0%	а	1 1%	0 0%	1 0%	1 0%	0 0%	а	1 0%	.a	0 0%	.a	1 0%	a	a	1 0%	0 0%	.a	.a	.a	а	.a	.a	.a	1 1%	0 0%	a	а	а	а	.a	0 0%	1 0%	а	1 0%	.a	.a	1 0%	0 0%

w a regulate count U a Unweighted Count Note: Noor than one answer may be given, so percentages may add up to more than 100%. Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q54. What is your total household income before deductions?

	ase. An nespondents																																							
				Location	scation Live near designated landscapes Visit designated landscapes Visit other rural areas See transmission infrastructure Region																		Age			SEG		E	lectricity bill s	size										
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not liv in or near an AONB/N A or National Park (C)	e 5 Don't know (D)	Visit an AONB/NS A or National Park at leas once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/c on't know (C)	Can see from my home, nearby or i the distanc (A)	Can see from my neighbourh ood, nearby o rin the distance (B)	Cannot see	East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
1	fotal ()	V) 1,002.00 U) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Up to £5000 Si	29 3%	26 3%	2 2%	2 1%	3 3%	13 2%	24 4%	7 15% A B C	4 1%	3 1%	7 2%	20 6% A B C	4 1%	10 5% A	14 10% A	3 1%	6 3%	21 4%	0 0%	.a	10 8%	0 1%	3 2%	2 2%	7 8%	1 1%	0 0%	3 4%	1 3%	10 2%	5 3%	9 6%	6 2%	а	25 5%	4 18% B	5 6%	9 2%	16 3%
	£5, 001 - £10,000 Si	65 6%	55 7%	6 6%	4 3%	5 4%	35 6%	45 7%	3 7%	13 4%	16 5%	29 7%	31 9% A	28 5%	19 9%	15 10%	16 6%	7 3%	39 8%	2 3%	6 7%	10 8%	1 2%	14 12%	6 5%	5 6%	5 5%	4 5%	9 9%	3 6%	13 3%	7 4%	10 6%	35 14% AB	13 3%	52 11% A	0 1%	7 9%	33 9% C	25 4%
	£10,001-£15,000 Si	112 11%	94 12%	7 7%	12 10%	16 13%	75 12%	67 10%	4 9%	34 10%	33 11%	34 8%	44 13%	61 11%	20 10%	19 13%	23 9%	21 9%	69 13%	6 9%	8 8%	16 12%	6 13%	17 14%	13 9%	8 10%	13 14%	12 14%	9 10%	4 8%	39 10%	13 7%	18 11%	43 17% A B	43 8%	66 14% A	4 15%	18 22% B C	42 12%	52 9%
	£15,001-£20,000 Si	87 9%	71 9%	6 6%	10 9%	18 15% C	58 9%	50 7%	4 8%	26 8%	21 7%	38 9%	26 8%	42 8%	21 10%	14 10%	26 10%	25 11%	37 7%	11 15% C	10 10%	1 1%	10 23% C	10 8%	15 11% C	5 6%	5 5%	9 10%	6 6%	6 13% C	28 7%	16 8%	9 6%	34 14% A	41 8%	46 10%	a	4 5%	34 9%	49 9%
	£20,001-£30,000 Si	177 18%	128 16%	25 25%	24 21%	14 11%	106 17%	114 17%	8 19%	66 20%	55 18%	81 20%	51 15%	114 21% B	21 10%	18 12%	51 20%	39 17%	84 16%	16 22%	26 28% CE	10 8%	5 12%	11 10%	19 14%	22 26% C	17 18%	26 29% C E	15 17%	8 15%	81 20%	29 15%	31 20%	35 14%	97 19%	80 17%	0 1%	22 28%	60 16%	95 17%
	£30,001-£40,000 Si	118 12%	96 12%	10 10%	12 11%	12 10%	86 14%	80 12%	2 5%	46 14%	38 12%	44 11%	33 10%	65 12%	32 16% C	9 6%	34 13%	20 9%	64 13%	16 22% B	2 2%	18 15%	6 14%	11 10%	14 10%	7 8%	13 15%	10 12%	11 12%	9 18%	55 14% D	33 17% D	19 12% D	11 4%	74 14% B	43 9%	2 7%	7 8%	40 11%	72 13%
	£40,001-£50,000 Si	98 10%	81 10%	10 10%	7 6%	4 4%	58 9%	75 11% A	4 8%	37 11%	38 12%	46 11%	24 7%	54 10%	24 12%	13 9%	16 6%	33 15% A	48 9%	6 9%	14 15%	12 10%	7 16%	9 8%	14 10%	6 7%	6 6%	7 8%	11 11%	5 10%	48 12% D	29 15% CD	9 6%	11 4%	58 11%	36 8%	4 17%	4 5%	37 10%	56 10%
	£50,001-£60,000 Si	55 5%	46 6%	6 6%	3 2%	6 5%	37 6%	36 5%	3 6%	23 7%	18 6%	27 7%	21 6%	38 7%	7 4%	7 5%	9 3%	10 4%	36 7%	2 3%	5 6%	10 8%	2 4%	8 6%	8 6%	1 1%	8 9%	4 5%	6 7%	.a	25 6%	15 8%	8 5%	7 3%	33 6%	20 4%	2 7%	1 1%	14 4%	40 7%
	£60,001-£70,000 Si	30 3%	23 3%	5 5%	3 3%	5 4%	23 4%	17 3%	a	10 3%	12 4%	14 4%	6 2%	18 3%	6 3%	3 2%	10 4%	8 4%	11 2%	0 0%	3 3%	1 1%	0 1%	8 7%	7 5%	1 1%	3 3%	1 1%	2 2%	3 7%	15 4%	5 3%	4 3%	5 2%	25 5% B	5 1%	a	.a	5 1%	25 4% B
	£70,001-£80,000 Si	18 2%	14 2%	1 1%	3 2%	5 4%	12 2%	10 2%	a	9 3%	4 1%	6 1%	3 1%	9 2%	1 1%	5 3%	2 1%	7 3%	9 2%	2 3%	a	а	1 2%	2 2%	4 3%	2 3%	1 1%	a	4 5%	1 2%	8 2%	5 2%	3 2%	3 1%	17 3% B	1 0%	a	0 0%	3 1%	14 3%
	More than £80,000 Si	41 4%	32 4%	2 2%	7 6%	3 3%	27 4%	27 4%	4 10%	17 5% D	18 6% D	20 5% D	2 0%	26 5%	3 2%	5 3%	11 4%	11 5%	20 4%	0 0%	2 3%	13 10%	2 4%	2 1%	9 6%	2 2%	3 4%	2 3%	1 1%	6 11%	24 6% D	8 4%	4 3%	4 2%	36 7% B	6 1%	a	5 6%	13 4%	23 4%
	Prefer not to say Si	171 17%	122 16%	20 20%	29 25% A	27 22%	106 17%	121 18%	6 13%	53 16%	51 17%	61 15%	72 22%	81 15%	37 18%	24 17%	56 22% C	40 18%	74 14%	10 14%	16 18%	25 20%	4 8%	23 20%	26 19%	21 24%	16 18%	10 12%	14 16%	4 8%	60 15%	25 13%	32 20%	54 22%	76 15%	88 19%	8 33% A	7 9%	74 20%	90 16%

W = Weighted Count

w = wegines count U = Unweginet Count Results are based on two-didents with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q55. In your opinion, did the respondent understand what he/she was being asked to do in the questions? Base: All Respondents

		Location	Live near designated landscapes	Visit designated landscapes	Visit other rural areas	See transmission infrastructure	Region	Age	SEG	Electricity bill size
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	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near an AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	e East Midlands (A)	East (B)	London (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)) Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(W) (U)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Did not understand at all Sig.	4 0%	4 1%	а	.a	.a	2 0%	4 1%	а	2 1%	.a	2 0%	2 1%	a	а	4 3%	2 1%	a	2 0%	а	a	2 1%	.a	.a	.a	.a	2 3%	a	.a	a	2 1%	.a	.a	2 1%		4 1%	a	a	a	4 1%
	Did not understand very much Sig.	20 2%	18 2%	0 0%	2 2%	2 1%	9 1%	16 2%	1 2%	8 2%	а	7 2%	10 3%	9 2%	1 0%	8 6% A B	1 0%	9 4% A	10 2%	a	1 2%	2 2%	.a	3 3%	0 0%	6 7%	3 3%	a	3 4%	1 2%	7 2%	0 0%	5 3%	9 4%	4 1%	12 3%	4 18% AB	4 6% C	9 2%	7 1%
	Understood a little Sig.	73 7%	58 7%	7 7%	8 7%	10 8%	33 5%	57 9% B	4 9%	30 9% B	9 3%	22 5%	36 11% B C	40 7%	8 4%	17 12% B	20 8%	10 4%	43 8%	6 8%	5 6%	17 13%	3 6%	10 8%	15 11%	4 4%	9 10%	3 3%	2 2%	0 1%	32 8%	8 4%	10 6%	23 9%	28 5%	44 9%	1 5%	8 10%	26 7%	39 7%
	Understood a great deal Sig.	267 27%	214 27%	20 20%	33 28%	33 27%	163 26%	179 27%	17 39%	75 22%	68 22%	100 25%	109 33% A B C	129 24%	64 32%	41 28%	75 29%	53 23%	138 27%	20 28%	22 23%	35 27%	9 20%	31 26%	36 26%	24 27%	29 32%	20 23%	22 24%	20 40%	85 21%	53 28%	38 24%	91 37% AC	122 24%	134 29%	10 44%	13 17%	110 30% A	143 26%
	Understood completely Sig.	638 64%	494 63%	72 73%	72 62%	75 63%	426 67% C	410 62%	22 49%	223 66% D	230 75% A D	275 68% D	172 52%	364 67% C	127 64%	75 52%	159 62%	154 68%	319 62%	47 64%	66 70%	72 57%	33 74%	74 62%	87 63%	54 62%	48 53%	64 74%	65 71%	29 57%	281 69% D	130 68% D	105 67% D	122 49%	357 70% B C	273 58% C	8 33%	54 68%	219 60%	364 65%

U e Unregime Journ Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons theocause its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q55. Which of the following best describes the amount of thought the respondent put into responding? Base: All Respondents

				Location		I	ive near desig	mated landsc	apes		Visit designa	ted landscape	\$	Vis	it other rural	areas	See tran	smission infr	astructure	Region												А	Age			SEG		Е	lectricity bill	size
	Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in an AONB/NS A or National Park (A)	Live near ar S AONB/NS A or National Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	Hardly ever/never/d on't know (C)	Can see from my home, nearby or in the distance (A)	Can see from my neighbourh ood, nearby or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B)	London (C)	North East (D)	t North We: (E)	t South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Total	(M (L) 1,002.00) 1,002	787.44 535	99.11 185	115.45 282	118.77 153	634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
	Gave the questions no consideration	6 1%	6 1%	0 0%	.a	0 0%	3 0%	6 1%	0 0%	3 1%	2 1%	3 1%	0 0%	3 1%		3 2%	a	3 1%	3 1%	a	.a	2 1%	.a	2 1%	.a	.a	2 2%	1 1%	a	.a	2 0%	1 1%	1 1%	2 1%	3 1%	3 1%	.a	.a	2 1%	4 1%
	Gave the questions little consideration	18 2%	16 2%	1 1%	1 0%	1 1%	9 1%	16 2%	1 2%	7 2%	1 0%	6 1%	12 4% B	6 1%	a	11 7% A	3 1%	5 2%	10 2%	.a	.a	а	.a	4 4%	3 2%	6 6%	5 6%	0 0%	.a	.a	11 3%	2 1%	2 1%	2 1%	1 0%	12 3% A	4 18% AB	2 2%	7 2%	9 2%
	Gave the questions some consideration Sig	104 10%	81 10%	10 10%	12 10%	13 11%	59 9%	75 11%	8 19%	38 11% B	17 5%	34 8%	52 16% B C	58 11%	12 6%	21 15% B	31 12%	23 10%	50 10%	16 21% J	6 7%	20 16%	2 5%	12 10%	16 12%	7 8%	11 12%	8 9%	4 4%	2 4%	41 10%	20 11%	13 8%	29 12%	42 8%	57 12%	5 19%	10 12%	31 8%	63 11%
	Gave the questions careful consideration	334 33%	257 33%	33 33%	44 38%	41 34%	197 31%	229 34%	21 48%	106 31%	91 30%	132 32%	111 34%	165 31%	82 41% A	43 30%	92 36%	69 30%	172 34%	25 35%	43 46%	47 37%	8 19%	37 31%	41 29%	27 31%	25 28%	26 30%	32 35%	22 43%	138 34%	63 33%	54 35%	80 32%	164 32%	165 35%	6 26%	28 35%	121 33%	185 33%
c	Gave the questions very careful consideration	540 54%	427 54%	55 55%	59 51%	64 54% D	367 58% C D	341 51% D	13 31%	185 55%	196 64% A D	231 57% D	155 47%	309 57%	106 53%	67 46%	131 51%	128 56%	277 54%	32 44%	45 48%	58 46%	34 76% AC	63 53%	79 57%	48 54%	48 53%	52 60%	56 61%	27 53%	215 53%	105 55%	86 55%	134 54%	302 59% B	230 49%	9 37%	41 51%	203 56%	296 53%

W = Weighted Count U = Unweighted Count

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.
 c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Q57. Which of the following best describes the degree of fatigue shown by the respondent? Base: All Respondents

			Location			Live near design	nated landsc	apes		Visit designat	ted landscape	s	Visi	it other rural	areas	See tran	smission infra	istructure						Region							Ag	je			SEG		El	ectricity bill si	ize
Weighted data	Total	Urban (A)	Town and Fringe (B)	Rural (village and hamlet) (C)	Live in AONB/ d A or) Natior Park (.	a an Live near an NS AONB/NS r A or nal National A) Park (B)	Do not live in or near an AONB/NS A or National Park (C)	Don't know (D)	Visit an AONB/NS A or National Park at least once a month (A)	Visit an AONB/NS A or National Park three or four times a year (B)	Visit an AONB/NS A or National Park once or twice a year (C)	Visit an AONB/NS A or National Park hardly ever, never or don't know (D)	At least once a month (A)	One to four times a year (B)	r ever/never/ on't know (C)	Can see from my home, nearby or ii the distanc (A)	Can see from my neighbourh o ood, nearby e or in the distance (B)	Cannot see (C)	East Midlands (A)	East (B) 1	ondon (C)	North East (D)	North West (E)	South East (F)	South West (G)	West Midlands (H)	Yorkshire & Humberside (I)	Scotland (J)	Wales (K)	18-44 (A)	45-54 (B)	55-64 (C)	65+ (D)	ABC1 (A)	C2DE (B)	Refused (C)	Up to £300 (A)	£300 to £500 (B)	£500 or more (C)
Fotal (W) (U)	1,002.00 1,002	787.44 535	99.11 185	115.45 282	118.7 153	77 634.31 646	666.7 639	43.6 43	338.29 341	306.62 302	405.85 390	330.66 339	541.8 436	200.5 163	144.44 122	257.58 251	226.1 243	512.08 499	72.77 82	93.75 47	126.68 82	44.79 58	118.15 118	138.08 192	87.62 94	90.46 93	86.73 77	92.2 99	50.78 60	406.49 215	191.51 234	156.72 243	247.28 310	511.86 553	466.55 425	23.59 24	80.31 82	364.27 369	557.08 550
Lost concentration in the later stages Sig.	8 1%	8 1%	0 0%	0 0%	2 2%	7 1%	6 1%	.a	6 2%	1 0%	3 1%	3 1%	2 0%	1 0%	5 4% A	2 1%	0 0%	4 1%	.a	.a	1 1%	.a	.a	1 1%	.a	6 6%	0 0%		.a	2 1%	2 1%	3 2%	2 1%	1 0%	8 2% A	.a	3 4% BC	2 1%	3 1%
Lessened concentration in the later stages Sig.	29 3%	23 3%	2 2%	4 3%	4 3%	16 2%	24 4%	1 2%	10 3%	3 1%	7 2%	20 6% B C	9 2%	2 1%	13 9% A B	2 1%	8 3%	19 4%	1 1%	2 2%	3 2%	.a	4 4%	7 5%	8 9%	3 3%	0 0%	0 0%	.a	15 4%	4 2%	3 2%	7 3%	4 1%	18 4% A	7 28% A B	0 0%	14 4%	15 3%
Maintained concentration with a deal of effort throughout the	50 5%	41 5%	2 2%	7 6%	6 5%	27 4%	41 6%	3 8%	18 5%	13 4%	14 4%	23 7%	23 4%	6 3%	14 10%	12 5%	12 5%	26 5%	8 10%	1 1%	11 8%	0 1%	6 5%	4 3%	4 4%	7 8%	0 1%	8 8%	2 4%	15 4%	8 4%	6 4%	21 8%	15 3%	35 7%		1 1%	16 4%	33 6%

survey Sig.															A B		1		1		1	1	1	1				1 1							Α	a			1
Maintained concentration with some effort throughout the survey Sig.	182 18%	152 19%	13 14%	16 14%	21 18%	102 16%	124 19%	14 33% B	53 16%	43 14%	65 16%	75 23% B	96 18%	47 23%	23 16%	58 23%	36 16%	86 17%	12 16%	20 21%	29 23%	8 18%	24 21%	29 21%	7 8%	9 10%	14 16%	19 20%	11 21%	68 17%	27 14%	32 20%	55 22%	91 18%	88 19%	3 12%	13 16%	73 20%	95 17%
Easily maintained concentration throughout the survey Sig.	733 73%	563 72%	82 82%	89 77%	86 72%	482 76% C D	472 71%	25 57%	252 75% D	246 80% D	317 78% D	210 64%	412 76% C	144 72%	89 61%	182 71%	170 75%	377 74%	52 72%	71 76%	83 66%	36 81%	83 70%	97 71%	69 79%	66 73%	71 82%	66 71%	38 75%	306 75%	151 79% D	114 73%	163 66%	401 78% B	318 68%	14 60%	63 79%	259 71%	411 74%

0 s or weighing down Realts are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion. a. This category is not used in comparisons because its column proportion is equal to zero or one. b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction. c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

Output EXPORT /CONTENTS EXPORT=VISIBLE LAYERS=PRINTSETTING MODELVIEWS=PRINTSETTING /HTML DOCUMENTFILE=C:WINDOWS/TEMPOUTPUT.htm/ NOTESCAPTIONS=YES IMAGEFORMAT=PNG