

Brew the Right Thing

Get involved in The Great Grid Upgrade campaign by sharing a photo or video with your favourite brew or hot drink in your favourite cup/mug. Share on social media with a link to the campaign landing page and key messages.

To enter the competition, please:

- Take a clear photo/video of a part of your brew making process that's special to you. This can be your favourite mug, blend of tea, strength or other quirks you may have!
- Mention something about The Great Grid Upgrade campaign. E.g.
 - What's a strong breeze got to do with a strong brew?
 - The Great Grid Upgrade is the largest overhaul of the electricity grid in generations.
- Tag National Grid on one of the following social media platforms and mention the hashtags #BrewTheRightThing and #TheGreatGridUpgrade within the post.
 - LinkedIn: @nationalgrid
 - Instagram: @nationalgriduk
 - Twitter: @nationalgriduk
 - Facebook: @nationalgriduk

NOTE: If your entry is shared to stories, keep in mind it will disappear after 24 hours. To be eligible you must either send us a screen shot or also share your post to your feed.

Competition FAQs:

1. How will we select the winners?

We will select three winners; so there are three chances to win. We will be pooling our favourite entries and then reviewing them with the The Great Grid Upgrade campaign team.

2. Are there any rules/limits to how and what I take photo of?

As long as the content sent in is in some way related to the process of making a hot drink, let your creativity run wild. The content must be captured in a safe way and should not feature any off limit locations or acts.

3. What is the prize? The prize for each winner will be a quintessentially British hamper, containing tea and other goods with a combined total of £35 or over. We will also feature the winning entries (and some of the other entries) on our social media channels.

4. If I win, how will I be contacted? National Grid will only ever contact you via social media on our verified accounts. We will reach out to the winners via direct message once they are chosen and request an address for the prize to be delivered to.

Top tips for a better chance of winning

We want you to be as creative as you like, so it's up to you how you show your brew process, but here are a few ideas of what you might want to capture:

- Get a large group of friends or colleagues involved for a group picture
- A good brew can be enjoyed by everyone, young or old. Get the family involved. (And yes if you're wondering, hot chocolates count too!)
- Show what makes your tea ritual unique, this could be a part of the process or even where you happen to be drinking your drink
- Get nature involved, head outside and get creative
- The Great Grid Upgrade is all about clean, green renewable energy, so if you have the opportunity to capture a part of your process alongside our process, please do!
- A good brew is enjoyed far and wide. Find yourself on a boat offshore, in a van waiting for the rain to clear, on a building site, in a hospital saving lives, we want to see how tea keeps you going.
- Feeling creative? Feel free to draw, paint or design your entry! Whether you made your own mug, or keep a cup of tea handy while you create your art, we're interested.

GOOD LUCK – we can't wait to see what you create!

Competition rules

Submission of entries for the competition are subject to the following terms and by submitting an entry you are deemed to have accepted these terms:

1. All entrants must be 16 or over and must have permission from a parent or legal guardian before entering. The parent or legal guardian of entrants under 16 agree to the Rules and Terms and Conditions on behalf of the entrants.
2. All entries must be received by 23:59 (GMT) on Sunday 21 May 2023. Late entries will not be accepted.
3. We will only use personal data, or other data collected as part of this competition for the purpose of running and administering the competition, and in accordance with National Grid's Privacy Policy. For further details please see: <https://www.nationalgrid.com/privacy-policy>
4. The decision of the judges is final and no correspondence regarding the results will be entered.
5. All rights in the submitted photos, videos or artworks including but not limited to publication, use, adaption, editing, and revision rights, will belong to National Grid. The entrant will not retain any rights in submitted content.
6. The submitted content may be used in printed materials and on digital channels by National Grid.
7. We reserve the right to refuse to accept or to use any entry supplied by any person that we reasonably think may be defamatory, obscene, abusive, offensive or racist or which may promote or propose hatred or physical harm against anyone or that may contain someone else's personal details or confidential information relating to other people or has been shared with the intent of discrediting National Grid.
8. Prizes must be accepted as offered. No cash or alternative prize will be offered.
9. Multiple submissions are allowed from the same person. However only one prize will be awarded per person.
10. National Grid reserves the right to amend these terms and conditions at any time. If it does so it will publish the amended terms and conditions.

11. The UK competition will be governed exclusively by English law.
If you have any questions about the competition, please
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